



UNIT 45: COMMUNICATING ON LINKEDIN: LESSON 5: SHARING CONTENT ON LINKEDIN

LESSON OVERVIEW

Sharing content on LinkedIn will update your network on topics like exciting news, recent changes, and your professional interests.

Time: ~30 minutes

OBJECTIVE

Students will be able to distinguish appropriate communication methods for professional online networking.

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.
2. Review sequence of activities in lesson.
3. Learn which supplements you will use.
4. Print/Copy/Laminate materials that fit your student's needs.
5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability
2. Click **LESSONS** tab
3. Select **Level 4 - Prime Professional**
4. Select **Unit 45**
5. Select **Lesson 5 - Sharing Content on LinkedIn**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.



LESSON PLAN

WARM UP



1. Write the following on the board, leaving a blank space for the phrase **“connection”** and **“connect.”**

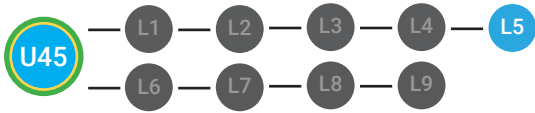
a. To request an introduction, you will need to tell your _____ why you want to _____ with that person.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **45.IMAGE.IEC** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Writes response on board
- T2** Writes response on board with assistance from a Tier 1 partner or writes answer in notebook
- T3** Writes response on board with assistance from an adult or points to **Image Exchange Cards** [45.IMAGE.IEC]



Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [45.5.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
- Encouraging

- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
- Complaining/Whining
- Interrupting
- UMAPA
- Arguing

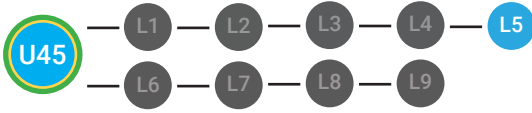
GUIDED WATCHING



Call out earnings to the class, *"[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."*




Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.



1. Ask, *“For a participation dollar, who can tell me the name of our next badge?”*

Answer: Sharing Content in LinkedIn

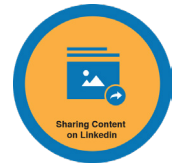
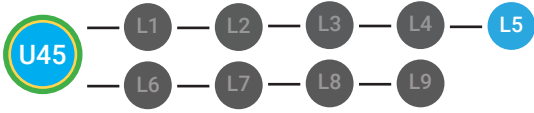


2. Distribute **45.BADGE** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes down badge name or walks up to point to badge
- T3** Uses **Badge Board** [45.BADGE] for this unit



3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [45.5.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

- Participation/Contribution
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- Interrupting
- UMAPA
- Arguing



Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

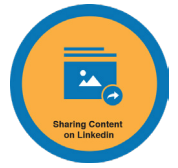


4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase 'Sharing Content.'"*

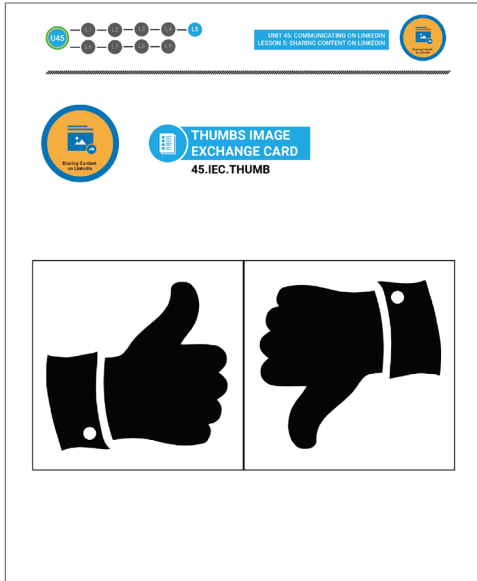
5. Ask students to give a thumbs up every time they hear and/or see the phrase **"Sharing Content"** in the video.



6. Play video.

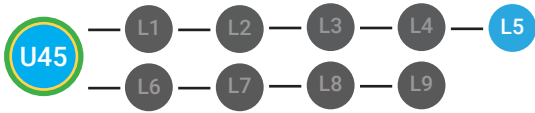


7. Distribute **45.IEC.THUMB** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Puts thumbs up
- T2** Uses **Thumbs Image Exchange Card** [45.IEC.THUMB]
- T3** Uses **Thumbs Image Exchange Card** [45.IEC.THUMB]



8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [45.5.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL	-\$ PROBLEMATIC
<p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>

- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
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- Interrupting
- UMAPA
- Arguing

INFORMAL ASSESSMENT



1. Ask, *"For a participation dollar, who can tell me what you can share with your network connections on LinkedIn?"*

Possible Answers: content

Write the term and definition on the board after student responses.



2. Ask, *"For a participation dollar, what topics will sharing content update your network on?"*

Possible Answers: exciting news, recent changes, and your personal interests



3. Ask, *"For a participation dollar, what kind of content should you share on LinkedIn?"*

Possible Answers: professional content



Pro tip: Use content domain to develop expressive communication. If a student gives a one-word answer or a fragment, require a complete sentence before awarding the \$1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."



4. Distribute **45.IMAGE.IEC** or **Yes or No Image Exchange Cards** **45.IEC.Y/N** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

UNIT 45: COMMUNICATING ON LINKEDIN
 LESSON 5: SHARING CONTENT ON LINKEDIN

IMAGE EXCHANGE CARDS
 45.IEC.IMAGE

Connections 	Connect
Content 	News
Professional Interest 	Recent Changes

UNIT 45: COMMUNICATING ON LINKEDIN
 LESSON 5: SHARING CONTENT ON LINKEDIN

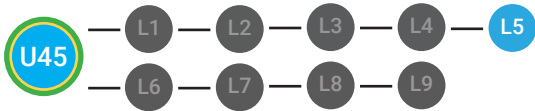
YES OR NO IMAGE EXCHANGE CARD
 45.IEC.Y/N

 Yes	 No
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DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes response down in notebook OR rephrase prompt to a **yes or no** question
- T3** Distribute **Yes or No Image Exchange Card** [45.IEC.Y/N] for rephrased question



5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [45.5.DollarTracker]



Pro tip: Stick to the script!
Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+ \$ SUCCESSFUL	- \$ PROBLEMATIC
<p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>

- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
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- Arguing

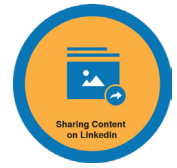
PLAY ACTIVITY VIDEO



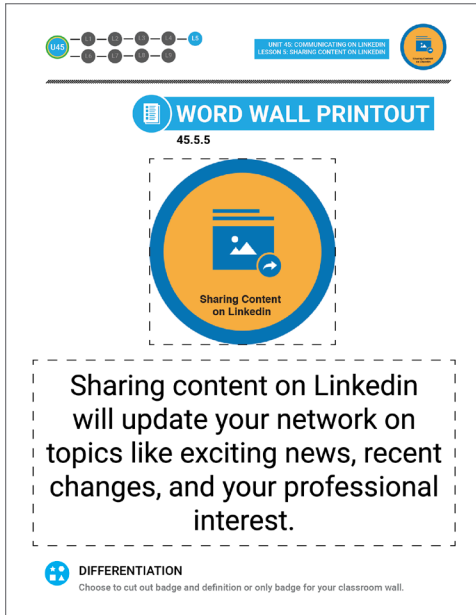
1. Ask the class, *"Who would like to unlock the Sharing Content on LinkedIn Badge for \$1?"*

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer.
 - a. If student chooses correct answer, have student or whole class dance.
 - b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

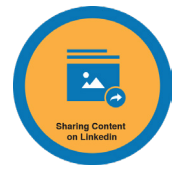
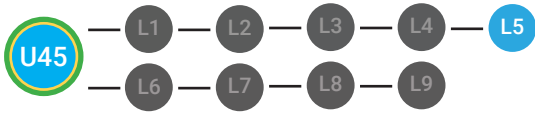


3. Distribute and cut out **Word Wall Printout 45.5.5** Students that unlocked the badge will place the **Sharing Content on LinkedIn** printout on the classroom's word wall. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Student will use verbal prompting to unlock the badge with the class.
- T2** Student will use verbal prompting and hand signals to unlock the badge with the class.
- T3** Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [45.5.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

<p>+\$ SUCCESSFUL</p> <p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p>-\$ PROBLEMATIC</p> <p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>
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- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
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- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
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- Interrupting
- UMAPA
- Arguing

ASSESSMENT/EXIT TICKET





1. Distribute the **Sharing Content on LinkedIn** Exit Ticket 45.5.6 to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.

UNIT 45: COMMUNICATING ON LINKEDIN
LESSON 5: SHARING CONTENT ON LINKEDIN

T1 KNOWING KINDS OF CONTENT
EXIT TICKET 45.5.6.1



Directions: Labels these images of LinkedIn appropriate content.

UNIT 45: COMMUNICATING ON LINKEDIN
LESSON 5: SHARING CONTENT ON LINKEDIN

T2 KNOWING KINDS OF CONTENT
EXIT TICKET 45.5.6.2

Directions: Cut these labels out glue them to the images of LinkedIn appropriate content.

Professional Interest

Recent Changes

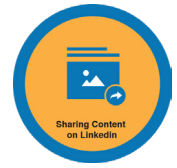
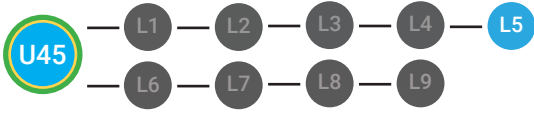
News

UNIT 45: COMMUNICATING ON LINKEDIN
LESSON 5: SHARING CONTENT ON LINKEDIN

T3 TRACE 'N' LEARN
EXIT TICKET 45.5.6.3

Sharing Content

Sharing content on LinkedIn will update your network on topics like exciting news, recent changes, and your professional interest.



DIFFERENTIATION

- T1** Using Tier 1 **Knowing Kinds of Content** Exit Ticket [45.5.6.1], student labels these images of LinkedIn appropriate content.
- T2** Using Tier 2 **Knowing Kinds of Content** Exit Ticket [45.5.6.2], student cuts out these labels to glue them to the images of LinkedIn appropriate content.
- T3** Student has option to complete **Knowing Kinds of Content** Exit Ticket [45.5.6.2] or **Trace 'n' Learn Card** Exit Ticket [45.5.6.3].



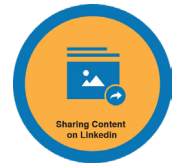
2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [45.5.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+ \$ SUCCESSFUL	- \$ PROBLEMATIC
<p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing



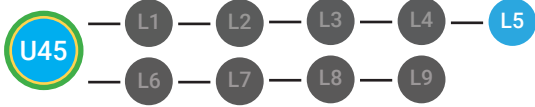
IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.
2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.
3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.



DIFFERENTIATION

- T1** Login independently using password cards.
- T2** Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.
- T3** Teacher or Tier 1 assistance to help student login using their password card.



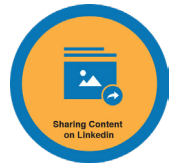
Behaviors

Name

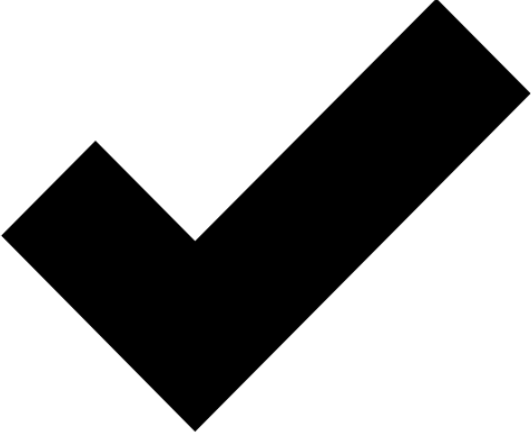
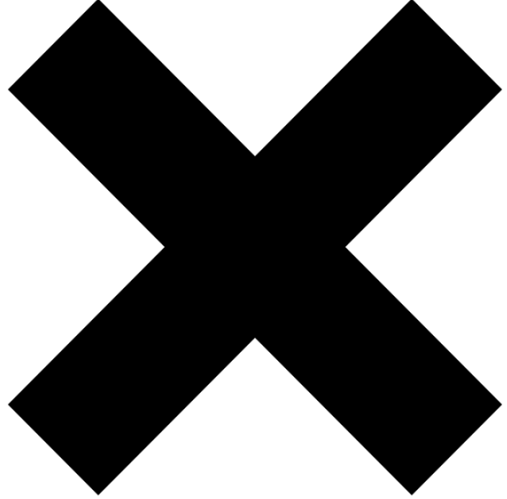
- Successful**
- Participation/
Contributing
- Sharing/Helping/
Collaborating
- Greeting a Guest
- Following Directions/
Staying on Task
- Encouraging/
Complimenting

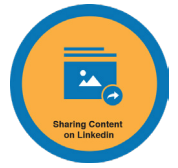
- Problematic**
- Off-task
- Off-topic/
Inappropriate
Comment
- Disrespect/Teasing
- Complaining/Whining
- Arguing
- Interrupting
- UMAPA

	<i>EX: Sam</i>					
Participation/ Contributing						
Sharing/Helping/ Collaborating						
Greeting a Guest						
Following Directions/ Staying on Task						
Encouraging/ Complimenting						
Off-task						
Off-topic/ Inappropriate Comment						
Disrespect/Teasing						
Complaining/Whining						
Arguing						
Interrupting						
UMAPA						



 **YES OR NO IMAGE EXCHANGE CARD**
45.IEC.Y/N

 <p>Yes</p>	 <p>No</p>
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 **THUMBS IMAGE EXCHANGE CARD**
45.IEC.THUMB

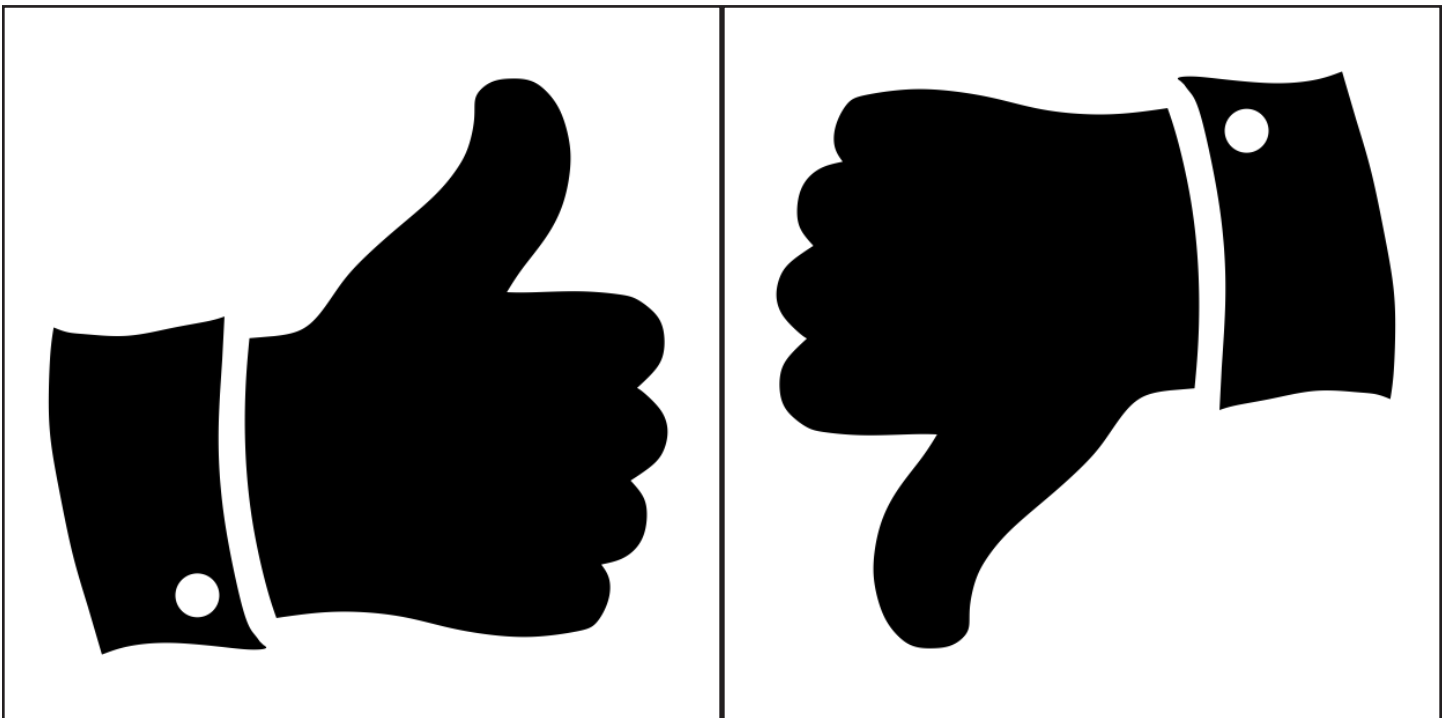




IMAGE EXCHANGE CARDS

45.IEC.IMAGE

Connections

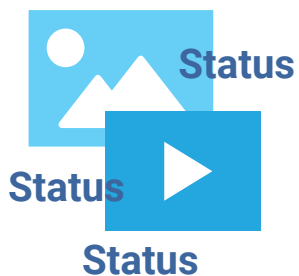


Connect

The #1 pre-employment and transition program to prepare students with work-ready skills

Michele McKeone, M. Ed. · 1st
 Founder + CEO at Digitability: Tech-based, work-ready skills training for people with neurodiverse needs
 Philadelphia, Pennsylvania · 500+ connections · [Contact info](#)

Content



News

Daniel Colon · 836 followers · 2mo

Club 1111, a Nightclub For Adults With Disabilities Fosters Love, Friendship And #Inclusion. We love this idea here at Digitability!

Nightclub For Adults With Disabilities Fosters Love, Friendship And Inclusion
 digitabilitycoop.com

7 · 2 Comments

Professional Interest

Daniel Colon · 836 followers · 2h

Our August #newsletter is coming soon! Subscribe today so you don't miss what is happening in #disabilityinclusion.

Subscribe to our monthly newsletter
 Digitability.com/newsletter

1 · 1 Comment

Recent Changes

Daniel Colon · 836 followers · 2h

Hello all, I am currently looking for an graphic design intern at Digitability Please visit this page to see all the qualifications my team and I are looking for: <https://bit.ly/2P2qcwp>

Tag: #flyer #poster #brochure #flyerdesign #banner #amazon

Like Comment Share

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Communicating on LinkedIn



Who Should I Connect With?



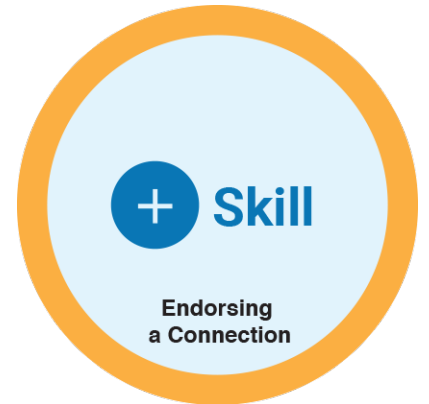
How to Request a Connection



Asking a Connection for an Introduction



Sharing Content on LinkedIn



Endorsing a Connection



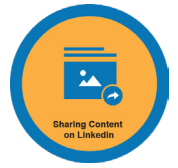
Requesting a Recommendation



How to Write a Recommendation



Communicating on LinkedIn Master Badge



WORD WALL PRINTOUT

45.5.5

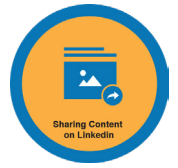


Sharing content on LinkedIn will update your network on topics like exciting news, recent changes, and your professional interest.



DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.



T1 KNOWING KINDS OF CONTENT

EXIT TICKET | 45.5.6.1

Directions: Label these images of LinkedIn appropriate content.

Daniel Colon
 836 followers
 1h

Our August #newsletter is coming soon! Subscribe today so you don't miss what is happening in #disabilityinclusion. ...see more

Subscribe to our monthly newsletter
[Digitability.com/newsletter](https://digitability.com/newsletter)

@Digitability

1 · 1 Comment

Like Comment

Add a comment...

Daniel Colon · You
 Creative Director at Digitability 1h ...

A newsletter with informative content and a free download every month

Daniel Colon
 836 followers
 2h

Hello all, I am currently looking for a graphic design intern at Digitability Please visit this page to see all the qualifications my team and I are looking for: <https://bit.ly/2P2qcwp>

Tag: #flyer #poster #brochure #flyerdesign #banner #amazon

Like Comment Share

Be the first to react

Daniel Colon
 836 followers
 2mo

Club 1111, a Nightclub For Adults With Disabilities Fosters Love, Friendship And #Inclusion. We love this idea here at Digitability! ...see more

Nightclub For Adults With Disabilities Fosters Love, Friendship And Inclusion
 disabilitycoop.com

7 · 2 Comments

Love Comment

Add a comment...

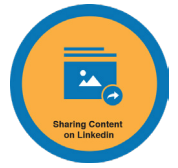


T2 KNOWING KINDS OF CONTENT

EXIT TICKET | 45.5.6.2

Directions: Cut these labels out and glue them to the images of LinkedIn appropriate content.

Professional Interest
Recent Changes
News

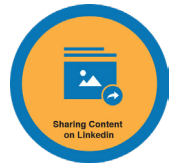


T3 TRACE 'N' LEARN

EXIT TICKET | 45.5.6.3

Sharing Content

Sharing content on LinkedIn will update your network on topics like exciting news, recent changes, and your professional interests.



MY DIGITABILITY EARNINGS TRACKER

Unit 45: Communicating on LinkedIn | 45.5.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

	DATE:	DOLLARS EARNED:
LESSON 1: Communicating on LinkedIn		
LESSON 2: Connecting on LinkedIn		
LESSON 3: How to Request a Connection		
LESSON 4: Requesting an Introduction		
LESSON 5: Sharing Content on LinkedIn		
LESSON 6: Endorsing a Connection		
LESSON 7: Requesting a Recommendation		
LESSON 8: Writing a Recommendation		
LESSON 9: Communicating on LinkedIn Master Badge		

TOTAL DOLLARS EARNED: