



UNIT 44: EDITING YOUR LINKEDIN PROFILE INFORMATION LESSON 4: EDITING YOUR LINKEDIN PROFILE MASTER BADGE

LESSON OVERVIEW

To edit the intro section, click the Edit Icon on the right of the intro section. To edit the dashboard section, click Career Interests or Salary Insights. The Background Section will change any time you get a new job, promotion, or go back to school. It is important to update this section when things change in your Work History.

Time: ~30 minutes

OBJECTIVE

Students will be able to complete the steps to creating a LinkedIn account.

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.
2. Review sequence of activities in lesson.
3. Learn which supplements you will use.
4. Print/Copy/Laminate materials that fit your student's needs.
5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability
2. Click **LESSONS** tab
3. Select **Level 4 - Prime Professional**
4. Select **Unit 44**
5. Select **Lesson 5 - Editing your LinkedIn Profile Information Master Badge**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.



LESSON PLAN

WARM UP



1. Write the following on the board, leaving a blank space for the phrases **“background section,”** and **“work history.”**

a. It is important to update the _____ when things change in your _____.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **44.IMAGE.IEC** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Writes response on board
- T2** Writes response on board with assistance from a Tier 1 partner or writes answer in notebook
- T3** Writes response on board with assistance from an adult or points to **Image Exchange Cards** [44.IMAGE.IEC]



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [44.4.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
- Encouraging

- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
- Complaining/Whining
- Interrupting
- UMAPA
- Arguing

GUIDED WATCHING



Call out earnings to the class, *"[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."*



Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

Behaviors	Name								
Successful									
Participating/Contributing									
Sharing/Helping/Encouraging									
Greeting a Guest									
Following Directions/Staying on Task									
Encouraging/Complimenting									
Problematic									
Off Task									
Off Topic/Inappropriate Comment									
Disrespect/Teasing									
Complaining/Whining									
Arguing									
Interrupting									
UMAPA									




Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.



1. Ask, *“For a participation dollar, who can tell me the name of our next badge?”*

Answer: Editing Your LinkedIn Profile Information Master Badge



2. Distribute **44.BADGE** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes down badge name or walks up to point to badge
- T3** Uses **Badge Board** [44.BADGE] for this unit



3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [44.4.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

<p>+\$ SUCCESSFUL</p> <p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p>-\$ PROBLEMATIC</p> <p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>
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- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
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4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the words you learned in this unit."*

5. Ask students to give a thumbs up every time they hear and/or see the words you learned in this unit in the video.




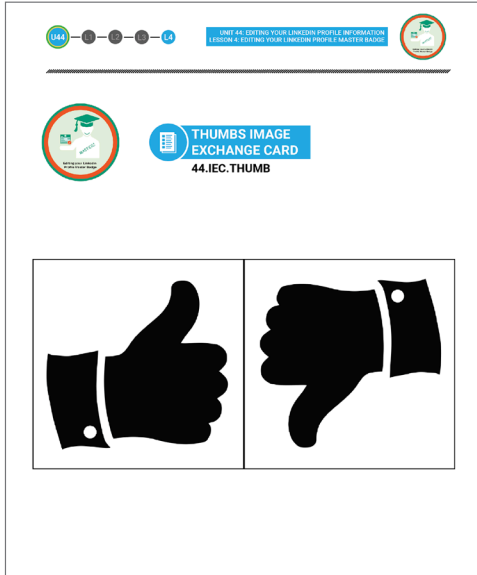
6. Play video.



Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.



7. Distribute **44.IEC.THUMB** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Puts thumbs up
- T2** Uses **Thumbs Image Exchange Card** [44.IEC.THUMB]
- T3** Uses **Thumbs Image Exchange Card** [44.IEC.THUMB]



8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [44.4.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

<p>+\$ SUCCESSFUL</p> <p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p>-\$ PROBLEMATIC</p> <p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>
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- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
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INFORMAL ASSESSMENT



1. Ask, *"For a participation dollar, who can tell me what to click on in order to edit your intro section?"*

Possible Answers: Edit Icon on the right of the intro section

Write the term and definition on the board after student responses.



2. Ask, *"For a participation dollar, what does the Career Interests page contain?"*

Possible Answers: questions to help you find new careers



3. Ask, *"For a participation dollar, when should you update your Background Section?"*

Possible Answers: when things change in your work history



Pro tip: Use content domain to develop expressive communication. If a student gives a one-word answer or a fragment, require a complete sentence before awarding the \$1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."

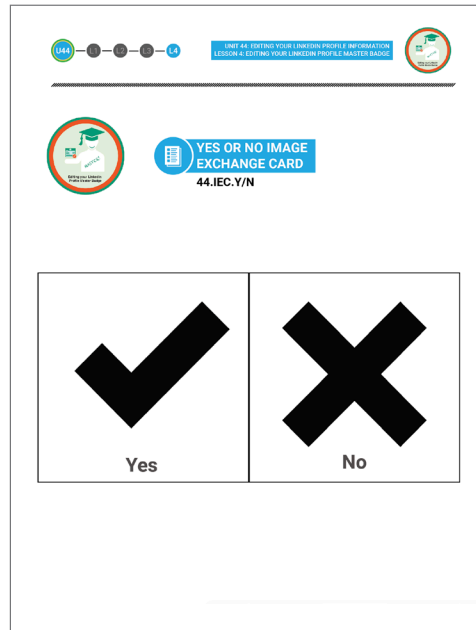
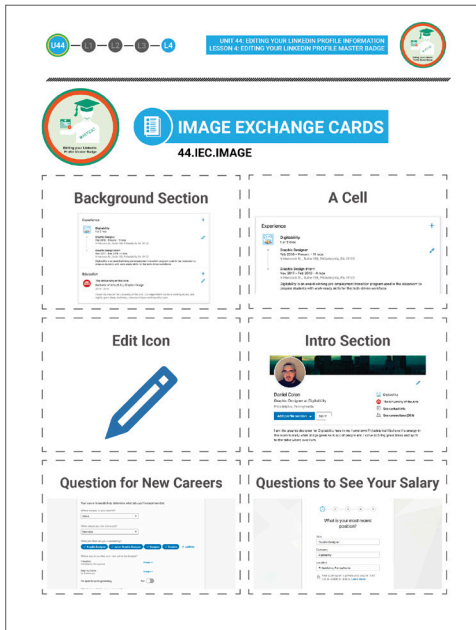


4. Ask, *“For a participation dollar, what should you click on when you are done editing any section?”*

Possible Answers: the Save Button



5. Distribute **44.IMAGE.IEC** or **Yes or No Image Exchange Cards** **44.IEC.Y/N** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes response down in notebook OR rephrase prompt to a **yes or no** question
- T3** Distribute **Yes or No Image Exchange Card [44.IEC.Y/N]** for rephrased question



5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [44.4.DollarTracker]



Pro tip: Stick to the script!
Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

<p>+\$ SUCCESSFUL</p> <p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p>-\$ PROBLEMATIC</p> <p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>
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- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
- Encouraging

- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
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- Interrupting
- UMAPA
- Arguing

PLAY ACTIVITY VIDEO



1. Ask the class, *"Who would like to unlock the Editing your LinkedIn Profile Master Badge for \$1?"*

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer.
 - a. If student chooses correct answer, have student or whole class dance.
 - b. If student chooses incorrect answer, repeat Step 2 until



3. Distribute and cut out **Word Wall Printout 44.4.5** Students that unlocked the badge will place the **Editing your LinkedIn Profile Master Badge** printout on the classroom's word wall. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

WORD WALL PRINTOUT
44.4.5

To edit the intro section, click the edit icon on the right of the intro section. To edit the dashboard section, click Career Interests or Salary Insights. The background section will change any time you get a new job, promotion, or go back to school. It is important to update this section when things change in your work history.



DIFFERENTIATION

- T1** Student will use verbal prompting to unlock the badge with the class.
- T2** Student will use verbal prompting and hand signals to unlock the badge with the class.
- T3** Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [44.4.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

<p>+\$ SUCCESSFUL</p> <p><i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i></p>	<p>-\$ PROBLEMATIC</p> <p><i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i></p>
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- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
- Encouraging

- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
- Complaining/Whining
- Interrupting
- UMAPA
- Arguing

ASSESSMENT/EXIT TICKET



1. Distribute 44.4.6 the **Editing your LinkedIn Profile Master Badge** Exit Ticket to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

T1 MATCHING
EXIT TICKET | 44.4.6.1

Directions: Match the correct letter with the image on the left.

- a. Career Interests
- b. The edit icon
- c. Salary Insights
- d. Background Section

T2 MATCHING
EXIT TICKET | 44.4.6.2

Directions: Cut out and match to the correct space on the image.

Career Interests

Salary Insights

The Edit Icon

Background Section



DIFFERENTIATION

T1

Using Tier 1 **Matching** Exit Ticket [44.4.6.1], student matches the correct letter with the image on the left.

T2

Student has the option to complete Tier 1 **Matching** Exit Ticket [44.4.6.1] or Tier 2 **Matching** Exit Ticket [44.4.6.2].

T3

Using Tier 2 **Matching** Exit Ticket [44.4.6.2], student cuts out and matches the correct space on the image.



2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [44.4.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing



IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.
2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.
3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.



DIFFERENTIATION

- T1** Login independently using password cards.
- T2** Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.
- T3** Teacher or Tier 1 assistance to help student login using their password card.



Behaviors

Name

- Successful**
- Participation/
Contributing
- Sharing/Helping/
Collaborating
- Greeting a Guest
- Following Directions/
Staying on Task
- Encouraging/
Complimenting

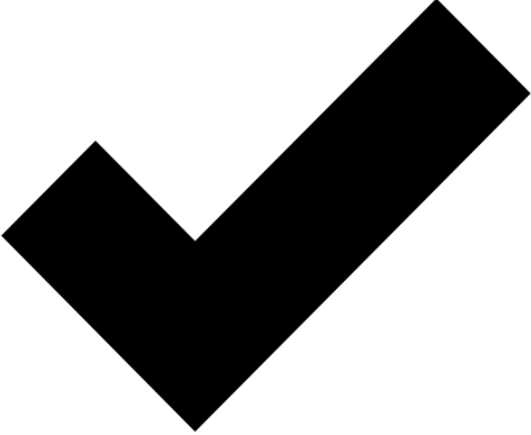
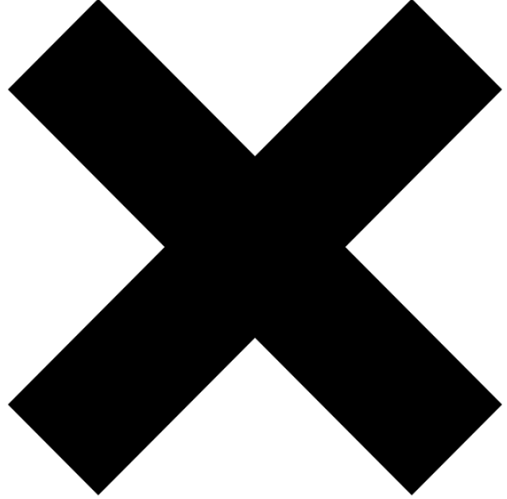
- Problematic**
- Off-task
- Off-topic/
Inappropriate
Comment
- Disrespect/Teasing
- Complaining/Whining
- Arguing
- Interrupting
- UMAPA

	EX: Sam					
Participation/ Contributing						
Sharing/Helping/ Collaborating						
Greeting a Guest						
Following Directions/ Staying on Task						
Encouraging/ Complimenting						
Off-task						
Off-topic/ Inappropriate Comment						
Disrespect/Teasing						
Complaining/Whining						
Arguing						
Interrupting						
UMAPA						




 **YES OR NO IMAGE EXCHANGE CARD**

44.IEC.Y/N

 <p>Yes</p>	 <p>No</p>
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 **THUMBS IMAGE EXCHANGE CARD**

44.IEC.THUMB

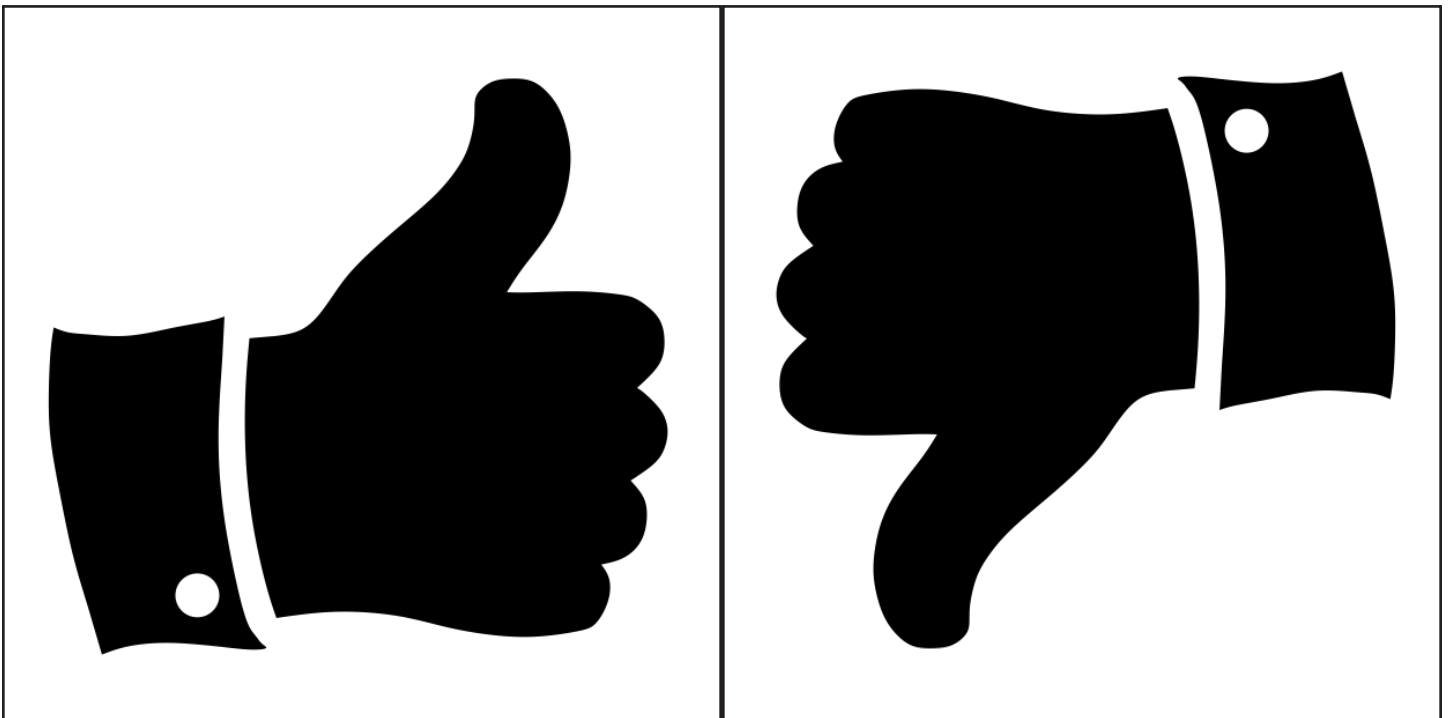




IMAGE EXCHANGE CARDS

44.IEC.IMAGE

Background Section

Experience +

Digitability
1 yr 2 mos

Graphic Designer
Feb 2018 – Present · 11 mos
N Hancock St., Suite 169, Philadelphia, PA 19123

Graphic Design Intern
Nov 2017 – Feb 2018 · 4 mos
N Hancock St., Suite 169, Philadelphia, PA 19123
Digitability is an award winning pre-employment transition program used in the classroom to prepare students with work-ready skills for the tech-driven workforce

Education +

The University of the Arts
Bachelor of Arts (B.A.), Graphic Design
2012 – 2016

I loved my time at The University of the Arts. Our department ran like a working studio, late nights, great ideas, bad ideas, intense critiques and beautiful work.

A Cell

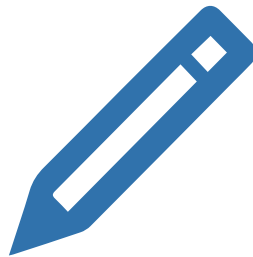
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Edit Icon



Intro Section



Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Digitability
The University of the Arts
See contact info
See connections (369)

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

Question for New Careers

Your career interests help determine what jobs you're recommended.

Where are you in your search?
Status

When would you like a new job?
Start date

What job titles are you considering?
 Graphic Designer
 Junior Graphic Designer
 Designer
 Creative
 + Add title

Where would you like your next job to be located?
 1 location
Philadelphia, Pennsylvania

Near my home
No Preferences

I'm open to working remotely

Questions to See Your Salary

1 2 3 4 5

What is your most recent position?

Title

Company

Location

Your submission is private and secure. It will not be visible to others. [Learn more](#)





44.BADGE



**Editing The Intro Section
in LinkedIn**



**Editing the LinkedIn
Dashboard**



**Editing the Background
Section in LinkedIn**



**Editing your LinkedIn
Profile Master Badge**



WORD WALL PRINTOUT

44.4.5



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T1 MATCHING

EXIT TICKET | 44.4.6.1

Directions: Match the correct letter with the image on the left.

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

10 Who viewed your profile | 41 Post views | 14 Search appearances

Career Advice
Participate in the career advice platform: **Off**
Get career advice by conversing with other LinkedIn users who are leaders in their fields

Career interests
Let recruiters know you're open: **Off**
Choose the types of opportunities you'd like to be connected with

Salary insights
See how your salary compares to others in the community

Experience

- Digitability**
1 yr 2 mos
Graphic Designer
Feb 2018 – Present · 11 mos
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- Graphic Design Intern**
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a. Career Interests

b. The Edit Icon

c. Salary Insights

d. Background Section



T2 MATCHING

EXIT TICKET | 44.4.6.2

Directions: Cut out and match to the correct space on the image.

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Your Dashboard
Private to you

10 Who viewed your profile	41 Post views	14 Search appearances
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Career Advice
Participate in the career advice platform: **Off**

Career interests
Let recruiters know you're open: **Off**

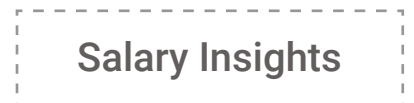
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MY DIGITABILITY EARNINGS TRACKER

Unit 44: Editing your LinkedIn Profile Information | 44.4.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

	DATE:	DOLLARS EARNED:
LESSON 1: Editing the Intro Section in LinkedIn		
LESSON 2: Editing the LinkedIn Dashboard		
LESSON 3: Editing the Background Section in LinkedIn		
LESSON 4: Editing your LinkedIn Profile Information Master Badge		

TOTAL DOLLARS EARNED: