



UNIT 42: LINKED IN PROFILE INTERFACE: LESSON 7: LINKEDIN PROFILE INTERFACE MASTER BADGE

LESSON OVERVIEW

The Edit Icon is located on the right side of each profile section. The Profile Image is located at the top left side of the page. The Intro Section is located at the top of the page under the toolbar. The Add Profile Section Button is located under the intro section information. The Dashboard Section is located under the intro section. The Background Section is located under the dashboard section.

Time: ~30 minutes

OBJECTIVE

Students will be able to identify the parts of LinkedIn’s profile.

PRINT PREPARATION

1. Print this lesson’s Dollar Tracker.
2. Review sequence of activities in lesson.
3. Learn which supplements you will use.
4. Print/Copy/Laminate materials that fit your student’s needs.
5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability
2. Click **LESSONS** tab
3. Select **Level 4 - Prime Professional**
4. Select **Unit 42**
5. Select **Lesson 7 - LinkedIn Profile Interface Master Badge**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.



LESSON PLAN

WARM UP




1. Write the following on the board, leaving a blank space for the phrases **“Background Section”** and **“Dashboard Section.”**

a. The _____ is located under the _____.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **42.IMAGE.IEC** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

T1

Writes response on board

T2

Writes response on board with assistance from a Tier 1 partner or writes answer in notebook

T3

Writes response on board with assistance from an adult or points to **Image Exchange Cards** [42.IMAGE.IEC]



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [42.7.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution

Sharing/Helping

Greeting a Guest

Following Directions/Staying on Task

Encouraging

Off-task

Off-topic/Inappropriate Comment

Disrespect/Teasing

Complaining/Whining

Interrupting

UMAPA


Arguing

GUIDED WATCHING



Call out earnings to the class, "[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."



 **Pro tip: Remember Rule #3** Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.



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Journal Tracker

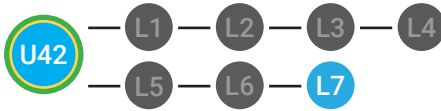
by Scott Brinker



Behaviors	Name	
Successful Anticipating Controlling Working/Helping/Contributing Meeting a Goal	 	
Problematic Off Task Off Topic/ Inappropriate Comments Disrespect/Teasing Complaining/Whining Arguing Interrupting Laughs		




Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. **EVERY** student should be earning money.

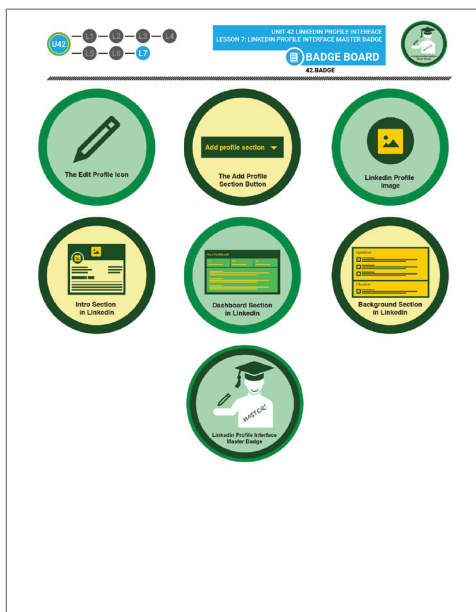


1. Ask, *“For a participation dollar, who can tell me the name of our next badge?”*

Answer: LinkedIn Profile Interface Master Badge

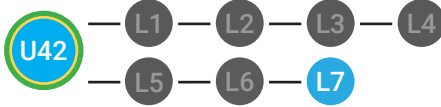


2. Distribute **42.BADGE** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes down badge name or walks up to point to badge
- T3** Uses **Badge Board** [42.BADGE] for this unit



3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [42.7.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

<div>+\$</div> <div>SUCCESSFUL</div> <div> <i>"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."</i> </div>	<div>-\$</div> <div>PROBLEMATIC</div> <div> <i>"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."</i> </div>
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- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
- Encouraging

- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
- Complaining/Whining
- Interrupting
- UMAPA
- Arguing




4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the words you learned in this unit."*

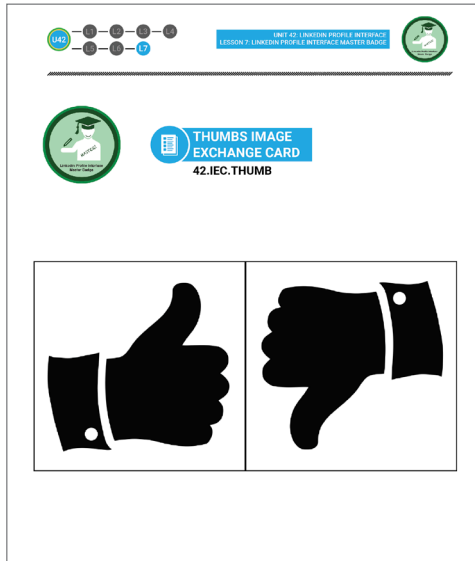
5. Ask students to give a thumbs up every time they hear and/or see the words you learned in this unit in the video.



6. Play video.



7. Distribute **42.IEC.THUMB** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Puts thumbs up
- T2** Uses **Thumbs Image Exchange Card** [42.IEC.THUMB]
- T3** Uses **Thumbs Image Exchange Card** [42.IEC.THUMB]



8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [42.7.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

INFORMAL ASSESSMENT



1. Ask, *"For a participation dollar, who can tell what the Edit Profile Icon looks like?"*

Possible Answers: a blue pencil

Write the term and definition on the board after student responses.



2. Ask, *"For a participation dollar, who can tell what the Intro Section should contain?"*

Possible Answers: your profile image, your name, your title, your location, your education, and your bio



3. Ask, *"For a participation dollar, who can tell what the Add Profile Section Button does?"*

Possible Answers: adds sections to your profile



Pro tip: Use content domain to develop expressive communication. If a student gives a one-word answer or a fragment, require a complete sentence before awarding the \$1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."



4. Ask, *“For a participation dollar, who can tell me two pieces of information the Background Section has?”*

Possible Answers: work history and education



5. Distribute **42.IMAGE.IEC** or **Yes or No Image Exchange Cards** **42.IEC.Y/N** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

42.IMAGE

Background Section

Dashboard Section

Edit Profile Icon

Profile Image

Name

Title

YES OR NO IMAGE EXCHANGE CARD
42.IEC.Y/N

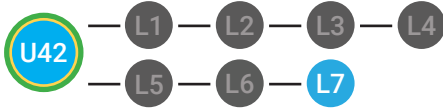
Yes

No



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes response down in notebook OR rephrase prompt to a **yes or no** question
- T3** Distribute **Yes or No Image Exchange Card** [42.IEC.Y/N] for rephrased question



5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [42.7.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

PLAY ACTIVITY VIDEO



1. Ask the class, *"Who would like to unlock the LinkedIn Profile Interface Master Badge for \$1?"*

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer.


a. If student chooses correct answer, have student or whole class dance.

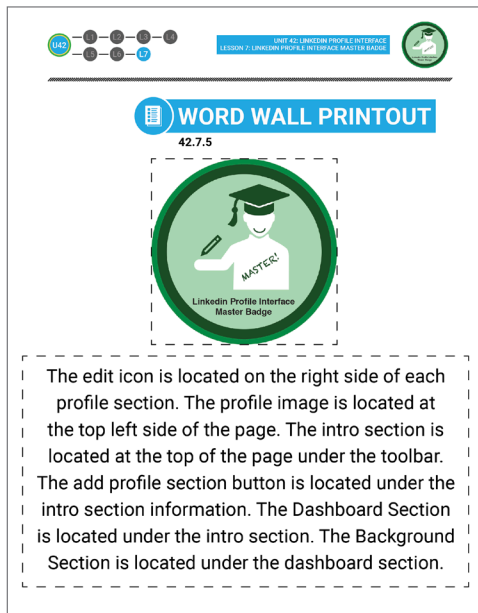
b. If student chooses incorrect answer, repeat Step 2 until



Pro tip: Stick to the script!
Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.



3. Distribute and cut out **Word Wall Printout 42.7.5** Students that unlocked the badge will place the **LinkedIn Profile Interface Master Badge** printout on the classroom's word wall. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Student will use verbal prompting to unlock the badge with the class.
- T2** Student will use verbal prompting and hand signals to unlock the badge with the class.
- T3** Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [42.7.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

ASSESSMENT/EXIT TICKET



1. Distribute the **LinkedIn Profile Interface Master Badge Exit Ticket 42.7.6** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 7: LINKEDIN PROFILE INTERFACE MASTER BADGE

T1 MULTIPLE CHOICE
EXIT TICKET | 42.7.6.1

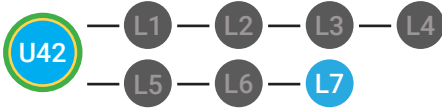
- What happens when you click the edit profile icon?
 - You will be logged out
 - A window will appear
 - You will see your connections
 - None of the above
- What is there before you put a profile image?
 - A car
 - A circle with a camera in it and a plus sign above it
 - A video camera
 - None of the above
- What are the sections in the intro section?
 - Profile picture, name, title, location, education, bio
 - Name, title, location, education, bio, work history
 - Skills, name, title, location, education, bio
 - None of the above

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 7: LINKEDIN PROFILE INTERFACE MASTER BADGE

T2 LABEL THE SECTION
EXIT TICKET | 42.2.6.2

Directions: Label each part of this LinkedIn profile by choosing the correct word.



DIFFERENTIATION

- T1** Student completes **Multiple Choice** Exit Ticket [42.7.6.1].
- T2** Using Tier 2 **Label The Section** Exit Ticket [42.7.6.2], student labels each part of this LinkedIn profile by choosing the correct word.
- T3** Using Tier 2 **Label The Section** Exit Ticket [42.7.6.2], student labels each part of this LinkedIn profile by choosing the correct word.



2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [42.7.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

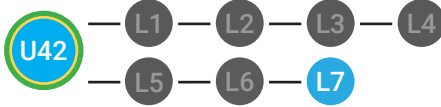
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing



IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.
2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.
3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.



DIFFERENTIATION

T1

Login independently using password cards.

T2

Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.

T3

Teacher or Tier 1 assistance to help student login using their password card.



Behaviors

Name

Successful

Participation/
Contributing

Sharing/Helping/
Collaborating

Greeting a Guest

Following Directions/
Staying on Task

Encouraging/
Complimenting

Problematic

Off-task

Off-topic/
Inappropriate
Comment

Disrespect/Teasing

Complaining/Whining

Arguing

Interrupting

UMAPA

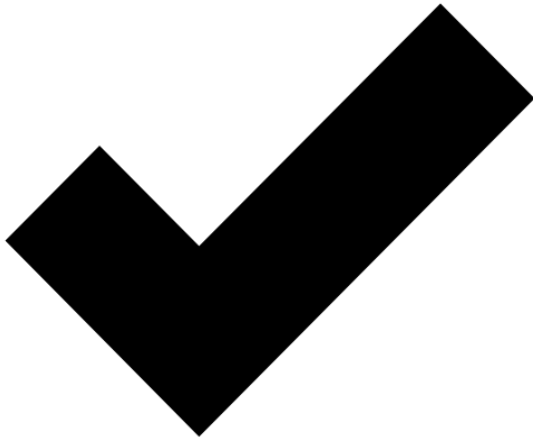
EX:
Sam



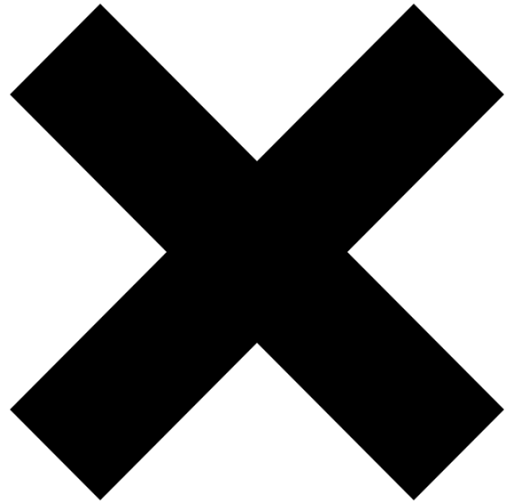


YES OR NO IMAGE EXCHANGE CARD

42.IEC.Y/N



Yes



No



**THUMBS IMAGE
EXCHANGE CARD**
42.IEC.THUMB

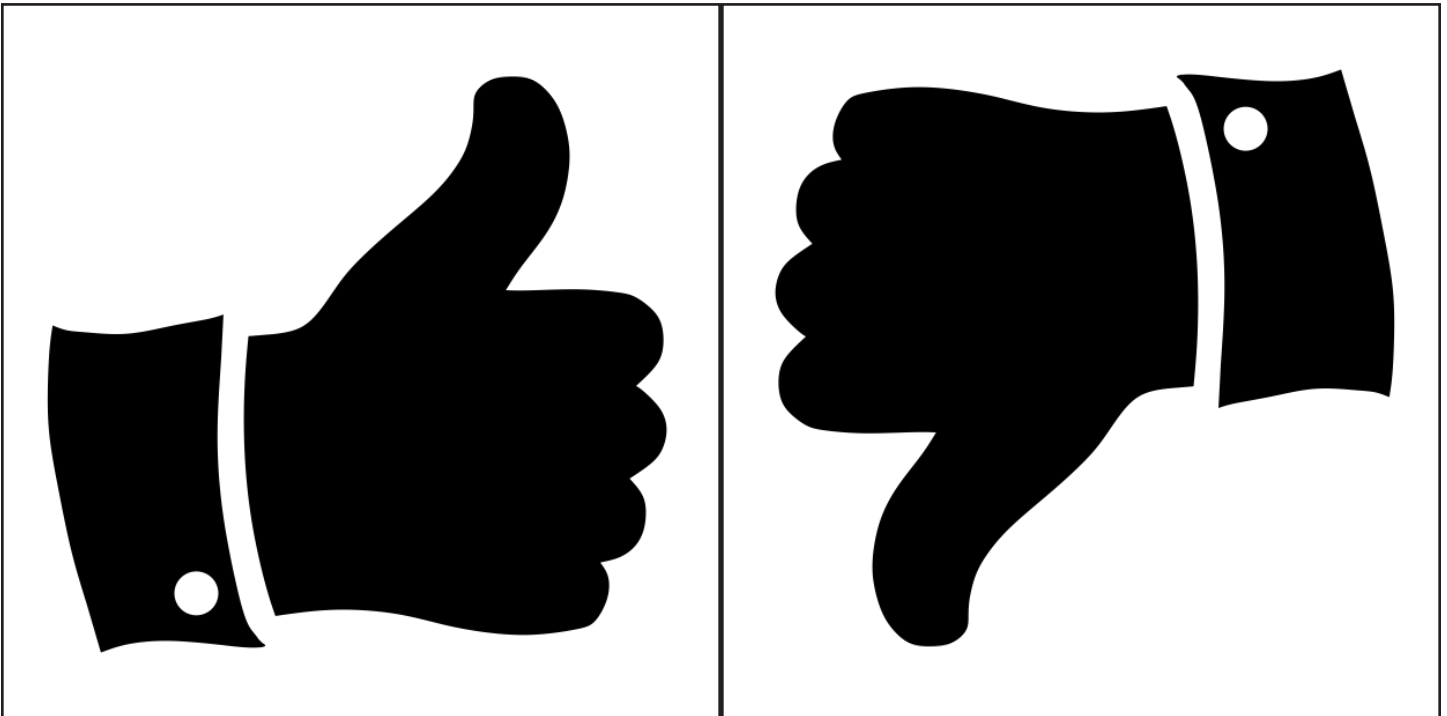
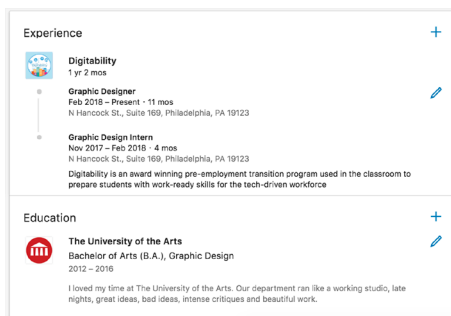




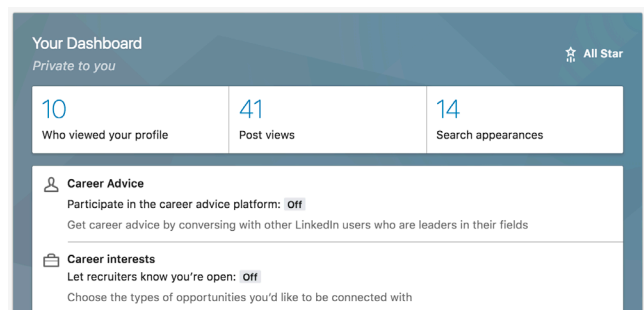
IMAGE EXCHANGE CARDS

42.IEC.IMAGE

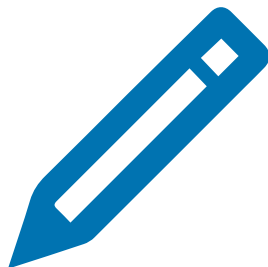
Background Section



Dashboard Section



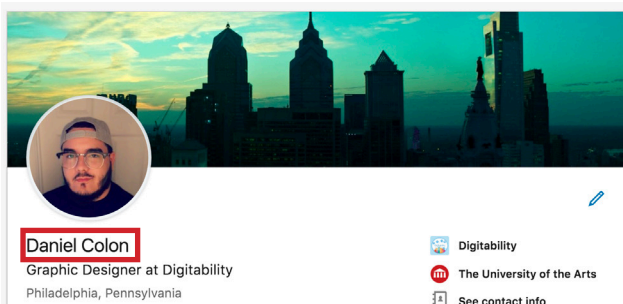
Edit Profile Icon



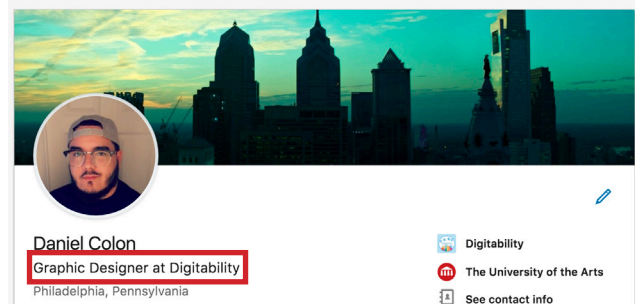
Profile Image



Name



Title





Location

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

[Add profile section](#) [More...](#)

- Digitability
- The University of the Arts
- See contact info
- See connections (369)

Education

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

[Add profile section](#) [More...](#)

- Digitability
- The University of the Arts
- See contact info

Bio

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

[Add profile section](#) [More...](#)

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

[resume.pdf](#)

Add Profile Section Button

[Add profile section](#) ▼

Work History

Experience

Digitability
1 yr 2 mos

- Graphic Designer**
Feb 2018 - Present · 11 mos
N Hancock St., Suite 169, Philadelphia, PA 19123
- Graphic Design Intern**
Nov 2017 - Feb 2018 · 4 mos
N Hancock St., Suite 169, Philadelphia, PA 19123

Digitability is an award winning pre-employment transition program used in the classroom to prepare students with work-ready skills for the tech-driven workforce

[Digitability](#) [Digitability_how it works.pdf](#)

Education

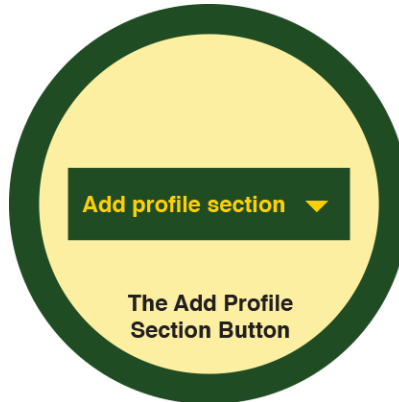
Education

The University of the Arts
Bachelor of Arts (B.A.), Graphic Design
2012 - 2016

I loved my time at The University of the Arts. Our department ran like a working studio, late nights, great ideas, bad ideas, intense critiques and beautiful work.



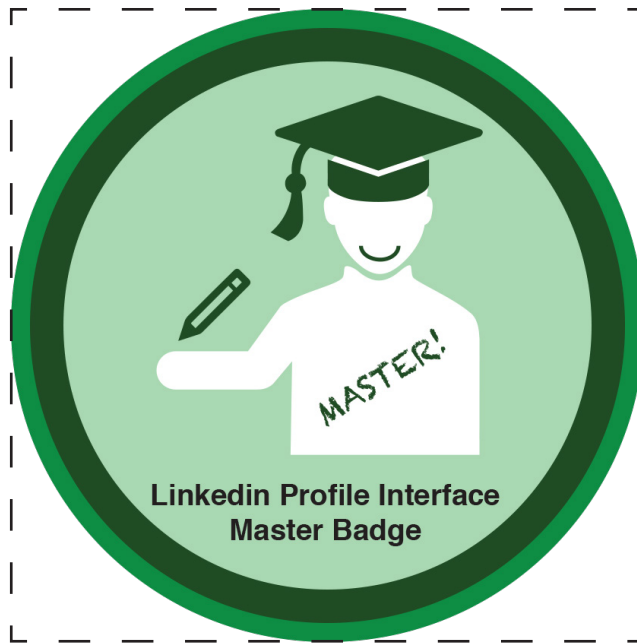
The Edit Profile Icon

The Add Profile
Section ButtonLinkedIn Profile
ImageIntro Section
in LinkedInDashboard Section
in LinkedInBackground Section
in LinkedInLinkedIn Profile Interface
Master Badge



WORD WALL PRINTOUT

42.7.5



The Edit Icon is located on the right side of each profile section. The Profile Image is located at the top left side of the page. The Intro Section is located at the top of the page under the toolbar. The Add Profile Section Button is located under the intro section information. The Dashboard Section is located under the intro section. The Background Section is located under the dashboard section.



T1

MULTIPLE CHOICE

EXIT TICKET | 42.7.6.1

1. What happens when you click the Edit Profile Icon?

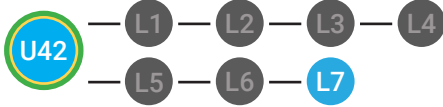
- a. You will be logged out
- b. A window will appear
- c. You will see your connections
- d. None of the above

2. What is there before you put a Profile Image?

- a. A car
- b. A circle with a camera in it and a plus sign above it
- c. A video camera
- d. None of the above

3. What are the sections in the Intro Section?

- a. Profile picture, name, title, location, education, bio
- b. Name, title, location, education, bio, work history
- c. Skills, name, title, location, education, bio
- d. None of the above



4. How do you add a section on LinkedIn?

- a. Click the Add Profile Section Button
- b. Click the Share Button
- c. Ask your boss
- d. None of the above

5. What can you see on your Dashboard?

- a. Who you viewed your profile and how many connections you
- b. How many times you appear in searches and your interests
- c. Who you viewed your profile, article views, and how many times you appear in searches
- d. None of the above

6. What information does the Background Section have?

- a. Your name, title, and location
- b. Work history and your education
- c. Profile views, post views, search appearances
- d. None of the above



T2 LABEL THE SECTION

EXIT TICKET | 42.2.6.2

Directions: Label each part of this LinkedIn profile by choosing the correct word.

The screenshot shows a LinkedIn profile for Daniel Colon. The profile includes a profile picture, a background image, and a bio. The following sections are labeled with callouts:

- Profile picture / Location:** Points to the circular profile picture of Daniel Colon.
- Name / Location:** Points to the text "Daniel Colon" and "Philadelphia, Pennsylvania".
- Name / Education:** Points to the text "The University of the Arts".
- Education / Title:** Points to the text "Graphic Designer at Digitability".
- Location / Education:** Points to the text "Philadelphia, Pennsylvania".
- Profile Picture / Bio:** Points to the bio text: "I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am."

Other visible elements include the LinkedIn logo, a search bar, navigation links (Home, My Network, Jobs, Messaging, Notifications, Me, Work), and a file upload section with a "resume.pdf" file.



Your Dashboard

Private to you

☆ All Star

10

Who viewed your profile

41

Post views

14

Search appearances

Dashboard Section / Intro Section

Get career advice by conversing with other LinkedIn users who are leaders in their fields



Career interests

Let recruiters know you're open: **Off**

Choose the types of opportunities you'd like to be connected with



Salary insights

See how your salary compares to others in the community

Experience



Digitability

1 yr 2 mos

Graphic Designer

Feb 2018 – Present · 11 mos

N Hancock St., Suite 169, Philadelphia, PA 19123



Graphic Design Intern

Profile Views / Work History

Philadelphia, PA 19123

employment transition program used in the classroom to prepare students with work-ready skills for the tech-driven workforce

Education



The University of the Arts

Bachelor of Arts (B.A.), Graphic Design

2012 – 2016



Education / Intro Section

The University of the Arts. Our department ran like a working studio, late critiques and beautiful work.



MY DIGITABILITY EARNINGS TRACKER

Unit 42: LinkedIn Profile Interface | 42.7.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

DATE:

DOLLARS EARNED:

LESSON 1:

The Edit Profile Icon

LESSON 2:

The Add Profile Section Button

LESSON 3:

LinkedIn Profile Image

LESSON 4:

Intro Section in LinkedIn

LESSON 5:

Dashboard Section in LinkedIn

LESSON 6:

Background Section in LinkedIn

LESSON 7:

LinkedIn Profile Interface
Master Badge

TOTAL DOLLARS EARNED: