UNIT 42: LINKEDIN PROFILE INTERFACE LESSON 4: ADD PROFILE SECTION BUTTON

LESSON OVERVIEW

The Add Profile Section Button is located under the Intro Section information.

Time: ~30 minutes

OBJECTIVE

Students will be able to identify the parts of LinkedIn's profile

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.

2. Review sequence of activities in lesson.

3. Learn which supplements you will use.

4. Print/Copy/Laminate materials that fit your student's needs.

5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability

2. Click **LESSONS** tab

3. Select **Level 4 - Prime Professional**

4. Select **Unit 42**

5. Select **Lesson 4 - Add Profile Section Button**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT

Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.

U42 — L1 — L2 — L3 — L4
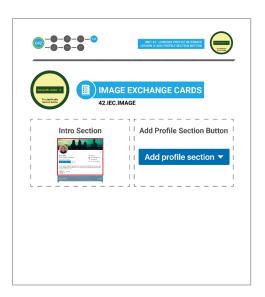L5 — L6 — L7

**UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON**

Add profile section ▼
The Add Profile
Section Button

Add profile section ▼

The Add Profile
Section Button

LESSON PLAN

WARM UP

1. Write the following on the board, leaving a blank space for the word **"intro section."**

a. The _____ _____ is located at the top of the page under the toolbar.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.

3. Distribute **42.IMAGE.IEC** to students. See 👥 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
The Add Profile Section Button

DIFFERENTIATION

T1 Writes response on board

T2 Writes response on board with assistance from a Tier 1 partner or writes answer in notebook

T3 Writes response on board with assistance from an adult or points to **Image Exchange Cards** [42.IMAGE.IEC]

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.4.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

GUIDED WATCHING

Call out earnings to the class, *"[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."*

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.
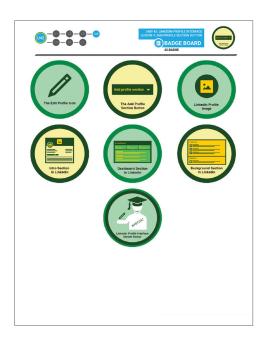
1. Ask, *"For a participation dollar, who can tell me the name of our next badge?"*

Answer: Add Profile Section Button

2. Distribute 42.BADGE to students. See 👥 DIFFERENTIATION for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 On-topic shared verbal response

T2 Writes down badge name or walks up to point to badge

T3 Uses **Badge Board** [42.BADGE] for this unit

Add profile section ▼

The Add Profile
Section Button

3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.4.DollarTracker]**

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase 'Add Profile Section Button.'"*

5. Ask students to give a thumbs up every time they hear and/or see the phrase **"Add Profile Section Button"** in the video.

6. Play video.
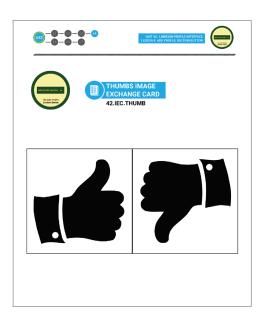
7. Distribute **42.IEC.THUMB** to students. See 🔲 DIFFERENTIATION for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1   Puts thumbs up

T2   Uses **Thumbs Image Exchange Card** [42.IEC.THUMB]

T3   Uses **Thumbs Image Exchange Card** [42.IEC.THUMB]

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7 —

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼

The Add Profile
Section Button

8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.4.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

INFORMAL ASSESSMENT

? 1. Ask, *"For a participation dollar, who can tell what the "Add Profile Section Button" does?"*

Possible Answers: adds sections to your profile

Write the term and definition on the board after student responses.

? 2. Ask, *"For a participation dollar, what does the Add Profile Section Button look like?"*

Possible Answers: blue with the words 'Add Profile Sections'

? 3. Ask, *"For a participation dollar, where is the Add Profile Section Button located?"*

💡 **Pro tip: Use content domain to develop expressive communication** If a student gives a one-word answer or a fragment, require a complete sentence before awarding the $1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."
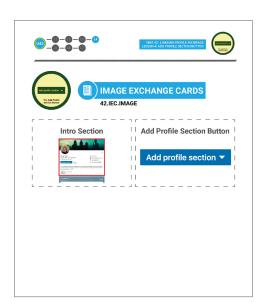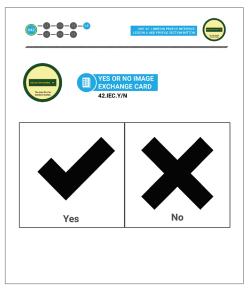
4. Distribute **42.IMAGE.IEC or Yes or No Image Exchange Cards 42.IEC.Y/N** to students. See 👥 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1   On-topic shared verbal response

T2   Writes response down in notebook OR rephrase prompt to a **yes or no** question

T3   Distribute **Yes or No Image Exchange Card** [42.IEC.Y/N] for rephrased question

5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.4.DollarTracker]**

Pro tip: Stick to the script! Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

PLAY ACTIVITY VIDEO

1. Ask the class, *"Who would like to unlock the Add Profile Section Button Badge for $1?"*

Click Activity Button to Play Activity Video
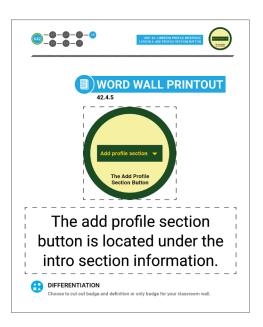
2. Student discusses with class to choose the correct answer.

    a. If student chooses correct answer, have student or whole class dance.

    b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

3. Distribute and cut out **Word Wall Printout 42.4.5** Students that unlocked the badge will place the **Add Profile Section Button** printout on the classroom's word wall. See 🔲 DIFFERENTIATION for this activity to identify supplements needed for your students.

WORD WALL PRINTOUT
42.4.5

The Add Profile Section Button

The add profile section button is located under the intro section information.

DIFFERENTIATION
Choose to cut out badge and definition or only badge for your classroom wall.

DIFFERENTIATION

T1 Student will use verbal prompting to unlock the badge with the class.

T2 Student will use verbal prompting and hand signals to unlock the badge with the class.

T3 Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.4.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing
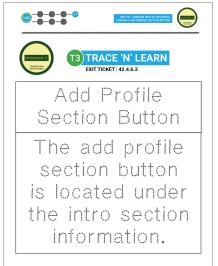
ASSESSMENT/EXIT TICKET

1. Distribute the **Add Profile Section Button** Exit Ticket **42.4.6** to students. See 🔷 DIFFERENTIATION for this activity to identify supplements needed for your students.

T1 MULTIPLE CHOICE
EXIT TICKET | 42.4.6.1

1. How do you add section on LinkedIn?
a. Click the add profile sections button
b. Click the share button?
c. Ask your boss
d. None of the above

2. What does the add profile sections button look like?
a. Green with the words add profile sections
b. Blue with the words add profile sections
c. Red with the words share now
d. None of the above

3. Where is the add profile sections button located?
a. Under the intro section information
b. Over the intro section information
c. On Google
d. None of the above

T2 MULTIPLE CHOICE
EXIT TICKET | 42.4.6.2

What does the add profile sections button look like?

Add profile section ▾   Add profile section ▾   Share Now

Circle the add profile sections button.

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Digitability
The University of the Arts
See contact info
See connections (369)

Add profile section ▾   More...

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

resume.pdf

T3 TRACE 'N' LEARN
EXIT TICKET | 42.4.6.3

Add Profile
Section Button

The add profile
section button
is located under
the intro section
information.

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
The Add Profile
Section Button

DIFFERENTIATION

T1 Student completes **Multiple Choice** Exit Ticket [42.4.6.1].

T2 Student completes **Multiple Choice** Exit Ticket [42.4.6.2].

T3 Student has option to complete **Multiple Choice** Exit Ticket [42.4.6.2] or **Trace 'n' Learn Card** Exit Ticket [42.4.6.3].

2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.4.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

Add profile section ▼

The Add Profile Section Button

IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.

2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.

DIFFERENTIATION

T1 Login independently using password cards.

T2 Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.

T3 Teacher or Tier 1 assistance to help student login using their password card.

U42 — L1 — L2 — L3 — L4
   — L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Dollar Tracker

42.4.Dollar tracker

Add profile section ▾

The Add Profile Section Button

Behaviors

Name

EX: *Sam*
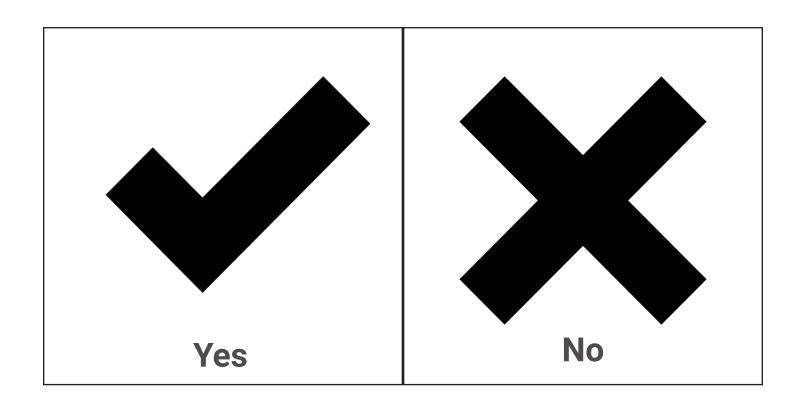
Successful							
Participation/ Contributing	ЖII						
Sharing/Helping/ Collaborating							
Greeting a Guest							
Following Directions/ Staying on Task							
Encouraging/ Complimenting							

Problematic							
Off-task							
Off-topic/ Inappropriate Comment							
Disrespect/Teasing							
Complaining/Whining							
Arguing							
Interrupting							
UMAPA							

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
**The Add Profile
Section Button**

Add profile section ▼

**The Add Profile
Section Button**

YES OR NO IMAGE EXCHANGE CARD

42.IEC.Y/N

Yes	No
✔	✘

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
The Add Profile
Section Button

Add profile section ▼

**The Add Profile
Section Button**

THUMBS IMAGE
EXCHANGE CARD
42.IEC.THUMB

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
The Add Profile
Section Button

Add profile section ▼

**The Add Profile
Section Button**

IMAGE EXCHANGE CARDS

42.IEC.IMAGE

Intro Section

Add Profile Section Button

Add profile section ▼

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

BADGE BOARD

42.BADGE

Add profile section ▼
The Add Profile
Section Button

The Edit Profile Icon

Add profile section ▼

**The Add Profile
Section Button**

**Linkedin Profile
Image**

**Intro Section
in Linkedin**

Your Dashboard
12   36   16

**Dashboard Section
in Linkedin**

Experience

Education

**Background Section
in Linkedin**

MASTER!

**Linkedin Profile Interface
Master Badge**

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
The Add Profile
Section Button

📰 WORD WALL PRINTOUT

42.4.5

Add profile section ▼

**The Add Profile
Section Button**

The Add Profile Section Button is located under the intro section information.

⬢ DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON
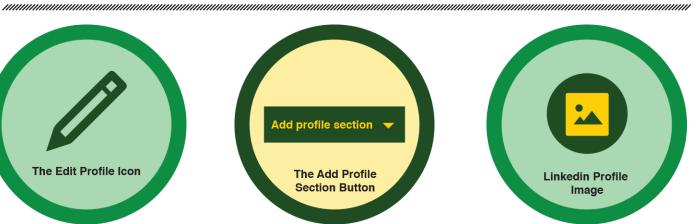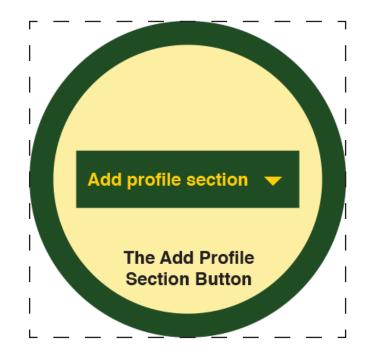
Add profile section ▾
The Add Profile
Section Button

Add profile section ▾
The Add Profile
Section Button

T1 MULTIPLE CHOICE

EXIT TICKET | 42.4.6.1

1. How do you add a section on LinkedIn?

a. Click the Add Profile Section Button

b. Click the Share Button

c. Ask your Boss

d. None of the above

2. What does the Add Profile Section Button look like?

a. Green with the words "Add Profile Section"

b. Blue with the words "Add Profile Section"

c. Red with the words "Share Now"

d. None of the above

3. Where is the Add Profile Section Button located?

a. Under the intro section information

b. Over the intro section information

c. On Google

d. None of the above

U42 L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▼
The Add Profile
Section Button

Add profile section ▼
The Add Profile Section Button

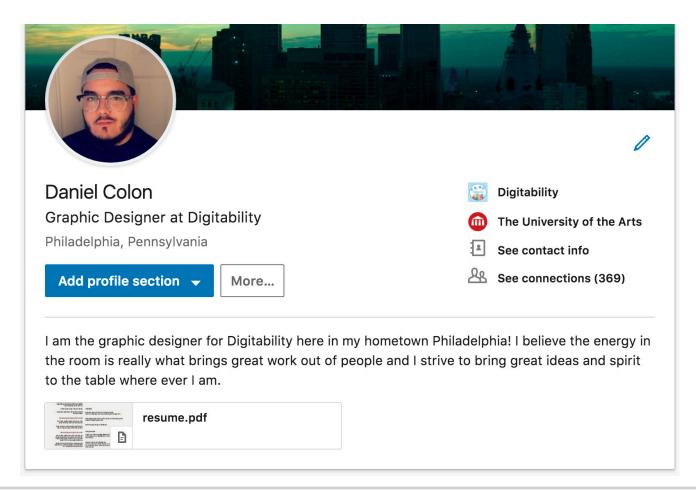## T2 MULTIPLE CHOICE

EXIT TICKET | 42.4.6.2

What does the Add Profile Section Button look like?

| Add profile section ▼ | Add profile section ▼ | Share Now |

Circle the Add Profile Section Button.

Daniel Colon
Graphic Designer at Digitability

Philadelphia, Pennsylvania

| Add profile section ▼ | More... |

🎨 **Digitability**

🏛 **The University of the Arts**

📇 See contact info

👥 See connections (369)

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

resume.pdf

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 4: ADD PROFILE SECTION BUTTON

Add profile section ▾
The Add Profile
Section Button

Add profile section ▾
The Add Profile Section Button

T3 TRACE 'N' LEARN

EXIT TICKET | 42.4.6.3

Add Profile Section Button

The Add Profile Section Button is located under the intro section information.

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

Add profile section ▼
**The Add Profile
Section Button**

MY DIGITABILITY EARNINGS TRACKER

Unit 42: LinkedIn Profile Interface | 42.4.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Add profile section ▼
**The Add Profile
Section Button**

Name: _____

	DATE:	DOLLARS EARNED:
LESSON 1: The Edit Profile Icon		
LESSON 2: The Add Profile Section Button		
LESSON 3: LinkedIn Profile Image		
LESSON 4: Intro Section in LinkedIn		
LESSON 5: Dashboard Section in LinkedIn		
LESSON 6: Background Section in LinkedIn		
LESSON 7: LinkedIn Profile Interface Master Badge		

TOTAL DOLLARS EARNED: