Intro Section in Linkedin

UNIT 42: LINKEDIN PROFILE INTERFACE LESSON 3: INTRO SECTION IN LINKEDIN

LESSON OVERVIEW

The Intro Section is located at the top of the page under the toolbar.

Time: ~30 minutes

OBJECTIVE

Students will be able to identify the parts of LinkedIn's profile

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.

2. Review sequence of activities in lesson.

3. Learn which supplements you will use.

4. Print/Copy/Laminate materials that fit your student's needs.

5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability

2. Click **LESSONS** tab

3. Select **Level 4 - Prime Professional**

4. Select **Unit 42**

5. Select **Lesson 3 - Intro Section on LinkedIn**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT

Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.

Intro Section
in Linkedin

LESSON PLAN

WARM UP

1. Write the following on the board, leaving a blank space for the phrase **"profile image."**
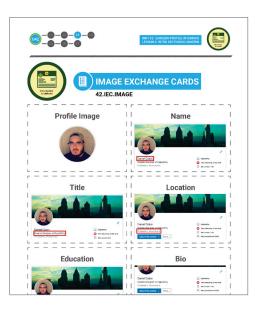
> **a.** The _____ _____ is located on the top left side of the page.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.

3. Distribute **42.IMAGE.IEC** to students. See 👥 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 Writes response on board

T2 Writes response on board with assistance from a Tier 1 partner or writes answer in notebook

T3 Writes response on board with assistance from an adult or points to **Image Exchange Cards** [42.IMAGE.IEC]

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	**−$ PROBLEMATIC**
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

GUIDED WATCHING

Call out earnings to the class, *"[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."*

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in LinkedIn

1. Ask, *"For a participation dollar, who can tell me the name of our next badge?"*

Answer: Intro Section on LinkedIn

2. Distribute **42.BADGE** to students. See 👥 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 On-topic shared verbal response

T2 Writes down badge name or walks up to point to badge

T3 Uses **Badge Board** [42.BADGE] for this unit

3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase "Intro Section."*

5. Ask students to give a thumbs up every time they hear and/or see the phrase **"Intro Section"** in the video.

6. Play video.

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

7. Distribute **42.IEC.THUMB** to students. See 🎯 DIFFERENTIATION for this activity to identify supplements needed for your students.

THUMBS IMAGE
EXCHANGE CARD
42.IEC.THUMB

DIFFERENTIATION

T1 Puts thumbs up

T2 Uses **Thumbs Image Exchange Card** [42.IEC.THUMB]

T3 Uses **Thumbs Image Exchange Card** [42.IEC.THUMB]

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

INFORMAL ASSESSMENT

? 1. Ask,*"For a participation dollar, who can tell what the Intro Section should contain?"*

Possible Answers: your profile image, your name, your title, your location, your education, and your bio

Write the term and definition on the board after student responses.

? 2. Ask, *"For a participation dollar, what will be on the right side of this section?"*

Possible Answers: Edit Profile Icon

? 3. Ask, *"For a participation dollar, where is the Intro Section located?"*

Pro tip: Use content domain to develop expressive communication If a student gives a one-word answer or a fragment, require a complete sentence before awarding the $1. Then, use positive narration to reinforce the student's expressive communication:
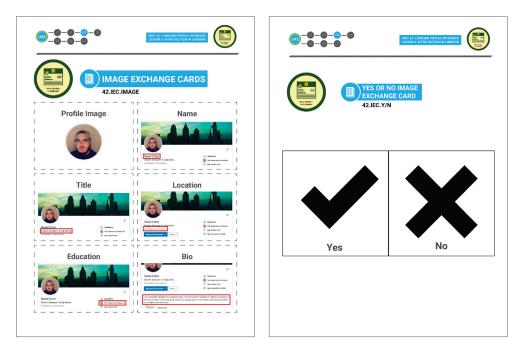
"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."

4. Distribute **42.IMAGE.IEC or Yes or No Image Exchange Cards 42.IEC.Y/N** to students. See 👥 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 On-topic shared verbal response

T2 Writes response down in notebook OR rephrase prompt to a **yes or no** question

T3 Distribute **Yes or No Image Exchange Card** [42.IEC.Y/N] for rephrased question

U42 — L1 — L2 — L3 — L4
       L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.3.DollarTracker]**

Pro tip: Stick to the script! Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

PLAY ACTIVITY VIDEO

? 1. Ask the class, *"Who would like to unlock the Intro Section on LinkedIn Badge for $1?"*

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer.
 a. If student chooses correct answer, have student or whole class dance.
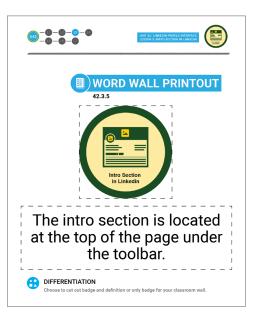
 b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

3. Distribute and cut out **Word Wall Printout 42.3.5** Students that unlocked the badge will place the **Intro Section in LinkedIn** printout on the classroom's word wall. See 👥 DIFFERENTIATION for this activity to identify supplements needed for your students.

WORD WALL PRINTOUT

42.3.5

Intro Section in Linkedin

The intro section is located at the top of the page under the toolbar.

DIFFERENTIATION
Choose to cut out badge and definition or only badge for your classroom wall.

DIFFERENTIATION

T1   Student will use verbal prompting to unlock the badge with the class.

T2   Student will use verbal prompting and hand signals to unlock the badge with the class.

T3   Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

ASSESSMENT/EXIT TICKET

1. Distribute the **Intro Section on LinkedIn** Exit Ticket **42.3.6** to students. See 👥 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 Using Tier 1 **Label the Section** Exit Ticket [42.2.6.1], student labels each part of the Intro Section.

T2 Using Tier 2 **Label the Section** Exit Ticket [42.2.6.2], student circles the correct label for each part of the intro section.

T3 Student has option to complete **Label the Section** Exit Ticket [42.2.6.2] or **Trace 'n' Learn Card** Exit Ticket [42.2.6.3].

2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.

2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.

DIFFERENTIATION

T1 Login independently using password cards.

T2 Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.
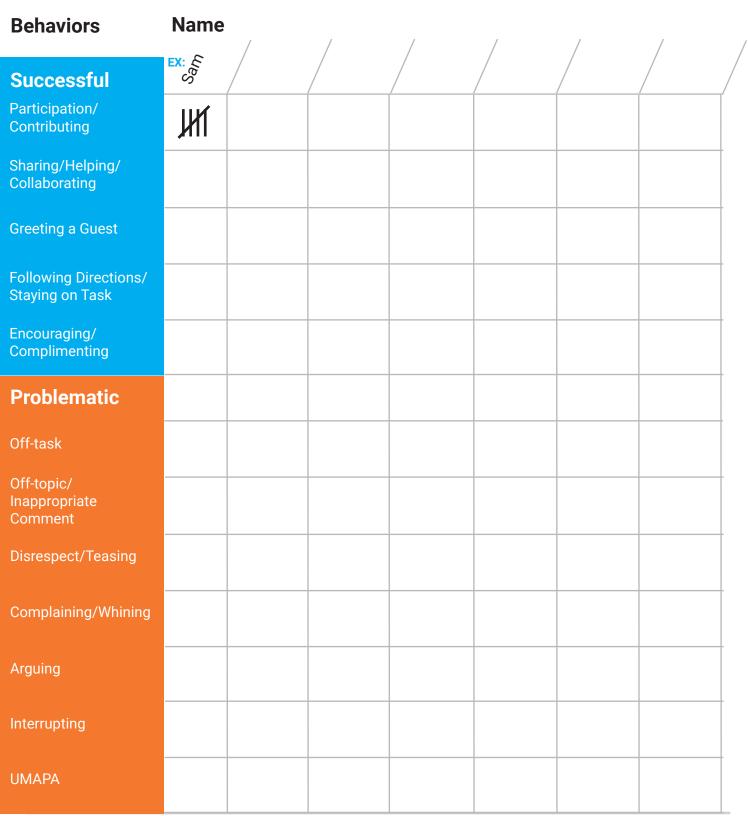
T3 Teacher or Tier 1 assistance to help student login using their password card.

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Dollar Tracker

42.3.Dollar tracker

Intro Section
in Linkedin

Behaviors	Name EX: Sam						
Successful							
Participation/ Contributing	ЖIII						
Sharing/Helping/ Collaborating							
Greeting a Guest							
Following Directions/ Staying on Task							
Encouraging/ Complimenting							
Problematic							
Off-task							
Off-topic/ Inappropriate Comment							
Disrespect/Teasing							
Complaining/Whining							
Arguing							
Interrupting							
UMAPA							

Intro Section
in Linkedin

Intro Section
in Linkedin

YES OR NO IMAGE EXCHANGE CARD

42.IEC.Y/N

Yes

No

Intro Section
in Linkedin

Intro Section
in Linkedin

THUMBS IMAGE EXCHANGE CARD
42.IEC.THUMB

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

**UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN**

Intro Section
in Linkedin

Intro Section
in Linkedin

IMAGE EXCHANGE CARDS

42.IEC.IMAGE

Profile Image

Name

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Digitability
The University of the Arts
See contact info

Title

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Digitability
The University of the Arts
See contact info

Location

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania
Add profile section   More...

Digitability
The University of the Arts
See contact info
See connections (369)

Education

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Digitability
The University of the Arts
See contact info

Bio

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania
Add profile section   More...

Digitability
The University of the Arts
See contact info
See connections (369)

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

resume.pdf

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

Edit Profile Icon

U42 — L1 — L2 — L3 — L4
— L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

BADGE BOARD

42.BADGE

Intro Section
in Linkedin

The Edit Profile Icon

Add profile section ▼

**The Add Profile
Section Button**

**Linkedin Profile
Image**

**Intro Section
in Linkedin**

Your Dashboard
12   36   16

**Dashboard Section
in Linkedin**

Experience

Education

**Background Section
in Linkedin**

MASTER!

**Linkedin Profile Interface
Master Badge**

WORD WALL PRINTOUT

42.3.5

Intro Section
in Linkedin

The Intro Section is located at the top of the page under the toolbar.

DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

Intro Section in Linkedin

T1 LABEL THE SECTION

EXIT TICKET | 42.3.6.1

Directions: Label each part of the Intro Section.

in   Search   Home   My Network   Jobs   Messaging   Notifications (4)   Me ▾   Work ▾

Daniel Colon
Graphic Designer at Digitability
Philadelphia, Pennsylvania

Add profile section ▾

Digitability
The University of the Arts
See contact info
See connections (369)

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

resume.pdf

Intro Section
in Linkedin

T2 **LABEL THE SECTION**

EXIT TICKET | 42.2.6.2

Directions: Label each part of the Intro Section by circling the correct word.
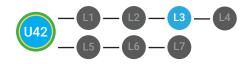
Profile picture / Education

Name / Location

Name / Education

Daniel Colon

Graphic Designer at Digitability — Bio / Title

Philadelphia, Pennsylvania

Location / Education

Add profile section ▼

Digitability

The University of the Arts

See contact info

See connections (369)

I am the graphic designer for Digitability here in my hometown Philadelphia! I believe the energy in the room is really what brings great work out of people and I strive to bring great ideas and spirit to the table where ever I am.

resume.pdf

Profile Picture / Bio

U42 — L1 — L2 — L3 — L4
L5 — L6 — L7

UNIT 42: LINKEDIN PROFILE INTERFACE
LESSON 3: INTRO SECTION IN LINKEDIN

Intro Section
in Linkedin

Intro Section
in Linkedin

T3 TRACE 'N' LEARN

EXIT TICKET | **42.3.6.3**

Intro Section on LinkedIn

The Intro Section is located at the top of the page under the toolbar.

Intro Section
in Linkedin

MY DIGITABILITY EARNINGS TRACKER

Unit 42: LinkedIn Profile Interface | 42.3.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

	DATE:	DOLLARS EARNED:
LESSON 1: The Edit Profile Icon		
LESSON 2: The Add Profile Section Button		
LESSON 3: LinkedIn Profile Image		
LESSON 4: Intro Section in LinkedIn		
LESSON 5: Dashboard Section in LinkedIn		
LESSON 6: Background Section in LinkedIn		
LESSON 7: LinkedIn Profile Interface Master Badge		

TOTAL DOLLARS EARNED: