





UNIT 42: LINKEDIN PROFILE INTERFACE LESSON 2: LINKEDIN PROFILE IMAGE

LESSON OVERVIEW

The Profile Image is located at the top left side of the page.

Time: ~30 minutes

OBJECTIVE

Students will be able to identify the parts of LinkedIn's profile

PRINT PREPARATION

- 1. Print this lesson's Dollar Tracker.
- 2. Review sequence of activities in lesson.
- 3. Learn which supplements you will use.
- 4. Print/Copy/Laminate materials that fit your student's needs.
- 5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

- 1. Sign into Digitability
- 2. Click **LESSONS** tab
- 3. Select Level 4 Prime Professional
- 4. Select Unit 42
- 5. Select Lesson 2 LinkedIn Profile Image

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.









LESSON PLAN

WARM UP



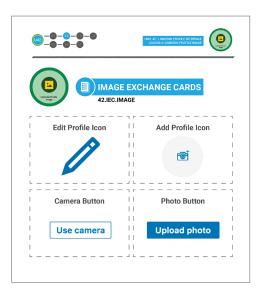
- 1. Write the following on the board, leaving a blank space for the phrase "Edit Icon."
 - a. The _____ is located on the right side of each profile.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **42.IMAGE.IEC** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.







DIFFERENTIATION

- T1 Writes response on board
- Writes response on board with assistance from a Tier 1 partner or writes answer in notebook

Writes response on board with assistance from an adult or points to **Image Exchange Cards** [42.IMAGE.IEC]

Pro tip: Remember Rule
#3 Avoid a power struggle to
stay focused on instruction.
We are helping students learn
to self-regulate. Therefore, it
is important to give students
time to opt in or identify
their replacement behavior.
If a student is not following
directions, give them one minute
before taking additional dollars.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$

SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

Behaviors Name Concessed Value Valu

GUIDED WATCHING



Call out earnings to the class, "[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.







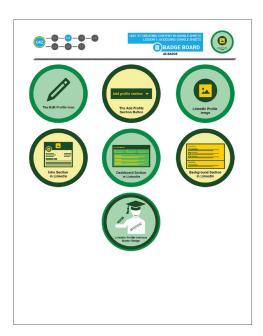
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1. Ask, "For a participation dollar, who can tell me the name of our next badge?"

Answer: Linkedin Profile Image



2. Distribute **42.BADGE** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.





DIFFERENTIATION

- On-topic shared verbal response
- Writes down badge name or walks up to point to badge
- Uses Badge Board [42.BADGE] for this unit









3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

•\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging

"Nice job [Behavior], Marcus. You

earned a [Behavior] dollar."

SUCCESSFUL

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing



- 4. Bring attention to screen, "Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase "Profile Image."
- 5. Ask students to give a thumbs up every time they hear and/or see the phrase "**Profile Image**" in the video.
- 0
- 6. Play video.

Pro tip: Remember Rule
#3 Avoid a power struggle to
stay focused on instruction.
We are helping students learn
to self-regulate. Therefore, it
is important to give students
time to opt in or identify
their replacement behavior.
If a student is not following
directions, give them one minute
before taking additional dollars.









7. Distribute **42.IEC.THUMB** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.





- Puts thumbs up
- Uses Thumbs Image Exchange Card [42.IEC.THUMB]
- Uses Thumbs Image Exchange Card [42.IEC.THUMB]





8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

INFORMAL ASSESSMENT



1. Ask, "For a participation dollar, who can tell what the Add Profile Image Icon looks like?"

Possible Answers: a circle with a camera in it and a plus sign above it Write the term and definition on the board after student responses.

2. Ask, "For a participation dollar, what two options will appear from the image selection window?"

Possible Answers: camera button and choose a photo button

3

Ask, "For a participation dollar, where is the profile image located?"

Pro tip: Use content
domain to develop expressive
communication If a student
gives a one-word answer or a
fragment, require a complete
sentence before awarding the
\$1. Then, use positive narration
to reinforce the student's
expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."

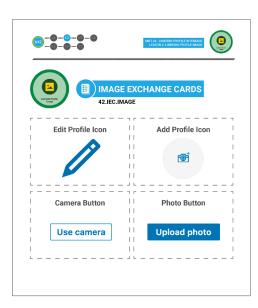


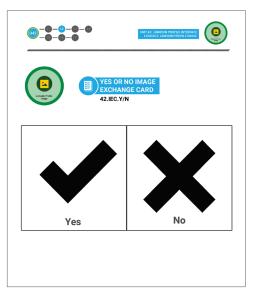






4. Distribute **42.IMAGE.IEC** or **Yes** or **No Image Exchange Cards 42.IEC.Y/N** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.







DIFFERENTIATION

- On-topic shared verbal response
- Writes response down in notebook OR rephrase prompt to a **yes or no** question
- Distribute **Yes or No Image Exchange Card** [42.IEC.Y/N] for rephrased question







5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging

"Nice job [Behavior], Marcus. You

earned a [Behavior] dollar."

SUCCESSFUL

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
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Interrupting
UMAPA
Arguing

Pro tip: Stick to the script!
Help your students develop
self-regulation strategies. Do
not give lengthy explanations for
behavior. Using clear language
formulas helps students identify
the workplace behavioral norm
AND the optimal replacement
behavior.

PLAY ACTIVITY VIDEO



1. Ask the class, "Who would like to unlock the Profile Image Badge for \$1?"

Click Activity Button to Play Activity Video

- 2. Student discusses with class to choose the correct answer.
- a. If student chooses correct answer, have student or whole class dance.
- b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

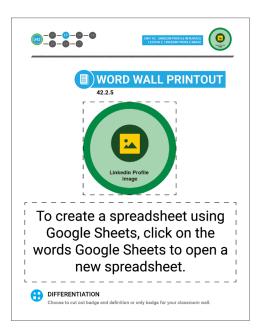








3. Distribute and cut out **Word Wall Printout 42.2.5** Students that unlocked the badge will place the **Profile Image** printout on the classroom's word wall. See DIFFERENTIATION for this activity to identify supplements needed for your students.





DIFFERENTIATION

- Student will use verbal prompting to unlock the badge with the class.
- Student will use verbal prompting and hand signals to unlock the badge with the class.
- Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.







4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement

Behavior] to earn a \$1."

PROBLEMATIC

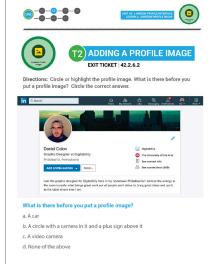
Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
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ASSESSMENT/EXIT TICKET



1. Distribute the **Profile Image** Exit Ticket **42.2.6** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.







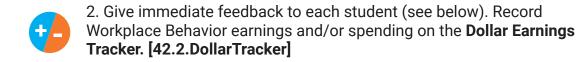




DIFFERENTIATION

Using Tier 1 **Adding A Profile Image** Exit Ticket [42.2.6.1], student circles the Profile Image and answers the question below.

- Using Tier 2 **Adding A Profile Image** Exit Ticket [42.2.6.2], student circles the Profile Image and then chooses the correct answer to the question below.
- Student has option to complete **Adding a Profile Image** Exit Ticket [42.2.6.2] or **Trace 'n' Learn Card** Exit Ticket [42.2.6.3].



[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-S PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging

Off-task
Off-topic/Inappropriate Comment
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UMAPA
Arguing



IMMEDIATE FEEDBACK/NEXT STEPS

- 1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.
- 2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.



DIFFERENTIATION

- Login independently using password cards.
- Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.
- Teacher or Tier 1 assistance to help student login using their password card.







Behaviors Name EX: Ups Successful Participation/ Contributing Sharing/Helping/ Collaborating **Greeting a Guest** Following Directions/ Staying on Task Encouraging/ Complimenting **Problematic** Off-task Off-topic/ Inappropriate Comment Disrespect/Teasing Complaining/Whining Arguing Interrupting **UMAPA**

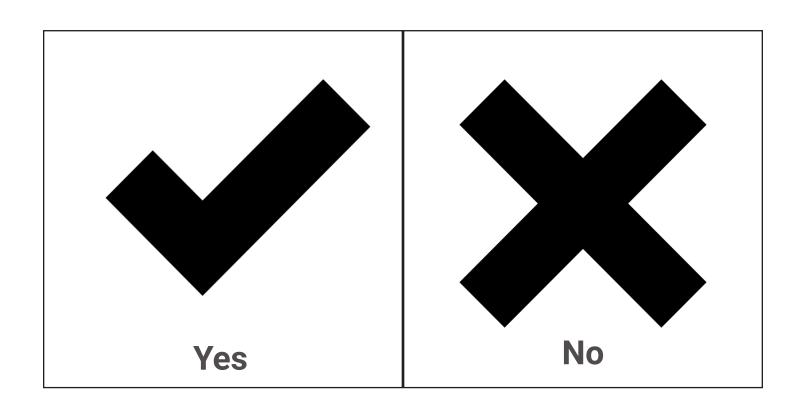






















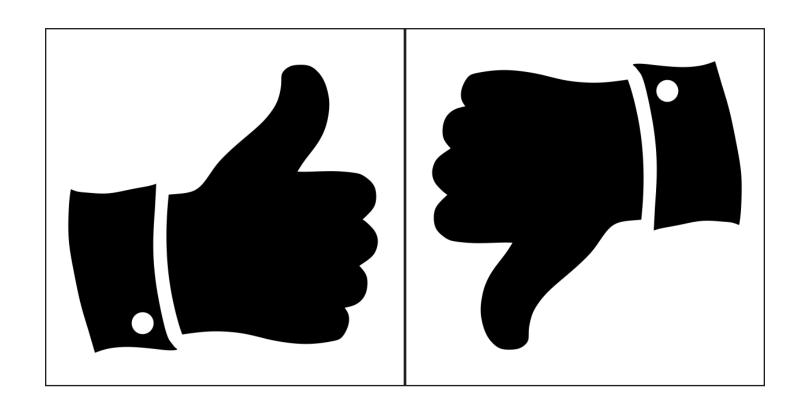










IMAGE EXCHANGE CARDS

42.IEC.IMAGE

Camera Button

Use camera

Photo Button

Upload photo

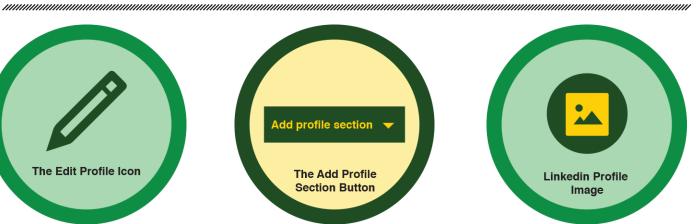


























42.2.5



The Profile Image is located at the top left side of the page.



DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.





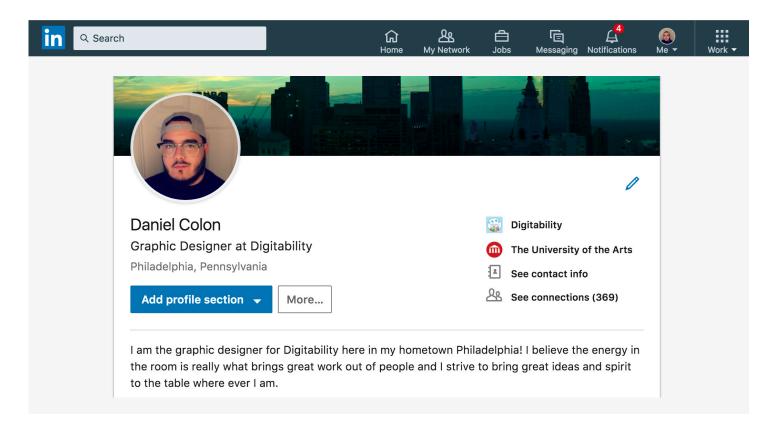






EXIT TICKET | 42.2.6.1

Directions: Circle or highlight the Profile Image. Then, answer the question below on the lines provided.



What is there before you put a Profile Image?





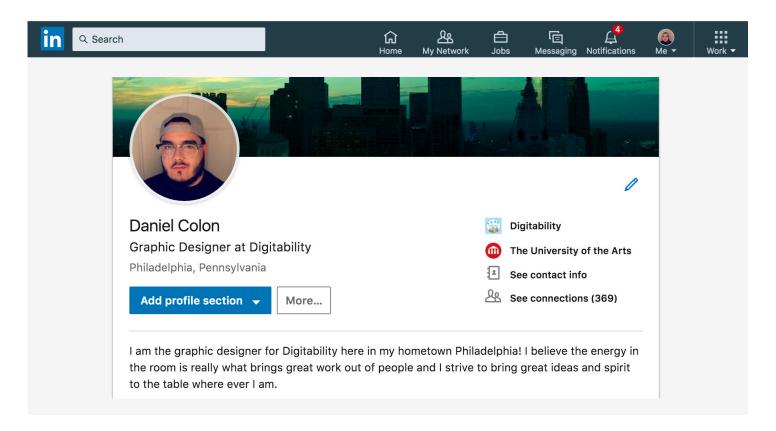






EXIT TICKET | 42.2.6.2

Directions: Circle or highlight the Profile Image. Then, circle the correct answer for the question below.



What is there before you put a Profile Image?

- a. A car
- b. A circle with a camera in it and a plus sign above it
- c. A video camera
- d. None of the above







T3) TRACE 'N' LEARN

EXIT TICKET | 42.2.6.3

LinkedIn Profile Image

The Profile Image is located at the top left side of the page.









MY DIGITABILITY EARNINGS TRACKER

Unit 42: LinkedIn Profile Interface | 42.2.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name:			
	DATE:	DOLLARS EARNED:	
LESSON 1: The Edit Profile Icon			
LESSON 2: The Add Profile Section Button			
LESSON 3: LinkedIn Profile Image			
LESSON 4: Intro Section in LinkedIn			
LESSON 5: Dashboard Section in LinkedIn			
LESSON 6: Background Section in LinkedIn			
LESSON 7: LinkedIn Profile Interface Master Badge			

TOTAL DOLLARS EARNED: