





UNIT 42: LINKEDIN PROFILE INTERFACE LESSON 2: LINKEDIN PROFILE IMAGE



The Profile Image is located at the top left side of the page.

Time: ~30 minutes

OBJECTIVE

Students will be able to identify the parts of LinkedIn's profile

PRINT PREPARATION

- 1. Print this lesson's Dollar Tracker.
- 2. Review sequence of activities in lesson.
- 3. Learn which supplements you will use.
- 4. Print/Copy/Laminate materials that fit your student's needs.

5. Refer to your Level 2 Guide to read about effective practices.

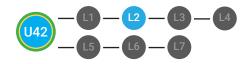
ONLINE REVIEW

- 1. Sign into Digitability
- 2. Click LESSONS tab
- 3.Select Level 4 Prime Professional
- 4. Select Unit 42
- 5. Select Lesson 2 LinkedIn Profile Image

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.











1. Write the following on the board, leaving a blank space for the phrase **"Edit Icon."**

a. The _____ is located on the right side of each profile.

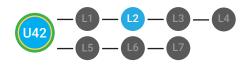
2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **42.IMAGE.IEC** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

	EXCHANGE CARDS
Edit Profile Icon	Add Profile Icon
Camera Button	Photo Button
Use camera	Upload photo





Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn

to self-regulate. Therefore, it is important to give students time to opt in or identify

their replacement behavior.

If a student is not following directions, give them one minute

DIFFERENTIATION



Writes response on board



Writes response on board with assistance from a Tier 1 partner or writes answer in notebook



Writes response on board with assistance from an adult or points to **Image Exchange Cards** [42.IMAGE.IEC]



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Off-task

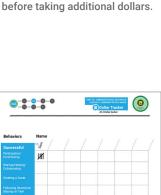
Off-topic/Inappropriate Comment Disrespect/Teasing Complaining/Whining Interrupting UMAPA Arguing

GUIDED WATCHING



Call out earnings to the class, "[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.









1. Ask, "For a participation dollar, who can tell me the name of our next badge?"

Answer: Linkedin Profile Image



2. Distribute **42.BADGE** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.





DIFFERENTIATION



On-topic shared verbal response



Writes down badge name or walks up to point to badge



Uses Badge Board [42.BADGE] for this unit







3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker.** [42.2.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL "Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	-\$ PROBLEMATIC "Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."
Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining

Off-topic/Inappropriate Commer Disrespect/Teasing Complaining/Whining Interrupting UMAPA Arguing



Encouraging

4. Bring attention to screen, "Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase "Profile Image."

5. Ask students to give a thumbs up every time they hear and/or see the phrase **"Profile Image"** in the video.



6. Play video.

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.





7. Distribute **42.IEC.THUMB** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.





DIFFERENTIATION



Puts thumbs up



Uses Thumbs Image Exchange Card [42.IEC.THUMB]



Uses Thumbs Image Exchange Card [42.IEC.THUMB]







8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker.** [42.2.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL "Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	•\$ PROBLEMATIC "Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."
Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging	Off-task Off-topic/Inappropriate Comment Disrespect/Teasing Complaining/Whining Interrupting UMAPA Arguing

INFORMAL ASSESSMENT



1. Ask,"For a participation dollar, who can tell what the Add Profile Image Icon looks like?"

Possible Answers: a circle with a camera in it and a plus sign above it

Write the term and definition on the board after student responses.



2. Ask, "For a participation dollar, what two options will appear from the image selection window?"

Possible Answers: camera button and choose a photo button

3. Ask, "For a participation dollar, where is the profile image located?"

Pro tip: Use content domain to develop expressive communication If a student gives a one-word answer or a fragment, require a complete sentence before awarding the \$1. Then, use positive narration to reinforce the student's expressive communication:

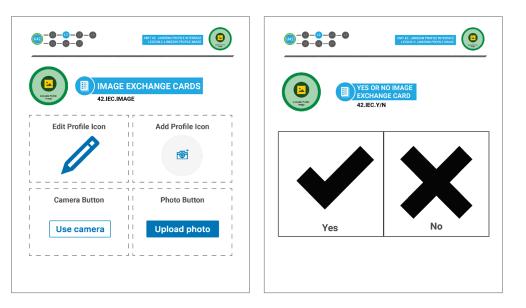
"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."





4. Distribute **42.IMAGE.IEC or Yes or No Image Exchange Cards 42.IEC.Y/N** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.





DIFFERENTIATION



On-topic shared verbal response



Writes response down in notebook OR rephrase prompt to a **yes or no** question



Distribute **Yes or No Image Exchange Card** [42.IEC.Y/N] for rephrased question







5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker.** [42.2.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL "Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	•\$ PROBLEMATIC "Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."
Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging	Off-task Off-topic/Inappropriate Comment Disrespect/Teasing Complaining/Whining Interrupting UMAPA

PLAY ACTIVITY VIDEO



1. Ask the class, "Who would like to unlock the Profile Image Badge for \$1?"

Arguing

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer. a. If student chooses correct answer, have student or whole class dance.

b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

Pro tip: Stick to the script! Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.





3. Distribute and cut out **Word Wall Printout 42.2.5** Students that unlocked the badge will place the **Profile Image** printout on the classroom's word wall. See DIFFERENTIATION for this activity to identify supplements needed for your students.





DIFFERENTIATION



Student will use verbal prompting to unlock the badge with the class.



Student will use verbal prompting and hand signals to unlock the badge with the class.



Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.







4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker.** [42.2.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL "Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	-\$ PROBLEMATIC "Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."
Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging	Off-task Off-topic/Inappropriate Comment Disrespect/Teasing Complaining/Whining Interrupting UMAPA Arguing

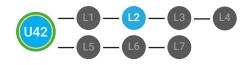
ASSESSMENT/EXIT TICKET



Distribute the **Profile Image** Exit Ticket **42.2.6** to students. See
 DIFFERENTIATION for this activity to identify supplements needed for your students.

EXIT TICKET 42	PROFILE IMAGE		ING A PROFILE IMAGE
Directions: Circle or highlight the profile image			ofile image. What is there before you
put a profile image? Write the correct answer		put a profile image? Circle the corre	
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Add profile section 👻 More	28. See connections (399)	Add profile section + More	ිස් See connections (369)
I are the graphic designer for Digitability here in my homesewn the room is nasily what brings great work out of people and I a te the table where ever I am.			in my hometown Philadelphia I believe the energy in If people and I strive to bring great ideas and spirit.
What is there before you put a profile imag	je?	What is there before you put a pro	file image?
		a. A car	
		a. A car b. A circle with a camera in it and a p	lus sign above it
			lus sign above it
		c. A video camera	







DIFFERENTIATION



Using Tier 1 **Adding A Profile Image** Exit Ticket [42.2.6.1], student circles the Profile Image and answers the question below.



Using Tier 2 **Adding A Profile Image** Exit Ticket [42.2.6.2], student circles the Profile Image and then chooses the correct answer to the question below.



Student has option to complete **Adding a Profile Image** Exit Ticket [42.2.6.2] or **Trace 'n' Learn Card** Exit Ticket [42.2.6.3].



2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [42.2.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

•\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution Sharing/Helping Greeting a Guest Following Directions/Staying on Task Encouraging

Off-task Off-topic/Inappropriate Comment Disrespect/Teasing Complaining/Whining Interrupting UMAPA Arguing





IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.

2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.

🚼 DIFFERENTIATION



Login independently using password cards.



Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.



Teacher or Tier 1 assistance to help student login using their password card.





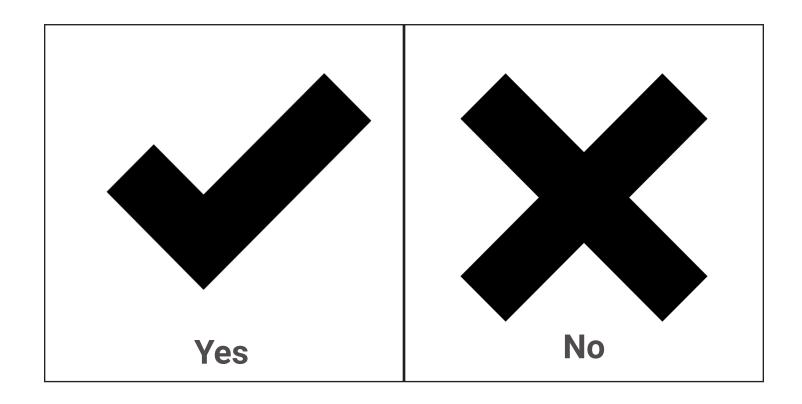
42.2.Dollar tracker

Behaviors	Name	/	/	/	/	/	/	/
Successful	EX: PS							
Participation/ Contributing	JHI			-				
Sharing/Helping/ Collaborating								
Greeting a Guest								
Following Directions/ Staying on Task								
Encouraging/ Complimenting								
Problematic								
Off-task								
Off-topic/ Inappropriate Comment								
Disrespect/Teasing								
Complaining/Whining								
Arguing								
Interrupting								
UMAPA								





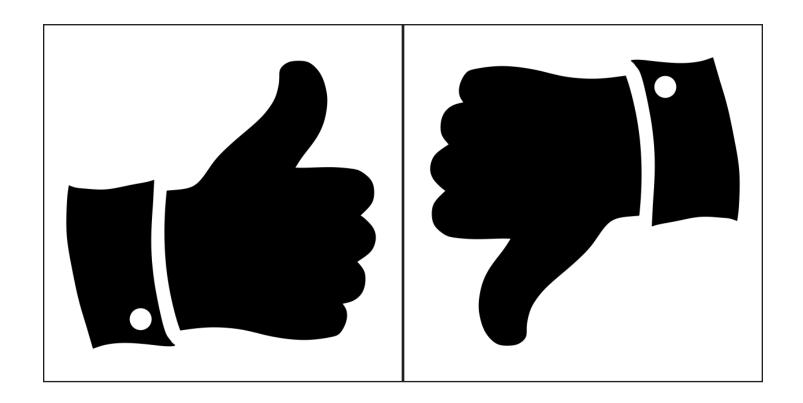


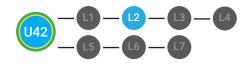




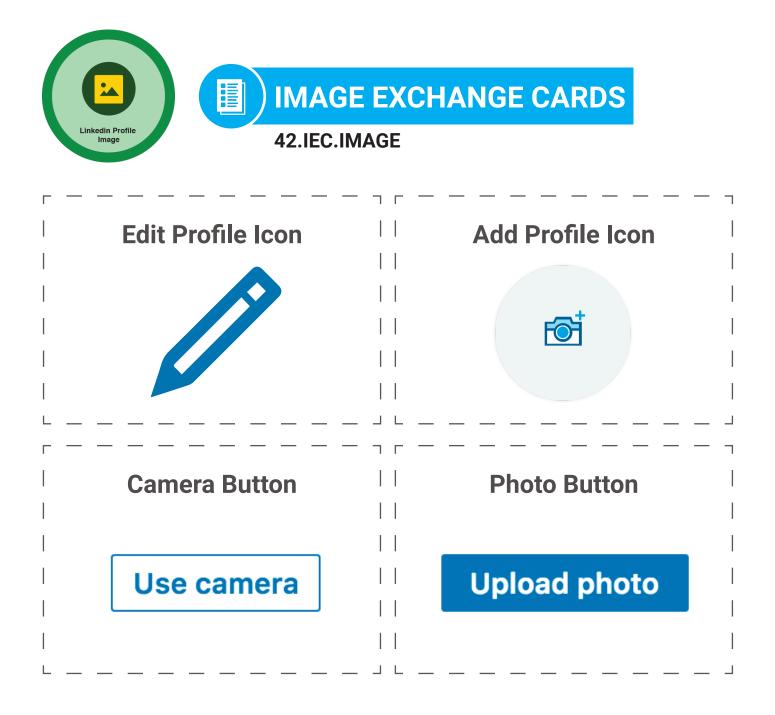




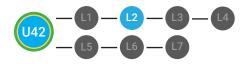




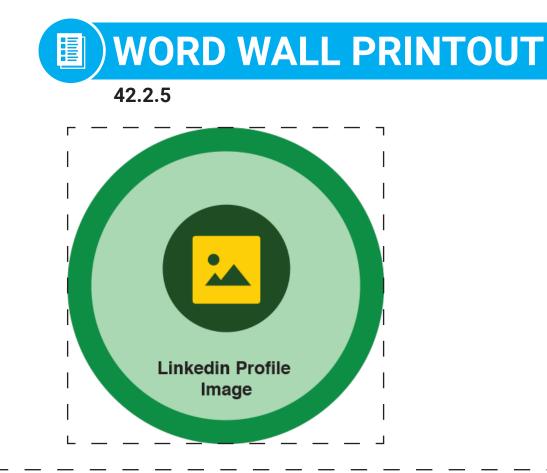












The Profile Image is located at the top left side of the page.



DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.







Directions: Circle or highlight the Profile Image. Then, answer the question below on the lines provided.

in	Q Search		பெ Home	<u>人</u> My Network	d Jobs	ि Messaging	A Notifications	(a) Me ▼	Work 🗸
	Daniel Colon					Digitability			
	Graphic Designer at Dig	itability				The University	of the Arts		
	Philadelphia, Pennsylvania				1	See contact inf	0		
	Add profile section 👻	More			<u>&</u>	See connectior	ıs (369)		
	I am the graphic designer f the room is really what brir to the table where ever I ar	ngs great work out o							

What is there before you put a Profile Image?







Directions: Circle or highlight the Profile Image. Then, circle the correct answer for the question below.

in	Q Search		ப் Home	A My Network	d Jobs	[三 Messaging	A Notifications	(a) Me ▼	Work 🗸
	Daniel Colon				🎲 D	igitability			
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	Philadelphia, Pennsylvania				s s	ee contact inf	D		
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	I am the graphic designer t the room is really what brin to the table where ever I an	ngs great work out o							

What is there before you put a Profile Image?

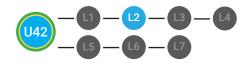
- a. A car
- b. A circle with a camera in it and a plus sign above it
- c. A video camera
- d. None of the above







LinkedIn Profile Image The Profile Image is located at the top left side of the page.







MY DIGITABILITY EARNINGS TRACKER

Unit 42: LinkedIn Profile Interface | 42.2.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name:

	DATE:	DOLLARS EARNED:
LESSON 1: The Edit Profile Icon		
LESSON 2: The Add Profile Section Button		
LESSON 3: LinkedIn Profile Image		
LESSON 4: Intro Section in LinkedIn		
LESSON 5: Dashboard Section in LinkedIn		
LESSON 6: Background Section in LinkedIn		
LESSON 7: LinkedIn Profile Interface Master Badge		

TOTAL DOLLARS EARNED: