



# UNIT 41: CREATING CONTENT IN LINKEDIN LESSON 4: NOTIFICATION PAGE IN LINKEDIN

#### **LESSON OVERVIEW**

When you click the Notification Icon, a dropdown will appear. This dropdown will have all of your notifications in it.

Time: ~30 minutes

#### **OBJECTIVE**

Students will be able to identify helpful tools of LinkedIn.

#### **PRINT PREPARATION**

- 1. Print this lesson's Dollar Tracker.
- 2. Review sequence of activities in lesson.
- 3. Learn which supplements you will use.
- 4. Print/Copy/Laminate materials that fit your student's needs.
- 5. Refer to your Level 2 Guide to read about effective practices.

#### **ONLINE REVIEW**

- 1. Sign into Digitability
- 2. Click **LESSONS** tab
- 3. Select Level 4 Prime Professional
- 4. Select Unit 41
- 5. Select Lesson 4 Notification Page on LinkedIn

#### **WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT**



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.







#### **LESSON PLAN**

#### **WARM UP**



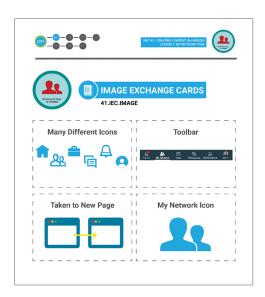
- 1. Write the following on the board, leaving a blank space for the phrase "messaging icon."
  - a. To message connections on Linkedin, click the \_\_\_\_\_ on the Toolbar.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **41.IMAGE.IEC** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.









#### **DIFFERENTIATION**

- Writes response on board
- Writes response on board with assistance from a Tier 1 partner or writes answer in notebook
- Writes response on board with assistance from an adult or points to **Image Exchange Cards** [41.IMAGE.IEC]

Pro tip: Remember Rule
#3 Avoid a power struggle to
stay focused on instruction.
We are helping students learn
to self-regulate. Therefore, it
is important to give students
time to opt in or identify
their replacement behavior.
If a student is not following
directions, give them one minute
before taking additional dollars.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [41.4.DollarTracker]** 

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



#### **SUCCESSFUL**

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."



"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

# Behaviors Name Successful Value Val

#### **GUIDED WATCHING**



Call out earnings to the class, "[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.









 Ask, "For a participation dollar, who can tell me the name of our next badge?"

Answer: Notification Page on LinkedIn

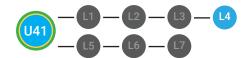


2. Distribute **41.BADGE** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.





- On-topic shared verbal response
- T2 Writes down badge name or walks up to point to badge
- Uses Badge Board [41.BADGE] for this unit





Pro tip: Remember Rule

#3 Avoid a power struggle to

before taking additional dollars.



3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [41.4.DollarTracker]** 

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

## -\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1." stay focused on instruction.

We are helping students learn
to self-regulate. Therefore, it
is important to give students
time to opt in or identify
their replacement behavior.

If a student is not following
directions, give them one minute



## SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
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UMAPA
Arguing



- 4. Bring attention to screen, "Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase 'Notification Page.'"
- 5. Ask students to give a thumbs up every time they hear and/or see the phrase "**Notification Page**" in the video.



6. Play video.

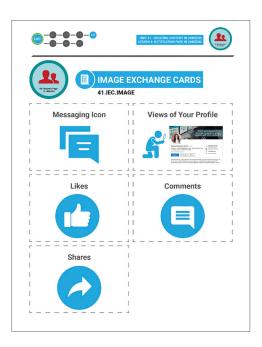








7. Distribute **41.IEC.THUMB** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.





- Puts thumbs up
- Uses **Thumbs Image Exchange Card** [41.IEC.THUMB]
- Uses Thumbs Image Exchange Card [41.IEC.THUMB]







8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [41.4.DollarTracker]** 

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



#### SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging



"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

### **INFORMAL ASSESSMENT**



1. Ask,"For a participation dollar, who can tell me some examples of what could be in your notifications on LinkedIn?"

**Possible Answers:** views of your profile, likes, comments and shares of your posts

Write the term and definition on the board after student responses.

2. Ask, "
Messag

2. Ask, "For a participation dollar, what will happen when you click on the Messaging Icon?"

Possible Answers: a dropdown will appear



3. Ask, "For a participation dollar, what will this dropdown be made up of?"

Pro tip: Use content domain to develop expressive communication If a student gives a one-word answer or a fragment, require a complete sentence before awarding the \$1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."



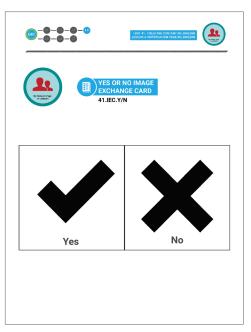






4. Distribute **41.IMAGE.IEC** or Yes or No Image Exchange Cards **41.IEC.Y/N** to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.







- On-topic shared verbal response
- Writes response down in notebook OR rephrase prompt to a **yes or no** question
- Distribute **Yes or No Image Exchange Card** [41.IEC.Y/N] for rephrased question







5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [41.4.DollarTracker]** 

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

## -\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

"Nice job [Behavior], Marcus. You

earned a [Behavior] dollar."

SUCCESSFUL

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

Pro tip: Stick to the script!
Help your students develop
self-regulation strategies. Do
not give lengthy explanations for
behavior. Using clear language
formulas helps students identify
the workplace behavioral norm
AND the optimal replacement
behavior.

#### **PLAY ACTIVITY VIDEO**



1. Ask the class, "Who would like to unlock the Notification Page on LinkedIn Badge for \$1?"

Click Activity Button to Play Activity Video

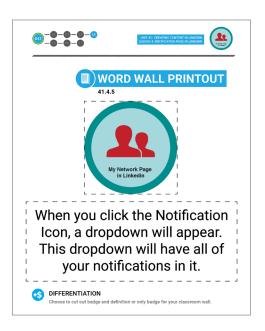
- 2. Student discusses with class to choose the correct answer.
- a. If student chooses correct answer, have student or whole class dance.
- b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.







3. Distribute and cut out **Word Wall Printout 41.4.5** Students that unlocked the badge will place the **Notification Page on LinkedIn** printout on the classroom's word wall. See DIFFERENTIATION for this activity to identify supplements needed for your students.





- Student will use verbal prompting to unlock the badge with the class.
- Student will use verbal prompting and hand signals to unlock the badge with the class.
- Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.







4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings** Tracker. [41.4.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]



**Encouraging** 

#### **+S** SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

Participation/Contribution Sharing/Helping **Greeting a Guest** Following Directions/Staying on Task

#### **PROBLEMATIC**

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Off-task Off-topic/Inappropriate Comment Disrespect/Teasing Complaining/Whining Interrupting **UMAPA Arguing** 

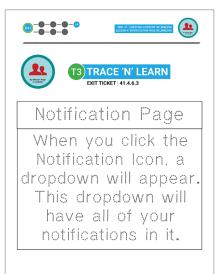
#### **ASSESSMENT/EXIT TICKET**



1. Distribute the Notification Page on LinkedIn Exit Ticket 41.4.6 to students. See DIFFERENTIATION for this activity to identify supplements needed for your students.













#### **DIFFERENTIATION**

Using Tier 1 **Identifying Notification** Exit Ticket [41.4.6.1], student circles the Notification Icon and labels each notification.

- Using Tier 2 **Identifying Notification** Exit Ticket [41.4.6.2], student circles the Notification Icon and labels each notification by circling the correct icon.
- Student has option to complete **Identifying Notification** Exit Ticket [41.4.6.2] or **Trace 'n' Learn Card** Exit Ticket [41.4.6.3].



2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [41.4.DollarTracker]** 

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

#### SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

#### -\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

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#### **IMMEDIATE FEEDBACK/NEXT STEPS**

- 1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.
- 2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.



- Login independently using password cards.
- Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.
- Teacher or Tier 1 assistance to help student login using their password card.





41.4.Dollar tracker

Behaviors	Name	/	/	/	/	/
Successful	EX: E					
Participation/ Contributing	Ж					
Sharing/Helping/ Collaborating						
Greeting a Guest						
Following Directions/ Staying on Task						
Encouraging/ Complimenting						
Problematic						
Off-task						
Off-topic/ Inappropriate Comment						
Disrespect/Teasing						
Complaining/Whining						
Arguing						
Interrupting						
UMAPA						

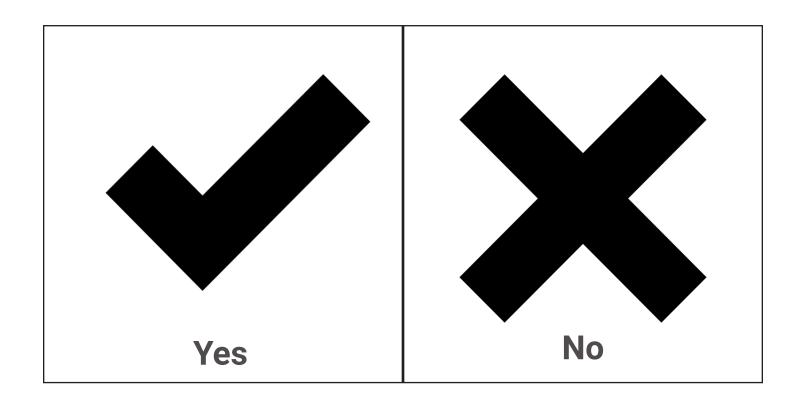










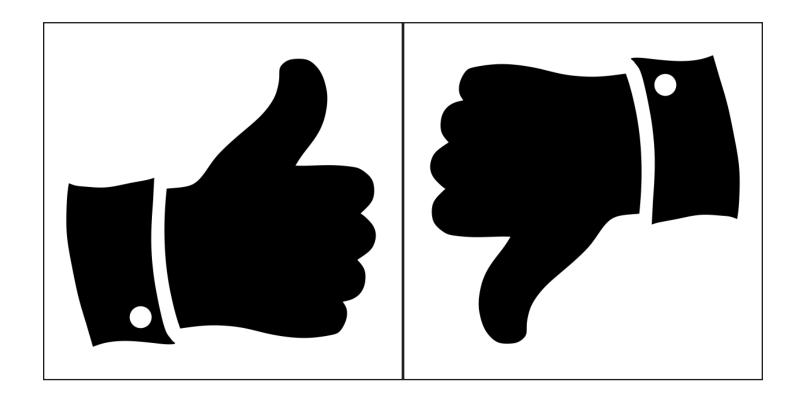




















# **IMAGE EXCHANGE CARDS**

41.IEC.IMAGE

## **Messaging Icon**



#### **Views of Your Profile**



#### Likes



#### **Comments**



#### **Shares**

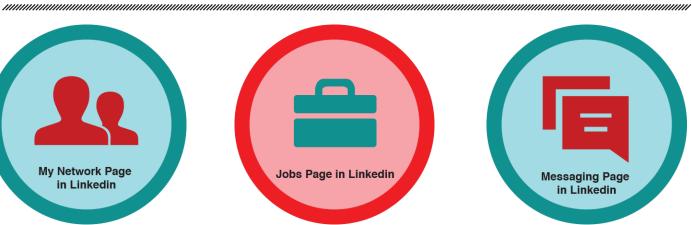


























# WORD WALL PRINTOUT

41.4.5



When you click the Notification Icon, a dropdown will appear. This dropdown will have all of your notifications in it.



#### **DIFFERENTIATION**

Choose to cut out badge and definition or only badge for your classroom wall.





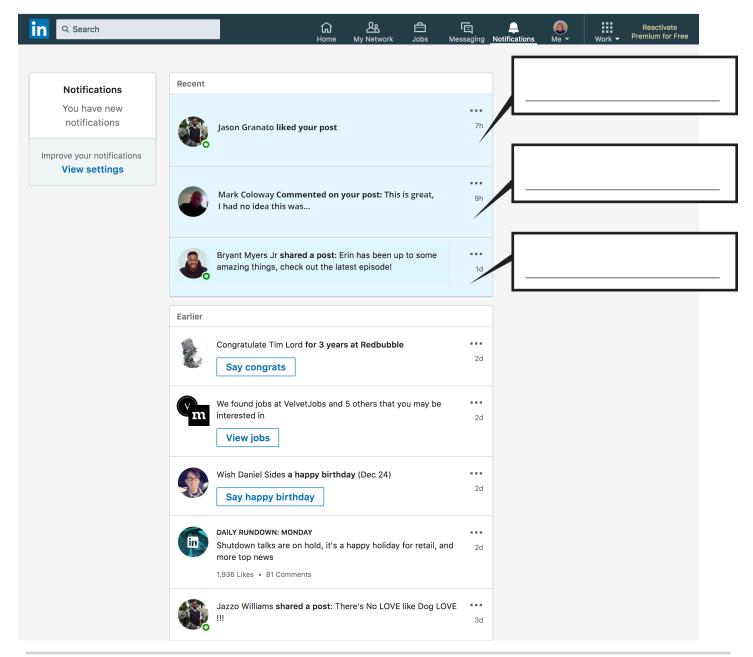






**EXIT TICKET | 41.4.6.1** 

Directions: Circle the Notification Icon. Then, label each notification.







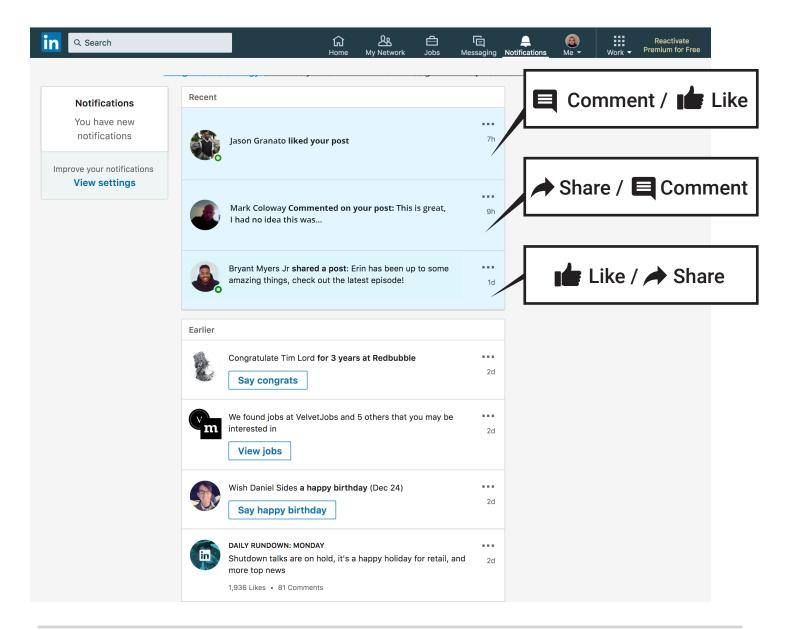




# T2) IDENTIFYING NOTIFICATION

**EXIT TICKET | 41.4.6.2** 

**Directions:** Circle the Notification Icon. Then, label each notification by circling the correct icon.









# T3) TRACE 'N' LEARN

**EXIT TICKET | 41.4.6.3** 

# Notification Page

When you click the Notification Icon, a dropdown will appear. This dropdown will have all of your notifications in it.







## MY DIGITABILITY EARNINGS TRACKER

Unit 41: Creating Content in LinkedIn | 41.4.7

**DIRECTIONS:** Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name:			
	DATE:	DOLLARS EARNED:	
LESSON 1: My Network Page			
LESSON 2: Jobs Page			
LESSON 3: Messaging Page			
LESSON 4: Notification Page			
LESSON 5: Settings and Privacy Page			
LESSON 6: Signing Out of Your Account			
LESSON 7: Creating Content in LinkedIn Master Badge			

**TOTAL DOLLARS EARNED:**