



UNIT 40: LINKEDIN INTERFACE: LESSON 6: LINKEDIN INTERFACE MASTER BADGE

LESSON OVERVIEW

You can see what your connections are sharing using your Newsfeed. Your Newsfeed is located in the middle of the page. The Update Box is located at the top of the page, under the Toolbar. You can type an update or add images, videos or links. The Search Bar is located at the top of the page. The Search Bar can be used to search people, companies and jobs. The Toolbar is located at the top of the page. The Account Settings Button is located at the top of the page in the Toolbar.

Time: ~30 minutes

OBJECTIVE

Students will be able to navigate the interface of LinkedIn.

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.
2. Review sequence of activities in lesson.
3. Learn which supplements you will use.
4. Print/Copy/Laminate materials that fit your student's needs.
5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability
2. Click **LESSONS** tab
3. Select **Level 4 - Prime Professional**
4. Select **Unit 40**
5. Select **Lesson 6 - LinkedIn Interface Master Badge**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT



Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.



LESSON PLAN

WARM UP




1. Write the following on the board, leaving a blank space for the word **“Account Settings”** and **“Toolbar.”**

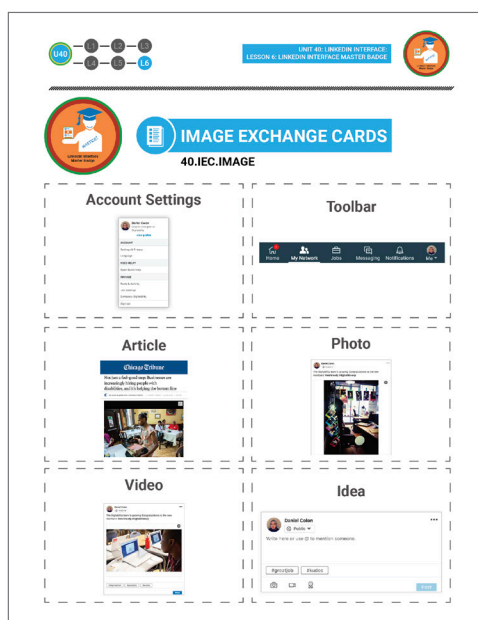
a. The _____ button is located at the top of the page in the _____.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.



3. Distribute **40.IMAGE.IEC** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.





DIFFERENTIATION

- T1** Writes response on board
- T2** Writes response on board with assistance from a Tier 1 partner or writes answer in notebook
- T3** Writes response on board with assistance from an adult or points to **Image Exchange Cards** [40.IMAGE.IEC]



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [40.6.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

GUIDED WATCHING



Call out earnings to the class, "[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."



Pro tip; Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

Behaviors	Name								
Successful									
Participation/Contribution									
Sharing/Helping/Contributing									
Greeting a Guest									
Following Directions/Staying on Task									
Encouraging/Complimenting									
Problematic									
Off Task									
Off Topic/Inappropriate Comment									
Disrespect/Teasing									
Complaining/Whining									
Arguing									
Interrupting									
UMAPA									




Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.



1. Ask, *“For a participation dollar, who can tell me the name of our next badge?”*

Answer: LinkedIn Interface Master Badge



2. Distribute **40.BADGE** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes down badge name or walks up to point to badge
- T3** Uses **Badge Board** [40.BADGE] for this unit



3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [40.6.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution

Sharing/Helping

Greeting a Guest

Following Directions/Staying on Task

Encouraging

Off-task

Off-topic/Inappropriate Comment

Disrespect/Teasing

Complaining/Whining

Interrupting

UMAPA

Arguing



Pro tip: Remember Rule

#3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.




4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the words you learned in this unit."*

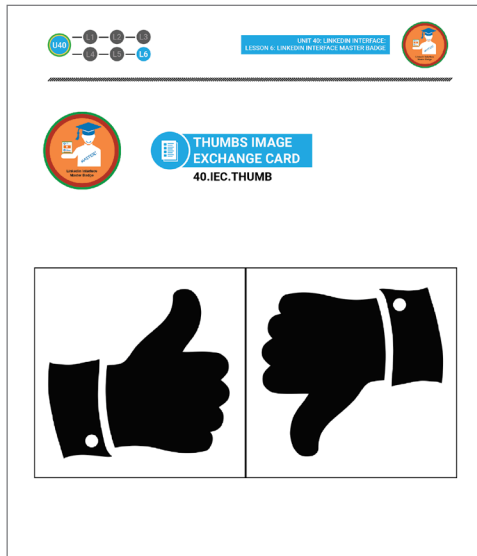
5. Ask students to give a thumbs up every time they hear and/or see the words you learned in this unit in the video.



6. Play video.



7. Distribute **40.IEC.THUMB** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** Puts thumbs up
- T2** Uses **Thumbs Image Exchange Card** [40.IEC.THUMB]
- T3** Uses **Thumbs Image Exchange Card** [40.IEC.THUMB]



8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [40.6.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
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Disrespect/Teasing
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INFORMAL ASSESSMENT



1. Ask, *"For a participation dollar, who can tell me what you can do using your Newsfeed?"*

Possible Answers: see what your connections are sharing

Write the term and definition on the board after student responses.



2. Ask, *"For a participation dollar, what you can share to your LinkedIn network?"*

Possible Answers: an article, video, photo or idea



3. Ask, *"For a participation dollar, what you can search for with the Search Bar?"*

Possible Answers: people, companies and jobs



Pro tip: Use content domain to develop expressive communication. If a student gives a one-word answer or a fragment, require a complete sentence before awarding the \$1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."

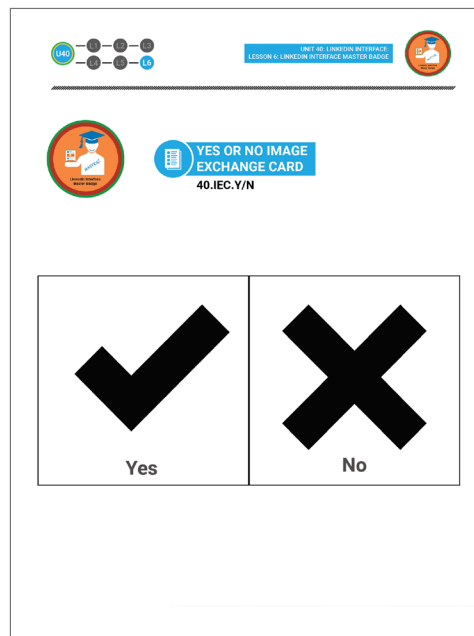
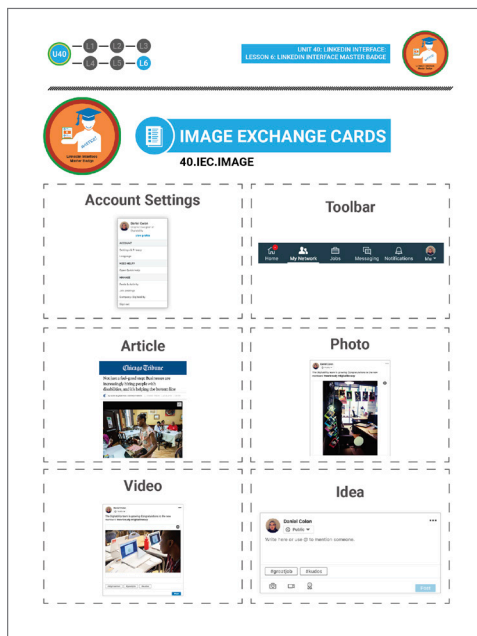


4. Ask, *“For a participation dollar, what are some of the settings you can change in LinkedIn?”*

Possible Answers: Language and Privacy



5. Distribute **40.IMAGE.IEC** or **Yes or No Image Exchange Cards** **40.IEC.Y/N** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

- T1** On-topic shared verbal response
- T2** Writes response down in notebook OR rephrase prompt to a **yes or no** question
- T3** Distribute **Yes or No Image Exchange Card** [40.IEC.Y/N] for rephrased question



5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [40.6.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
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UMAPA
Arguing

PLAY ACTIVITY VIDEO



1. Ask the class, *"Who would like to unlock the LinkedIn Interface Master Badge for \$1?"*

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer.


a. If student chooses correct answer, have student or whole class dance.

b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.




Pro tip: Stick to the script!
Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.




3. Distribute and cut out **Word Wall Printout 40.6.5** Students that unlocked the badge will place the **LinkedIn Interface Master Badge** printout on the classroom's word wall. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.


U40 — L1 — L2 — L3
— L4 — L5 — L6

UNIT 40: LINKEDIN INTERFACE:
LESSON 6: LINKEDIN INTERFACE MASTER BADGE



 **WORD WALL PRINTOUT**

40.6.5



LinkedIn Interface Master Badge

You can see what your connections are sharing using your newsfeed. Your newsfeed is located in the middle of the page. The update box is located at the top of the page, under the toolbar. You can type an update, add images, videos or links. The search bar is located at the top of the page. The search bar can be used to search people, companies and jobs. The toolbar is located at the top of the page. The account settings button is located at the top of the page in the toolbar.



DIFFERENTIATION

- T1** Student will use verbal prompting to unlock the badge with the class.
- T2** Student will use verbal prompting and hand signals to unlock the badge with the class.
- T3** Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.



4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [40.6.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC


"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
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Encouraging

Off-task
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ASSESSMENT/EXIT TICKET



1. Distribute the **LinkedIn Interface Master Badge Exit Ticket 40.6.6** to students. See  **DIFFERENTIATION** for this activity to identify supplements needed for your students.

T1 LINKEDIN INTERFACE
EXIT TICKET | 40.6.6.1

Directions: Fill in each label on LinkedIn.

The screenshot shows the LinkedIn homepage with labels for the following components: Profile picture, Header, Navigation bar, Search bar, Update box, Newsfeed, and Right sidebar.

T2 LINKEDIN INTERFACE
EXIT TICKET | 40.6.6.2

Directions: Circle or point to the correct label in each label LinkedIn.

The screenshot shows the LinkedIn homepage with labels for the following components: File Name / Search Bar, Toolbar / Account Settings, Update Box / Search Bar, Update Box / Newsfeed, and LinkedIn / Account Settings.



DIFFERENTIATION

- T1** Using Tier 1 **LinkedIn Interface** Interface Master Badge Exit Ticket [40.6.6.1], student fills in each label on LinkedIn.
- T2** Using Tier 2 **LinkedIn Interface** Exit Ticket [40.6.6.2], student circles or points to the correct label.
- T3** Using Tier 2 **LinkedIn Interface** Exit Ticket [40.6.6.2], student points to the correct label.



2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker**. [40.6.DollarTracker]

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+\$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

-\$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost \$1. Next time, [Replacement Behavior] to earn a \$1."

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing



IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.
2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.
3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.



DIFFERENTIATION

- T1** Login independently using password cards.
- T2** Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.
- T3** Teacher or Tier 1 assistance to help student login using their password card.



Behaviors

Name

Successful

Participation/
Contributing

Sharing/Helping/
Collaborating

Greeting a Guest

Following Directions/
Staying on Task

Encouraging/
Complimenting

Problematic

Off-task

Off-topic/
Inappropriate
Comment

Disrespect/Teasing

Complaining/Whining

Arguing

Interrupting

UMAPA

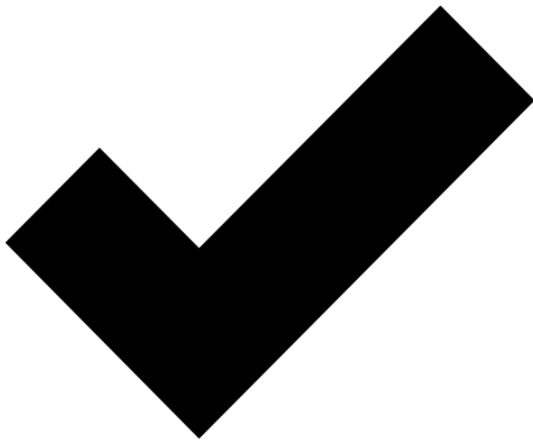
EX:
Sam



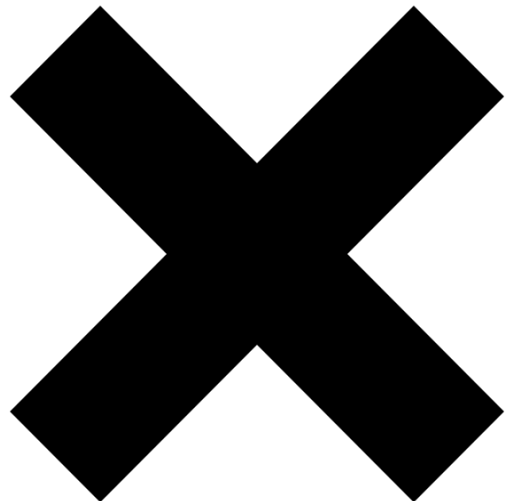


YES OR NO IMAGE EXCHANGE CARD

40.IEC.Y/N



Yes



No



THUMBS IMAGE EXCHANGE CARD

40.IEC.THUMB

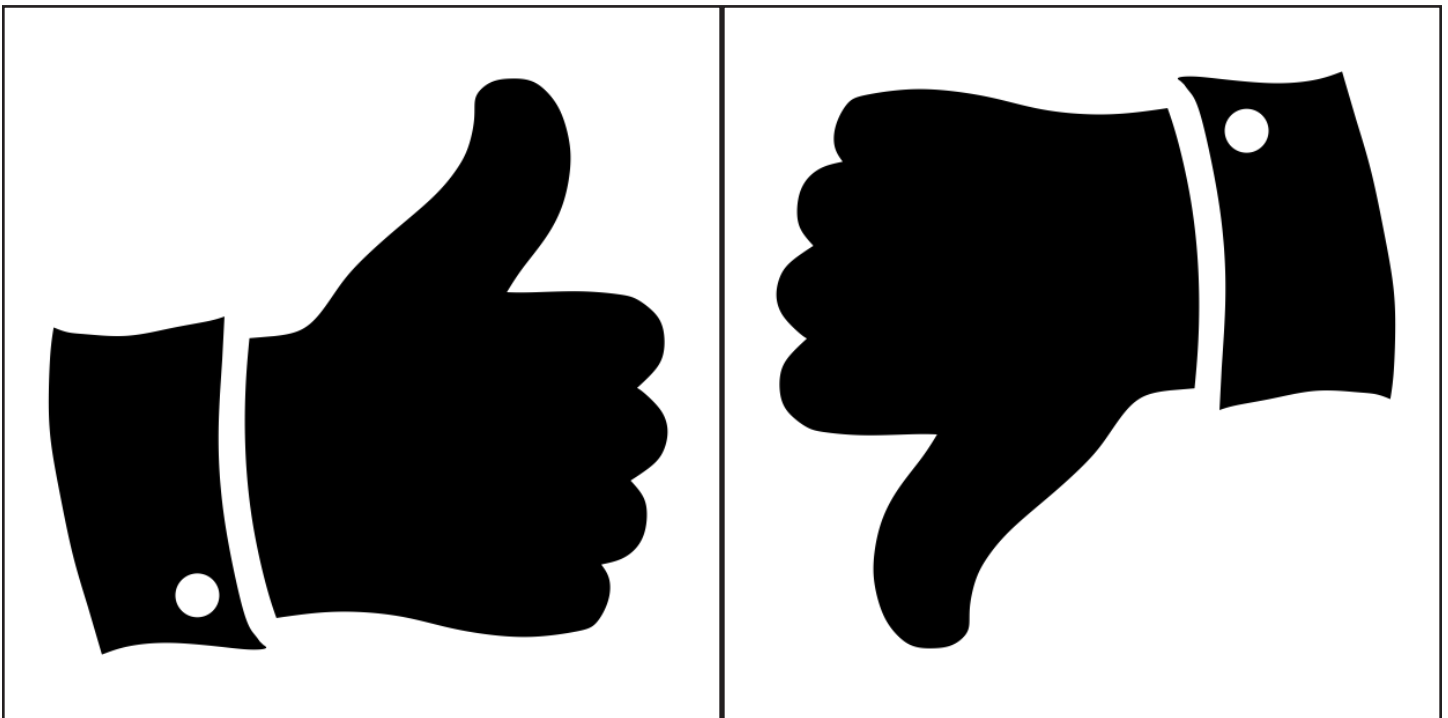
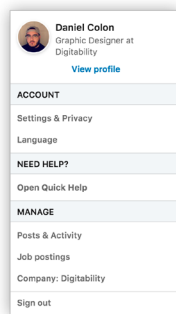




IMAGE EXCHANGE CARDS

40.IEC.IMAGE

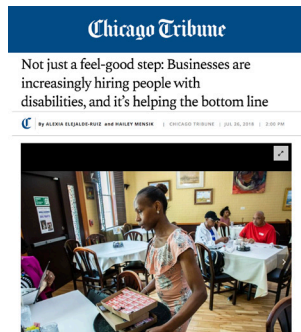
Account Settings



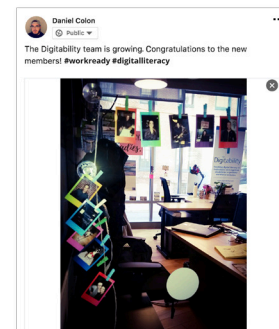
Toolbar



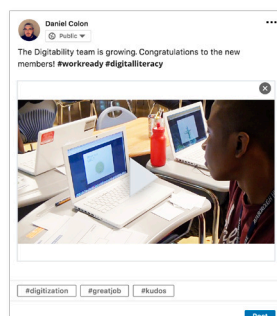
Article



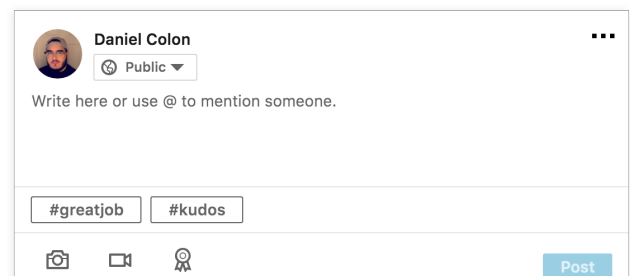
Photo



Video

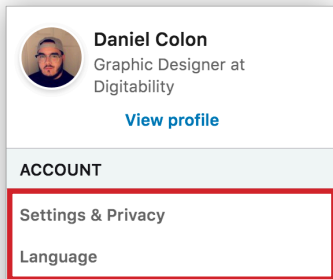


Idea

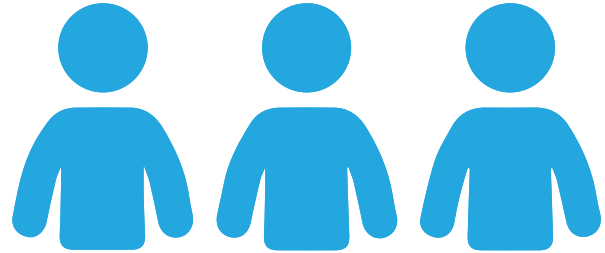




Language & Privacy



People



Companies

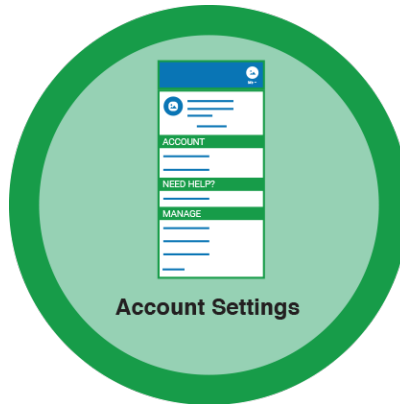


Jobs





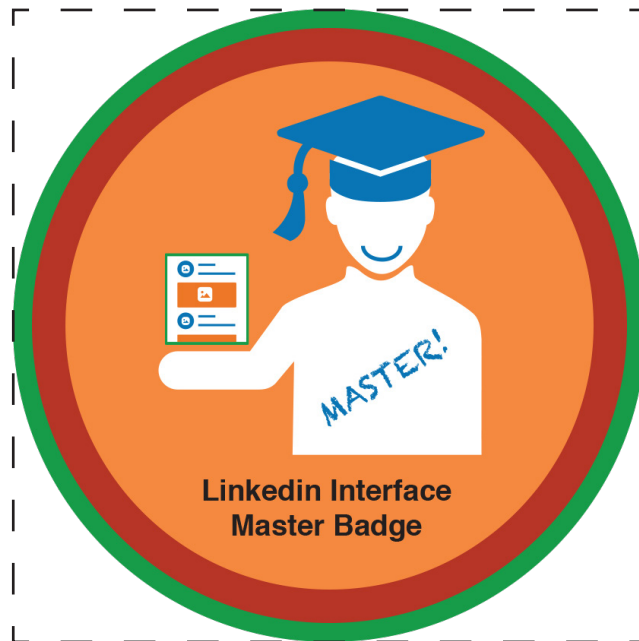
40.BADGE





WORD WALL PRINTOUT

40.6.5



You can see what your connections are sharing using your Newsfeed. Your Newsfeed is located in the middle of the page. The Update Box is located at the top of the page, under the Toolbar. You can type an update or add images, videos or links. The Search Bar is located at the top of the page. The Search Bar can be used to search people, companies and jobs. The Toolbar is located at the top of the page. The Account Settings Button is located at the top of the page in the Toolbar.



T1

LINKEDIN INTERFACE

EXIT TICKET | 40.6.6.1

Directions: Fill in each label on LinkedIn.

The screenshot shows the LinkedIn homepage for a user named Daniel Colon. The interface includes a top navigation bar with the LinkedIn logo, a search bar, and navigation links for Home, My Network, Jobs, Messaging, Notifications, and Me. A right-hand sidebar contains links to Reactivate Premium for Free and a menu for the user's account. The main content area displays a post by Tim Lord, a Freelance Illustrator, featuring a photo of a person wearing a t-shirt with a graphic design. The post includes text about a new recording t-shirt and hashtags like #design, #digweed, #techno, #ukdance, and #electr. The left-hand sidebar shows the user's profile information, including their name, title, and a list of communities and hashtags they are interested in.

Labels for identification are placed over various components of the interface:

- Top navigation bar (Home, My Network, Jobs, Messaging, Notifications, Me)
- Search bar
- User profile picture and name (Daniel Colon)
- User title (Graphic Designer at Digitability)
- Who's viewed your profile (13)
- Views of your post (35)
- Access exclusive tools & insights (Reactivate Premium for Free)
- Digitability (805 followers)
- Page notifications (15)
- Recent visitors (30)
- Share an update
- Your communities
- Hashtags (#design, #careers, #culture)
- Show more
- Groups
- Post by Tim Lord (Freelance Illustrator at Tim Lord Art)
- Post text: New Hush Hush Recording Tshirts feat my "Born to Techno" #design - these shall be ready for the next event in Leeds with the one and only #digweed headlining! Can't wait ! See you there - #techno #ukdance #electr ...see more
- Post image (Person wearing a t-shirt with a graphic design)
- Right-hand sidebar (Reactivate Premium for Free, Account, Settings & Privacy, Language, Need Help?, Open Quick Help, Manage, Posts & Activity, Job postings, Company: Digitability, Sign out)



T2

LINKEDIN INTERFACE

EXIT TICKET | 40.6.6.2

Directions: Circle or point to the correct label for each LinkedIn label.

File Name / Search Bar

Toolbar / Account Settings

The screenshot shows the LinkedIn interface with the following labels and their corresponding elements:

- File Name / Search Bar:** Points to the search bar at the top left.
- Toolbar / Account Settings:** Points to the top navigation bar containing Home, My Network, Jobs, Messaging, Notifications, and Me.
- Update Box / Search Bar:** Points to the search bar within the update box.
- Update Box / Newsfeed:** Points to the main content area of the update box.
- LinkedIn/ Account Settings:** Points to the account settings menu on the right side.

The interface includes a profile section for Daniel Colon (Graphic Designer at Digitability), a sidebar with navigation options (Home, My Network, Jobs, Messaging, Notifications, Me), and a main feed area showing a post by Tim Lord (Freelance Illustrator at Tim Lord Art) about Hush Hush Recording Tshirts.



MY DIGITABILITY EARNINGS TRACKER

Unit 40: LinkedIn Interface | 40.6.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

DATE:

DOLLARS EARNED:

LESSON 1:
Newsfeed

LESSON 2:
Sharing Content on LinkedIn

LESSON 3:
LinkedIn Search Bar

LESSON 4:
LinkedIn Toolbar

LESSON 5:
Account Settings

LESSON 6:
LinkedIn Interface Master Badge

TOTAL DOLLARS EARNED: