UNIT 40: LINKEDIN INTERFACE
LESSON 3: LINKEDIN SEARCH BAR

Linkedin Search Bar

LESSON OVERVIEW

The Search Bar is located at the top of the page. The Search Bar can be used to search people, companies and jobs.

Time: ~30 minutes

OBJECTIVE

Students will be able to navigate the interface of LinkedIn.

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.

2. Review sequence of activities in lesson.

3. Learn which supplements you will use.

4. Print/Copy/Laminate materials that fit your student's needs.

5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability

2. Click **LESSONS** tab

3. Select **Level 4 - Prime Professional**

4. Select **Unit 40**

5. Select **Lesson 3 - LinkedIn Search Bar**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT

Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.

in Search

Linkedin Search Bar

LESSON PLAN

WARM UP

1. Write the following on the board, leaving a blank space for the phrase **"Update Box."**

   a. The _____ _____ is located at the top of the page under the toolbar.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.

3. Distribute **40.IMAGE.IEC** to students. See 👫 **DIFFERENTIATION** for this activity to identify supplements needed for your students.
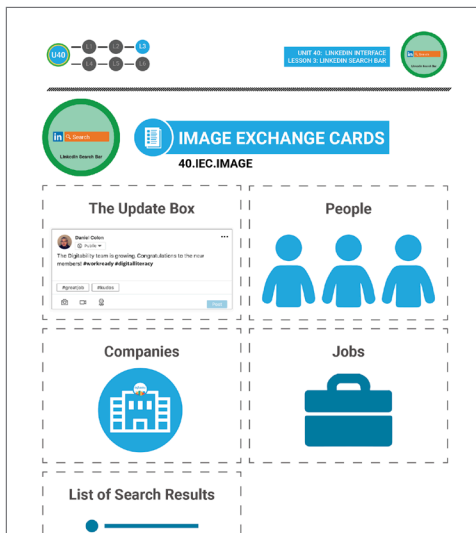
DIFFERENTIATION

T1 Writes response on board

T2 Writes response on board with assistance from a Tier 1 partner or writes answer in notebook

T3 Writes response on board with assistance from an adult or points to **Image Exchange Cards** [40.IMAGE.IEC]

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [40.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

GUIDED WATCHING

Call out earnings to the class, *"[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."*

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.

2. Distribute **40.BADGE** to students. See 🎯 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION
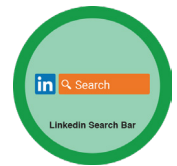
T1 On-topic shared verbal response.

T2 Writes down badge name or walks up to point to badge

T3 Uses **Badge Board** [40.BADGE] for this unit

3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [40.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the phrase "Search Bar."*
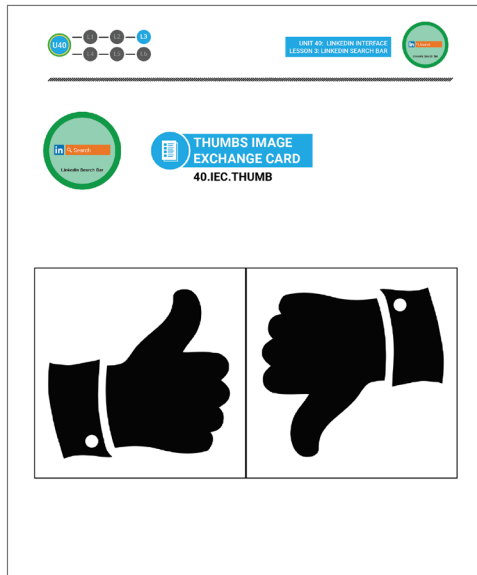
5. Ask students to give a thumbs up every time they hear and/or see the phrase **"Search Bar"** in the video.

6. Play video.

7. Distribute **40.IEC.THUMB** to students. See 🎯 DIFFERENTIATION for this activity to identify supplements needed for your students.

THUMBS IMAGE EXCHANGE CARD
40.IEC.THUMB

Linkedin Search Bar

DIFFERENTIATION

T1 Puts thumbs up

T2 Uses **Thumbs Image Exchange Card** [40.IEC.THUMB]

T3 Uses **Thumbs Image Exchange Card** [40.IEC.THUMB]

8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [40.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	**–$ PROBLEMATIC**
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

INFORMAL ASSESSMENT

1. Ask, *"For a participation dollar, who can tell what you can search for with the Search Bar?"*

   Possible Answers: people, companies and jobs

   Write the term and definition on the board after student responses.

2. Ask, *"For a participation dollar, where is the Search Bar located in LinkedIn?"*

   Possible Answers: at the top of the page

3. Ask, *"For a participation dollar, what will appear based on what you type into the search field?"*

   Possible Answers: a list of search results

**Pro tip:** Use content domain to develop expressive communication If a student gives a one-word answer or a fragment, require a complete sentence before awarding the $1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."

4. Distribute **40.IMAGE.IEC or Yes or No Image Exchange Cards 40.IEC.Y/N** to students. See 🎲 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

IMAGE EXCHANGE CARDS
40.IEC.IMAGE

The Update Box

People

Companies

Jobs

List of Search Results

YES OR NO IMAGE EXCHANGE CARD
40.IEC.Y/N

Yes

No
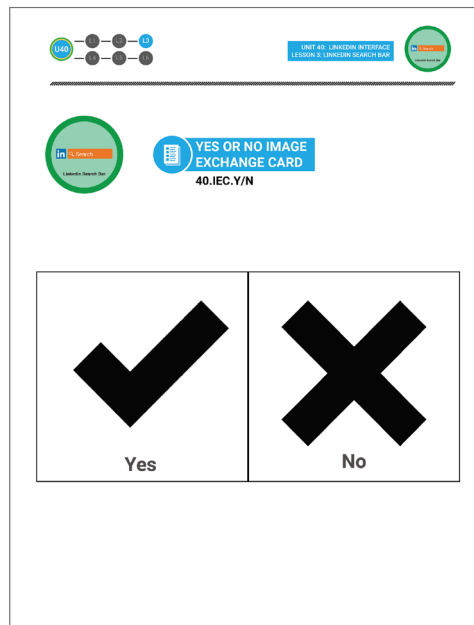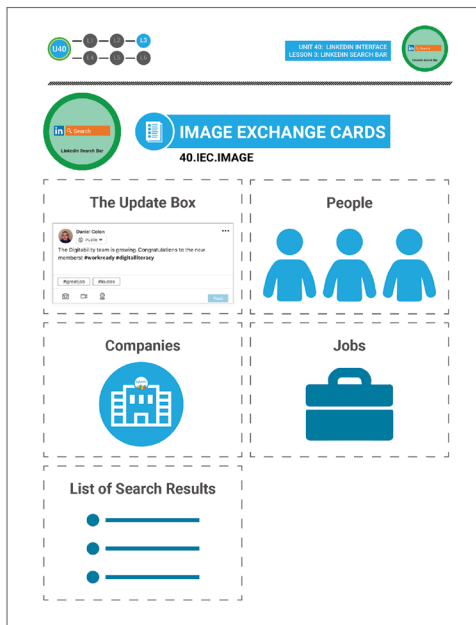
DIFFERENTIATION

T1 On-topic shared verbal response

T2 Writes response down in notebook OR rephrase prompt to a **yes or no** question

T3 Distribute **Yes or No Image Exchange Card** [40.IEC.Y/N] for rephrased question

5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the Dollar Earnings Tracker. [40.3.DollarTracker]

Pro tip: Stick to the script! Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

PLAY ACTIVITY VIDEO

1. Ask the class, *"Who would like to unlock the LinkedIn Search Bar Badge for $1?"*

Click Activity Button to Play Activity Video
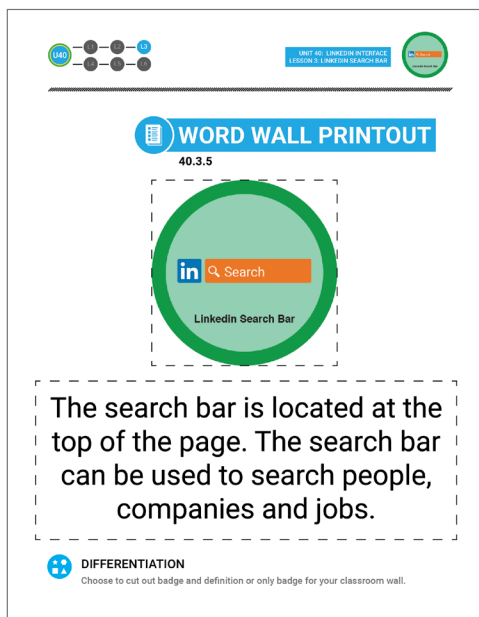
2. Student discusses with class to choose the correct answer.
    a. If student chooses correct answer, have student or whole class dance.

    b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

3. Distribute and cut out **Word Wall Printout 40.3.5** Students that unlocked the badge will place the **LinkedIn Search Bar** printout on the classroom's word wall. See 🔲 DIFFERENTIATION for this activity to identify supplements needed for your students.

WORD WALL PRINTOUT

40.3.5

Linkedin Search Bar

The search bar is located at the top of the page. The search bar can be used to search people, companies and jobs.

DIFFERENTIATION
Choose to cut out badge and definition or only badge for your classroom wall.

DIFFERENTIATION

T1 Student will use verbal prompting to unlock the badge with the class.

T2 Student will use verbal prompting and hand signals to unlock the badge with the class.

T3 Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [40.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution
Sharing/Helping
Greeting a Guest
Following Directions/Staying on Task
Encouraging

Off-task
Off-topic/Inappropriate Comment
Disrespect/Teasing
Complaining/Whining
Interrupting
UMAPA
Arguing

ASSESSMENT/EXIT TICKET

1. Distribute the **LinkedIn Search Bar** Exit Ticket **40.3.6** to students. See 🔲 **DIFFERENTIATION** for this activity to identify supplements needed for your students.

T1 FINDING THE SEARCH BAR
EXIT TICKET | 40.3.6.1

Directions: Circle the search bar. What can the search bar be used to search for? Write the correct answer on the lines provided.

What can the search bar be used to search for?

T2 FINDING THE SEARCH BAR
EXIT TICKET | 40.3.6.2

Directions: Circle the search bar. What can the search bar be used to search for? Circle the correct answer.

What can the search bar be used to search for?

a. A article, video, photo or idea
b. Photo, people, companies
c. People, companies, and jobs
d. None of the above

T3 TRACE 'N' LEARN
EXIT TICKET | 40.3.6.3

LinkedIn Search Bar

The search bar is located at the top of the page. The search bar can be used to search people, companies and jobs.

DIFFERENTIATION

T1 Using Tier 1 **Finding The Search Bar** Exit Ticket [40.3.6.1], student circles the Search Bar and answers the question on the lines provided.

T2 Using Tier 2 **Finding The Search Bar** Exit Ticket [40.3.6.2], student circles the Search Bar and circles the correct answer to the question below.

T3 Student has option to complete **Finding The Search Bar** Exit Ticket [40.3.6.2] or **Trace 'n' Learn Card** Exit Ticket [40.3.6.3].

2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [40.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*

Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.

2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.

DIFFERENTIATION

T1 Login independently using password cards.

T2 Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.

T3 Teacher or Tier 1 assistance to help student login using their password card.

U40 — L1 — L2 — L3
L4 — L5 — L6

UNIT 40: LINKEDIN INTERFACE
LESSON 3: LINKEDIN SEARCH BAR

Dollar Tracker

40.3.Dollar tracker

Linkedin Search Bar

Behaviors

Name

Behaviors	EX: Sam						
Successful							
Participation/ Contributing	卌						
Sharing/Helping/ Collaborating							
Greeting a Guest							
Following Directions/ Staying on Task							
Encouraging/ Complimenting							
Problematic							
Off-task							
Off-topic/ Inappropriate Comment							
Disrespect/Teasing							
Complaining/Whining							
Arguing							
Interrupting							
UMAPA							
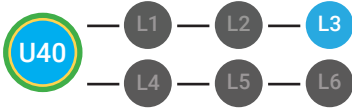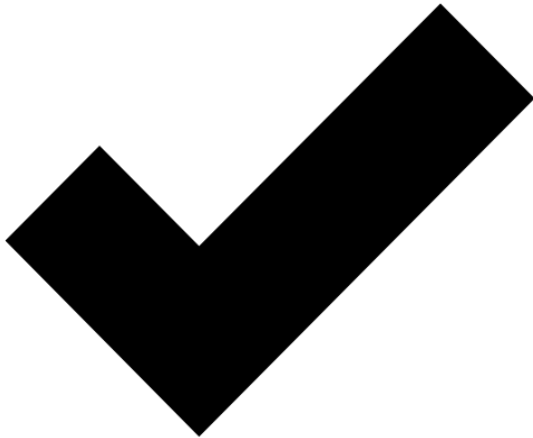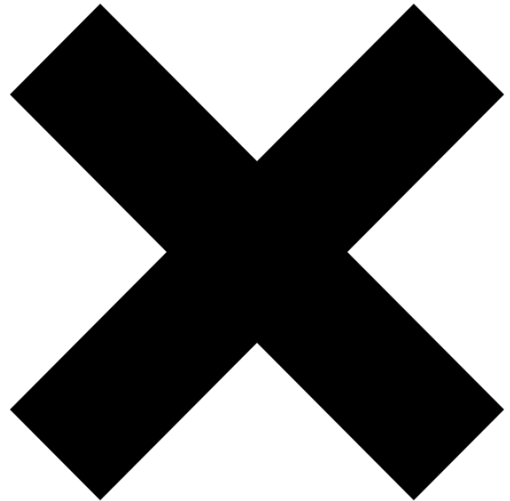
Linkedin Search Bar

YES OR NO IMAGE EXCHANGE CARD

40.IEC.Y/N

Yes	No
✔	✘

in Search

Linkedin Search Bar

THUMBS IMAGE EXCHANGE CARD
40.IEC.THUMB

U40 — L1 — L2 — L3
— L4 — L5 — L6

UNIT 40: LINKEDIN INTERFACE
LESSON 3: LINKEDIN SEARCH BAR

in Search
Linkedin Search Bar

in Search
Linkedin Search Bar

IMAGE EXCHANGE CARDS

40.IEC.IMAGE

The Update Box

Daniel Colon
Public ▼

The Digitability team is growing. Congratulations to the new members! **#workready #digitalliteracy**

#greatjob   #kudos

Post

People

Companies

Jobs

List of Search Results

U40 — L1 — L2 — L3 — L4 — L5 — L6

UNIT 40: LINKEDIN INTERFACE
LESSON 3: LINKEDIN SEARCH BAR

BADGE BOARD
40.BADGE

Linkedin Search Bar

Newsfeed

Sharing Content on Linkedin

Linkedin Search Bar

Linkedin Toolbar

ACCOUNT

NEED HELP?

MANAGE

Account Settings

MASTER!

Linkedin Interface Master Badge

WORD WALL PRINTOUT

40.3.5

in Search

Linkedin Search Bar

The Search Bar is located at the top of the page. The Search Bar can be used to search people, companies and jobs.

DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.

Linkedin Search Bar

T1 FINDING THE SEARCH BAR

EXIT TICKET | 40.3.6.1
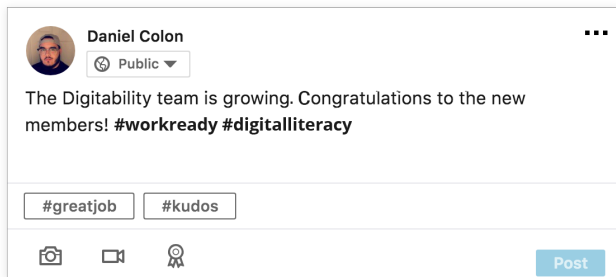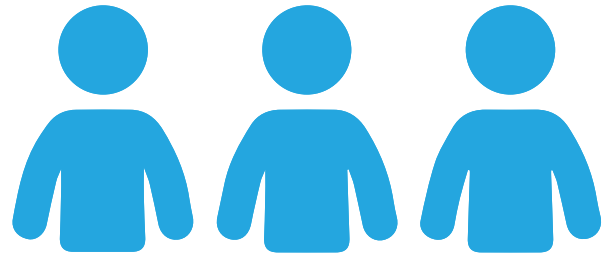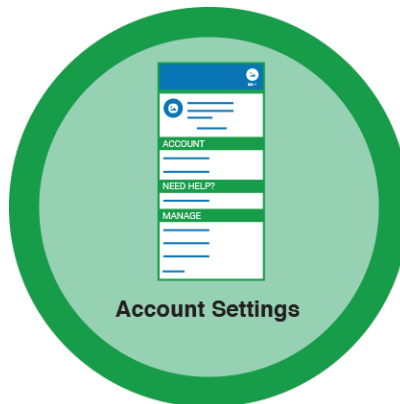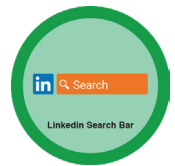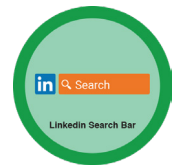
Directions: Circle the search bar. Then, answer the question below on the lines provided.

What can the Search Bar be used to search for?

_____

_____

U40 — L1 — L2 — L3
L4 — L5 — L6

Linkedin Search Bar

T2 FINDING THE SEARCH BAR

EXIT TICKET | 40.3.6.2

Directions: Circle the search bar. Then, circle the best answer to the question below.

What can the Search Bar be used to search for?

a. An article, video, photo or idea

b. Photos, people, companies

c. People, companies, and jobs

d. None of the above

in Search
Linkedin Search Bar

T3 TRACE 'N' LEARN

EXIT TICKET | 40.3.6.3

LinkedIn Search Bar

The Search Bar is located at the top of the page. The Search Bar can be used to search people, companies and jobs.

U40 — L1 — L2 — L3
L4 — L5 — L6

UNIT 40: LINKEDIN INTERFACE
LESSON 3: LINKEDIN SEARCH BAR

in Search
Linkedin Search Bar

in Search
Linkedin Search Bar

MY DIGITABILITY EARNINGS TRACKER

Unit 40: LinkedIn Interface | 40.3.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

	DATE:	DOLLARS EARNED:
LESSON 1: Newsfeed		
LESSON 2: Sharing content on LinkedIn		
LESSON 3: LinkedIn Search Bar		
LESSON 4: LinkedIn Toolbar		
LESSON 5: Account Settings		
LESSON 6: LinkedIn Interface Master Badge		

TOTAL DOLLARS EARNED: