UNIT 39: UNDERSTANDING LINKEDIN LESSON 3: WHAT IS A CONNECTION?

LESSON OVERVIEW

Professionals use LinkedIn to make connections with other professionals. On LinkedIn, you can see your connections and their profiles.

Time: ~30 minutes

OBJECTIVE

Students will be able to identify functions of LinkedIn.

PRINT PREPARATION

1. Print this lesson's Dollar Tracker.
2. Review sequence of activities in lesson.
3. Learn which supplements you will use.
4. Print/Copy/Laminate materials that fit your student's needs.
5. Refer to your Level 2 Guide to read about effective practices.

ONLINE REVIEW

1. Sign into Digitability
2. Click **LESSONS** tab
3. Select **Level 4 - Prime Professional**
4. Select **Unit 39**
5. Select **Lesson 3 - What is a Connection?**

WORKPLACE BEHAVIOR FOCUS FOR THIS UNIT

Using the Dollar Tracker, select two additional behaviors that you will target throughout the course of this unit. Always include participation/contribution in addition to the two new behaviors.

LESSON PLAN

WARM UP

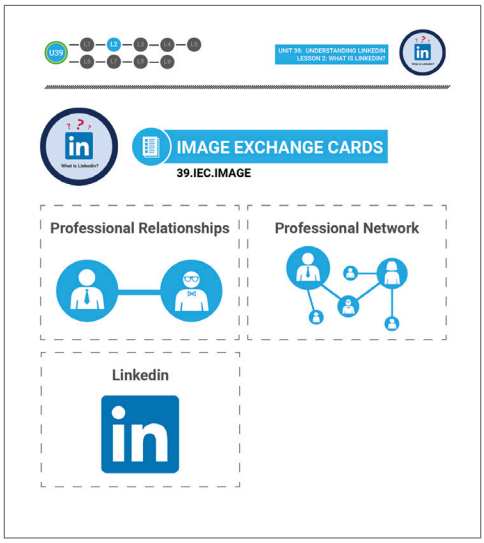
1. Write the following on the board, leaving a blank space for the words **"profile," "search jobs,"** and **"content."**

   a. You can use LinkedIn to create a _____, connect with professionals, _____ _____ and share _____.

2. Have a student come up to the board to fill in the correct answer.

Repeat the process to ensure all students get a chance to participate and earn a participation dollar.

3. Distribute **39.IMAGE.IEC** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.



DIFFERENTIATION

T1 Writes response on board

T2 Writes response on board with assistance from a Tier 1 partner or writes answer in notebook

T3 Writes response on board with assistance from an adult or points to **Image Exchange Cards** [39.IMAGE.IEC]

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [39.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL

"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."

- Participation/Contribution
- Sharing/Helping
- Greeting a Guest
- Following Directions/Staying on Task
- Encouraging

-$ PROBLEMATIC

"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."

- Off-task
- Off-topic/Inappropriate Comment
- Disrespect/Teasing
- Complaining/Whining
- Interrupting
- UMAPA
- Arguing

GUIDED WATCHING

Call out earnings to the class, *"[Student] has earned x dollars for participating. [Student] has earned x dollars for participating and sharing. [Student] has earned x dollars..."*

Pro tip: Build confidence in your students Identify students who have not earned money and focus on engaging them. Use differentiation tools if reluctant to participate i.e. have them point to or write down their answers. EVERY student should be earning money.

1. Ask, *"For a participation dollar, who can tell me the name of our next badge?"*

Answer: What is a Connection?

2. Distribute **39.BADGE** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 On-topic shared verbal response.

T2 Writes down badge name or walks up to point to badge

T3 Uses **Badge Board** [39.BADGE] for this unit

3. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [39.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*
Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

Pro tip: Remember Rule #3 Avoid a power struggle to stay focused on instruction. We are helping students learn to self-regulate. Therefore, it is important to give students time to opt in or identify their replacement behavior. If a student is not following directions, give them one minute before taking additional dollars.

4. Bring attention to screen, *"Let's watch this lesson. I know that [student's name] is actively watching because he has his eyes on the screen, and he is actively listening by giving a thumbs up when he hears the word "**Connection.**"*

5. Ask students to give a thumbs up every time they hear and/or see the words **"Connection"** in the video.

6. Play video.

7. Distribute **39.IEC.THUMB** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

DIFFERENTIATION

T1 Puts thumbs up

T2 Uses **Thumbs Image Exchange Card** [39.IEC.THUMB]

T3 Uses **Thumbs Image Exchange Card** [39.IEC.THUMB]

8. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [39.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*
Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

INFORMAL ASSESSMENT

1. Ask,*"For a participation dollar, who can tell me what a connection is?"*

Possible Answers: a contact you added to your online network

Write the term and definition on the board after student responses.

2. Ask, *"For a participation dollar, why do professionals use LinkedIn?"*

Possible Answers: to make connections with other professional

3. Ask, *"For a participation dollar, what can you see on LinkedIn with connections?"*

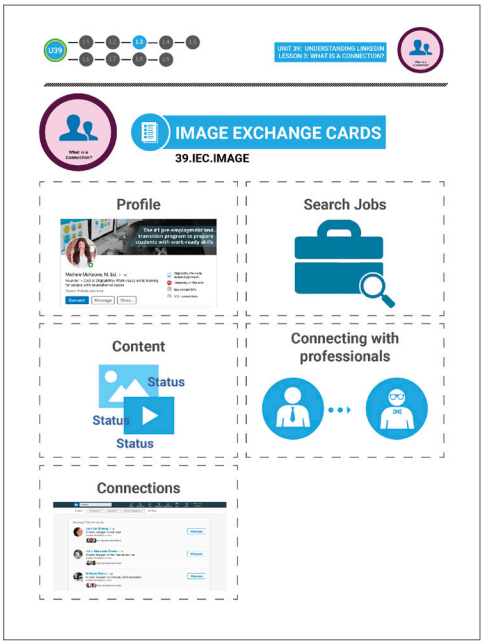
Possible Answers: your connections and their profiles

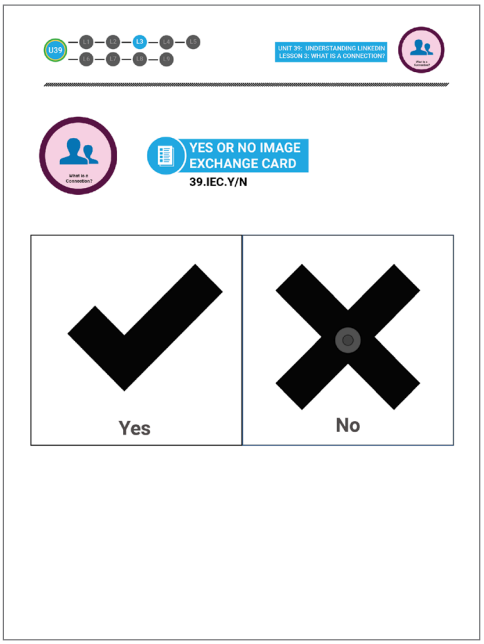
Pro tip: Use content domain to develop expressive communication If a student gives a one-word answer or a fragment, require a complete sentence before awarding the $1. Then, use positive narration to reinforce the student's expressive communication:

"I love how you used a complete sentence for your answer. Nice job earning a dollar!"

"Yes, nice job participating, [student]! You earned a participation dollar."

4. Distribute **39.IMAGE.IEC or Yes or No Image Exchange Cards 39.IEC.Y/N** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.





DIFFERENTIATION

T1 On-topic shared verbal response

T2 Writes response down in notebook OR rephrase prompt to a **yes or no** question

T3 Distribute **Yes or No Image Exchange Card** [39.IEC.Y/N] for rephrased question

5. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [39.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*
Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

Pro tip: Stick to the script! Help your students develop self-regulation strategies. Do not give lengthy explanations for behavior. Using clear language formulas helps students identify the workplace behavioral norm AND the optimal replacement behavior.

PLAY ACTIVITY VIDEO

1. Ask the class, *"Who would like to unlock the What is a Connection Badge for $1?"*

Click Activity Button to Play Activity Video

2. Student discusses with class to choose the correct answer.

a. If student chooses correct answer, have student or whole class dance.

b. If student chooses incorrect answer, repeat Step 2 until student unlocks the badge.

3. Distribute and cut out **Word Wall Printout 39.3.5** Students that unlocked the badge will place the **What is a Connection?** printout on the classroom's word wall. See **DIFFERENTIATION** for this activity to identify supplements needed for your students

DIFFERENTIATION

T1 Student will use verbal prompting to unlock the badge with the class.

T2 Student will use verbal prompting and hand signals to unlock the badge with the class.

T3 Student will use hand signals, pointing, prompting levels or adult/Tier 1 partner support to unlock the badge with the class.

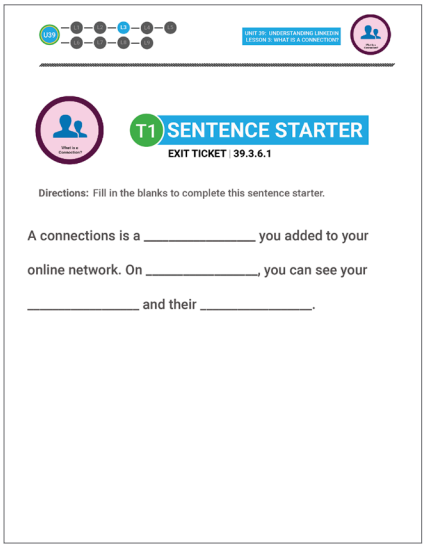
4. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [39.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*
Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

ASSESSMENT/EXIT TICKET

1. Distribute the **What is a Connection?** Exit Ticket **39.3.6** to students. See **DIFFERENTIATION** for this activity to identify supplements needed for your students.

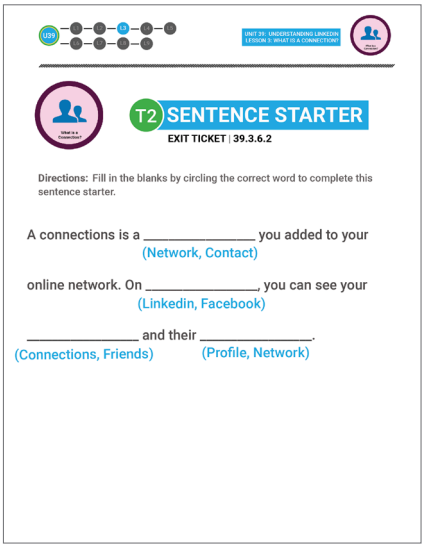


T1 SENTENCE STARTER

EXIT TICKET | 39.3.6.1

Directions: Fill in the blanks to complete this sentence starter.

A connections is a _____ you added to your online network. On _____, you can see your _____ and their _____.



T2 SENTENCE STARTER

EXIT TICKET | 39.3.6.2

Directions: Fill in the blanks by circling the correct word to complete this sentence starter.

A connections is a _____ you added to your
(Network, Contact)

online network. On _____, you can see your
(Linkedin, Facebook)

_____ and their _____.
(Connections, Friends) (Profile, Network)

T3 TRACE 'N' LEARN

EXIT TICKET | 39.3.6.3

What is a connection?

Professionals use LinkedIn to make connections with other professionals. On LinkedIn, you can see your connections and their profiles.

DIFFERENTIATION

T1 Student completes Tier 1 **Sentence Starter** Exit Ticket [39.3.6.1], fill in the blanks to complete this sentence starter.

T2 Student completes Tier 2 **Sentence Starter** Exit Ticket [39.3.6.2], Fill in the blanks by circling the correct word to complete this sentence starter.

T3 Student completes **Trace 'n' Learn Card** Exit Ticket [39.3.6.3].

2. Give immediate feedback to each student (see below). Record Workplace Behavior earnings and/or spending on the **Dollar Earnings Tracker. [39.3.DollarTracker]**

[NAME] + [BEHAVIOR] + [CONSEQUENCE] + [REPLACEMENT BEHAVIOR/REINFORCEMENT]

+$ SUCCESSFUL	-$ PROBLEMATIC
"Nice job [Behavior], Marcus. You earned a [Behavior] dollar."	*"Marcus, you [Behavior]. [Behavior]s cost $1. Next time, [Replacement Behavior] to earn a $1."*
Participation/Contribution	Off-task
Sharing/Helping	Off-topic/Inappropriate Comment
Greeting a Guest	Disrespect/Teasing
Following Directions/Staying on Task	Complaining/Whining
Encouraging	Interrupting
	UMAPA
	Arguing

IMMEDIATE FEEDBACK/NEXT STEPS

1. Read off Dollar Earnings Tracker and announce how many dollars each student earned or spent during the lesson.

2. Students will fill in their dollar earnings from the lesson using their **My Digitability Earnings sheet**. Have students staple this sheet into their notebooks so they can use it for the entire unit.

3. If time permits, you can either have students log into their student accounts for independent practice or you can continue on to the next lesson plan.

DIFFERENTIATION

T1 Login independently using password cards.

T2 Login independently using password card with the help from a Tier 1 partner for any required troubleshooting.

T3 Teacher or Tier 1 assistance to help student login using their password card.

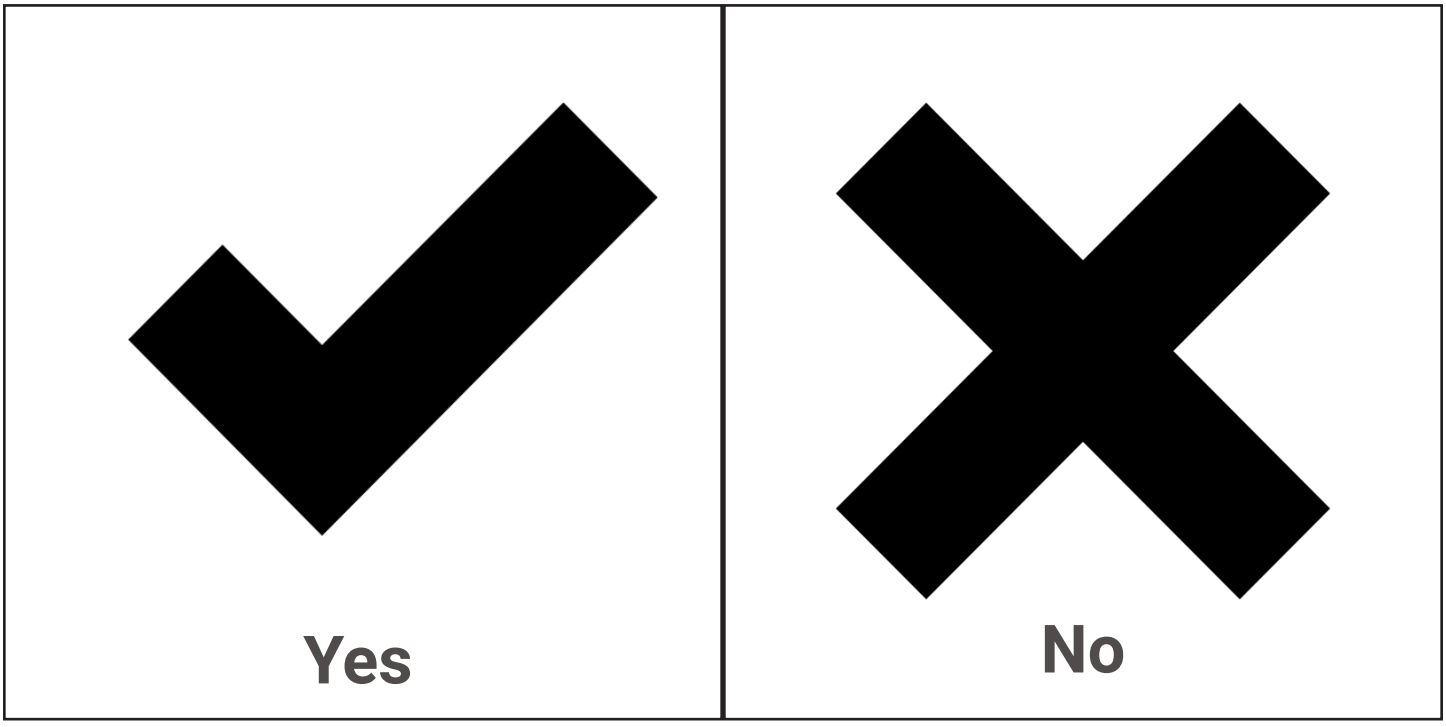
Dollar Tracker

39.3.Dollar tracker

Behaviors	Name						
Successful	EX: Sam						
Participation/ Contributing	𝍸						
Sharing/Helping/ Collaborating							
Greeting a Guest							
Following Directions/ Staying on Task							
Encouraging/ Complimenting							
Problematic							
Off-task							
Off-topic/ Inappropriate Comment							
Disrespect/Teasing							
Complaining/Whining							
Arguing							
Interrupting							
UMAPA							

YES OR NO IMAGE EXCHANGE CARD

39.IEC.Y/N



THUMBS IMAGE EXCHANGE CARD

39.IEC.THUMB

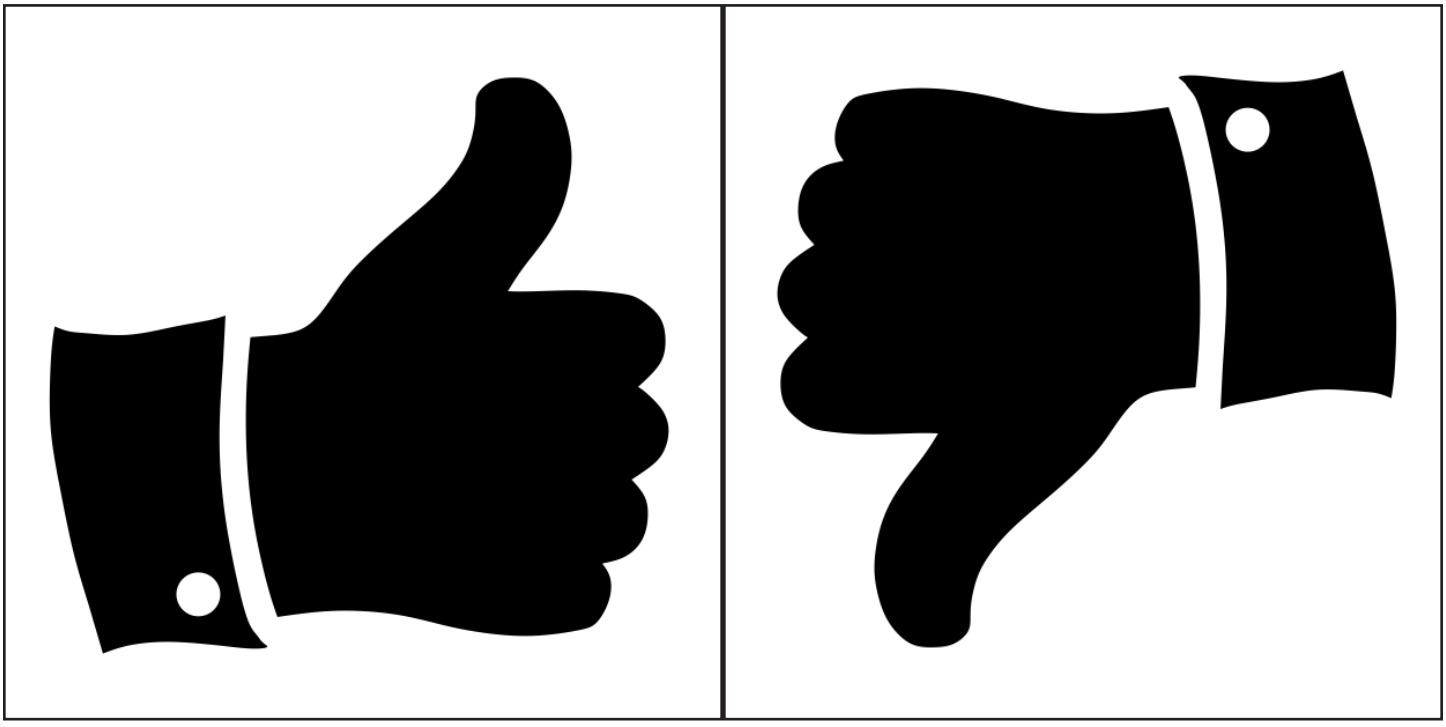
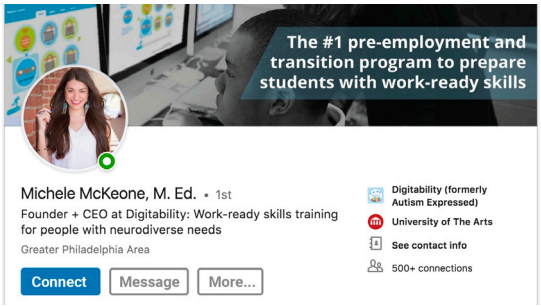


IMAGE EXCHANGE CARDS

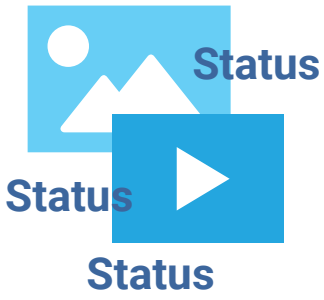
39.IEC.IMAGE

Profile

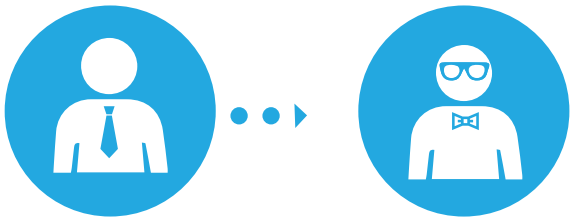


Search Jobs

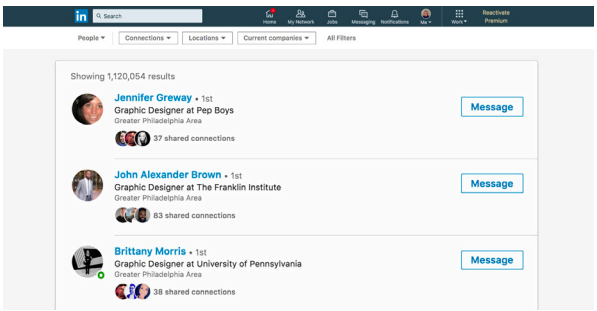
Content



Connecting with Professionals



Connections



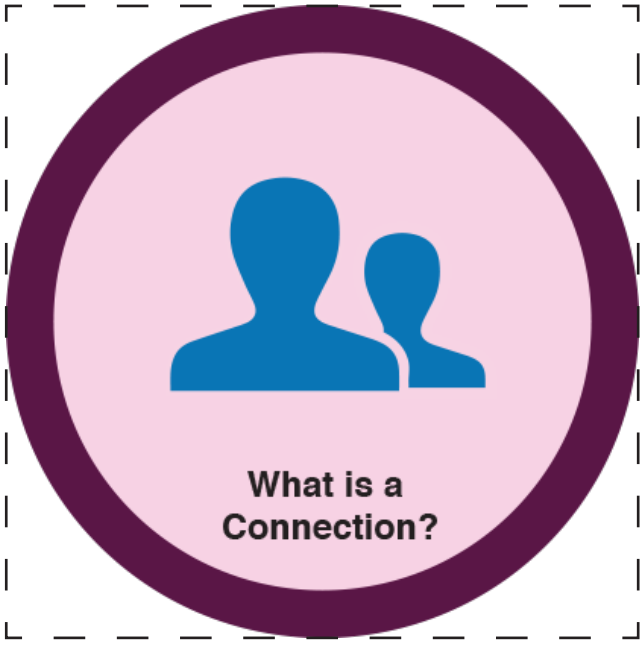
UNIT 39: UNDERSTANDING LINKEDIN
LESSON 3: WHAT IS A CONNECTION?

BADGE BOARD

39.BADGE

WORD WALL PRINTOUT

39.3.5



Professionals use LinkedIn to make connections with other professionals. On LinkedIn, you can see your connections and their profiles.

DIFFERENTIATION

Choose to cut out badge and definition or only badge for your classroom wall.

T1 SENTENCE STARTER

EXIT TICKET | 39.3.6.1

Directions: Fill in the blanks to complete these sentence starters.

A connections is a _____ you added to your online network. On _____, you can see your _____ and their _____.

T2 SENTENCE STARTER

EXIT TICKET | 39.3.6.2

Directions: Fill in the blanks by circling the correct word to complete these sentence starters.

A connections is a _____ you added to your
(Network, Contact)

online network. On _____, you can see your
(Linkedin, Facebook)

_____ and their _____.
(Connections, Friends) (Profile, Network)

T3 TRACE 'N' LEARN

EXIT TICKET | 39.3.6.3

What is a Connection?

Professionals use LinkedIn to make Connections with other professionals. On LinkedIn, you can see your connections and their profiles.

MY DIGITABILITY EARNINGS TRACKER

Unit 39: Understanding Linkedin | 39.3.7

DIRECTIONS: Keep this page safe! After each lesson, mark down the date and the dollars you earned.

Name: _____

	DATE:	DOLLARS EARNED:
LESSON 1: What is a Professional Network?		
LESSON 2: What is Linkedin?		
LESSON 3: What is a Connection?		
LESSON 4: What is a Profile?		
LESSON 5: What is a LinkedIn Profile Image?		
LESSON 6: Endorsements and Recommendations		
LESSON 7: Searching for Jobs in Linkedin		
LESSON 8: What is a Recruiter?		
LESSON 9: Understanding Linkedin Master Badge		

TOTAL DOLLARS EARNED: