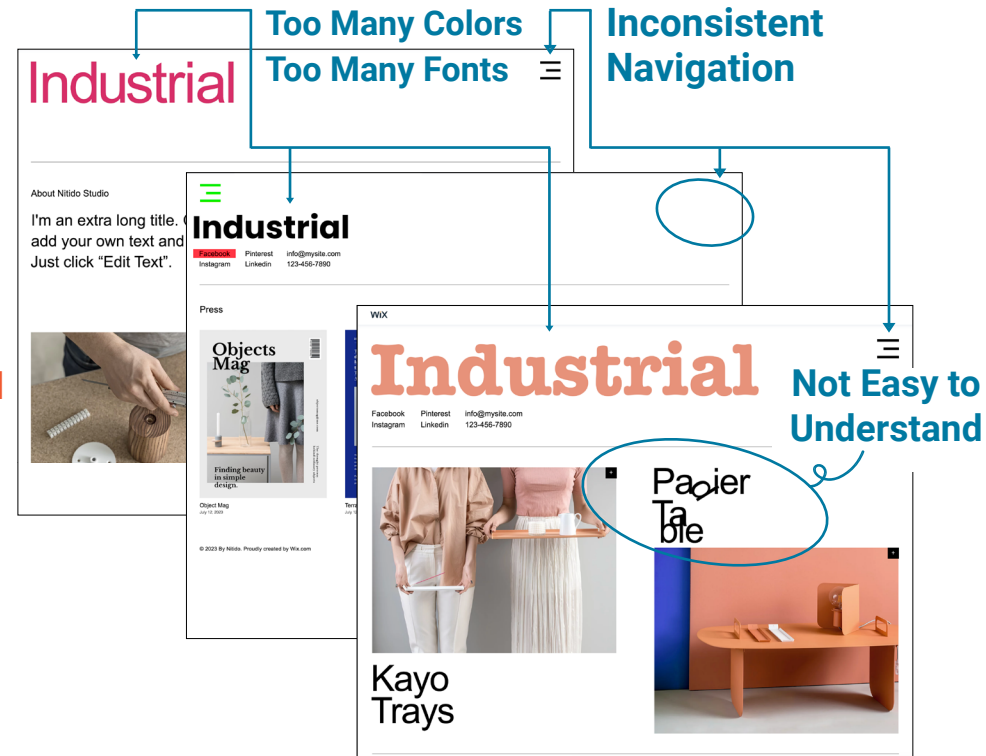
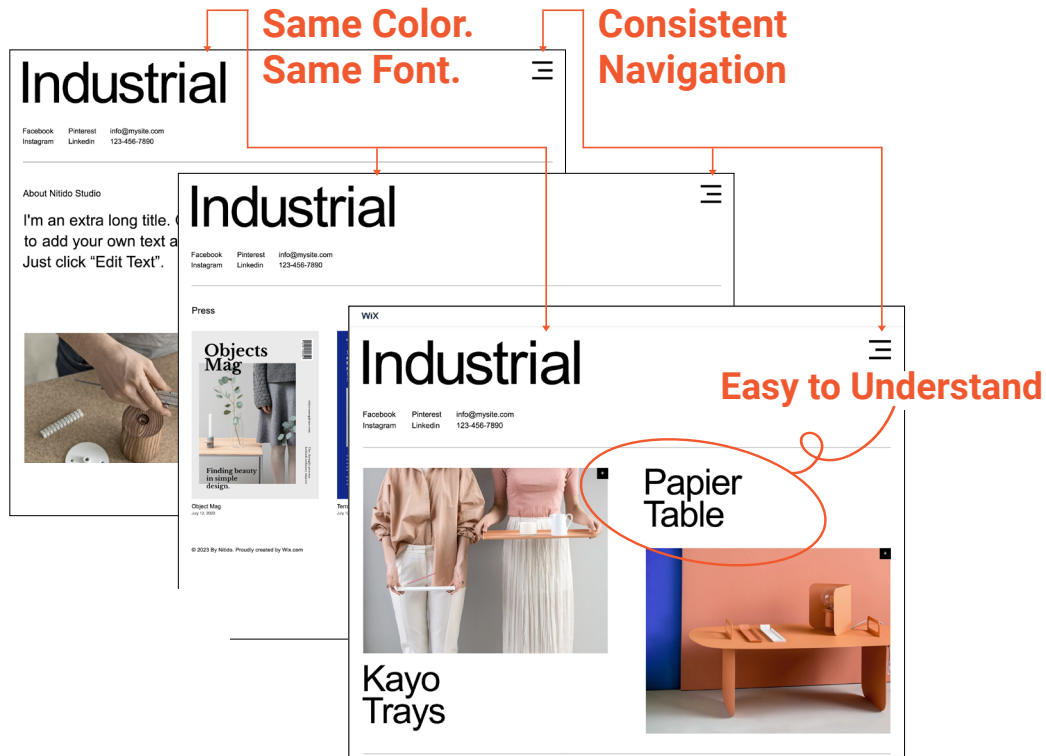


Digitability Website Rubric

Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Navigation (Website Menu Bar) Student will create a navigation system for their website.	Navigation is organized. The entire menu bar is clearly labeled and in the same place on every page. It is easy to understand what content will be found on each page. Great work. It is evident that you were thoughtful about the user's navigation experience.	Navigation is mostly organized. One menu bar tab is either not labeled, or does not clearly communicate or organize the content on its web page. Alternatively, the navigation is in a different place on one page. Next Steps: Respond to feedback or suggestions to help identify the best label for your page. Be sure that your navigation is in the same location on every page.	Navigation is mostly unorganized. More than one menu bar tab is either not labeled, or does not clearly communicate or organize the content on its web page. Alternatively, the navigation is in a different place on more than one page. Next Steps: Respond to feedback or suggestions to help identify the best label(s) for your page. Be sure that your navigation is in the same location on every page.	Navigation is unorganized. There are no labels to help the user navigate the website. Next Steps: Create a navigation that is clearly labeled and in the same place on every page. It is easy to understand what content will be found on each page.	_____



Digitability Website Rubric

Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Images Student will add at least 5 high-quality, relevant images to your website. These images should use the Rule of Thirds.	All images are high quality, use the Rule of Thirds and are relevant to the goals of the website. Great work. It is evident that you searched for high-quality images that follow the Rule of Thirds and are relevant to the goals of your website.	There are 1-3 images in the final draft of the website that are not high-quality, use the Rule of Thirds and are relevant to the goals of the website. Next Steps: Think of the goals of your website. Are these Images pixelated? Do these images follow the Rule of Thirds? Do your images align to those goals?	There are 1-5 images in the final draft of the website that are not high-quality, use the Rule of Thirds and are relevant to the goals of the website. Next Steps: Think of the goals of your website. Are these Images pixelated? Do these images follow the Rule of Thirds? Do your images align to those goals?	There are more than 5 images in the final draft of the website that are not high-quality, use the Rule of Thirds and are relevant to the goals of the website. Next Steps: Think of the goals of your website. Are these Images pixelated? Do these images follow the Rule of Thirds? Do your images align to those goals?	_____



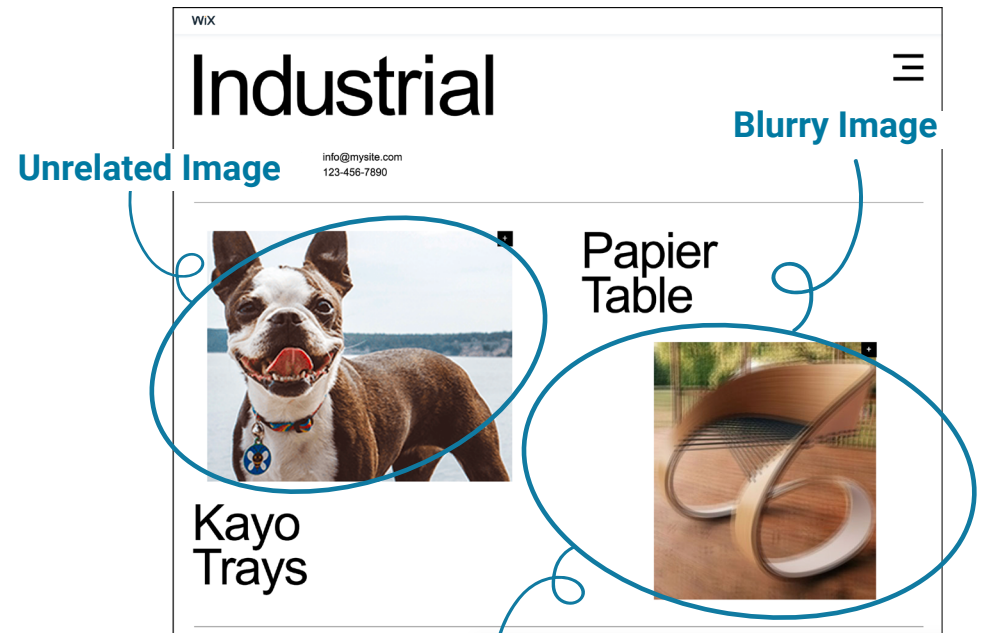
What to do



What not to do



Not Using Rule of Thirds



Not Using Rule of Thirds

Digitability Website Rubric

Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Layout Student will create a website with a well-organized, easy-to-use layout.	The website is completely organized. All your text, images and navigation are in a place that can easily be found and used. Great work. It is evident that you made sure your layout is user-friendly.	There are 1-3 text blocks, images, or navigation bars in the final draft of the website are not in a place that can easily be found and used. Next Steps: Take a look at your website. Is your text all over the page? Do your images align with any of your text? Is your navigation bar in the same place on every page?	There are 1-5 text blocks, images, or navigation bars in the final draft of the website are not in a place that can easily be found and used. Next Steps: Take a look at your website. Is your text all over page? Do your images align with any of your text? Is your navigation bar in the same place on every page?	There are more than 5 text blocks, images, or navigation bars in the final draft of the website are not in a place that can easily be found and used. Next Steps: Take a look at your website. Is your text all over page? Do your images align with any of your text? Is your navigation bar in the same place on every page?	_____

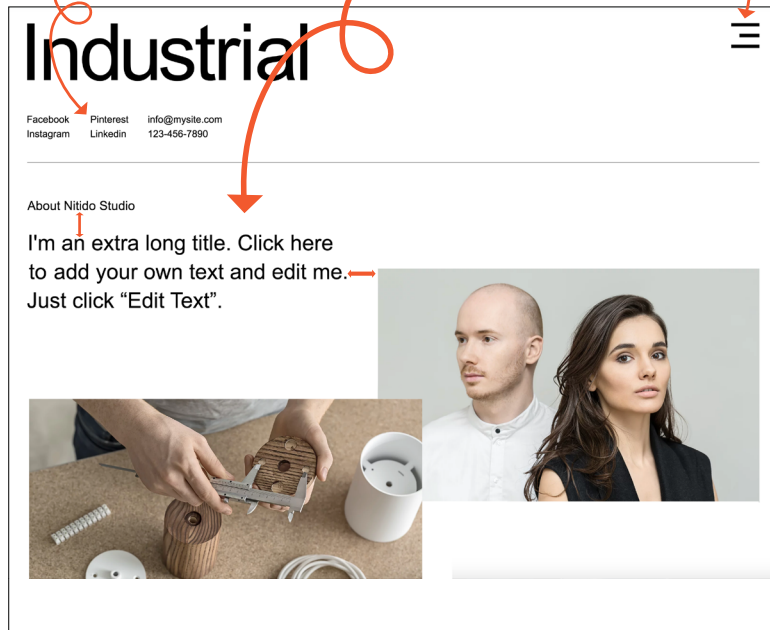


What to do

Organized Contact Information

Text blocks, images, and videos on the website have appropriate space between them.

Navigation All in One Place

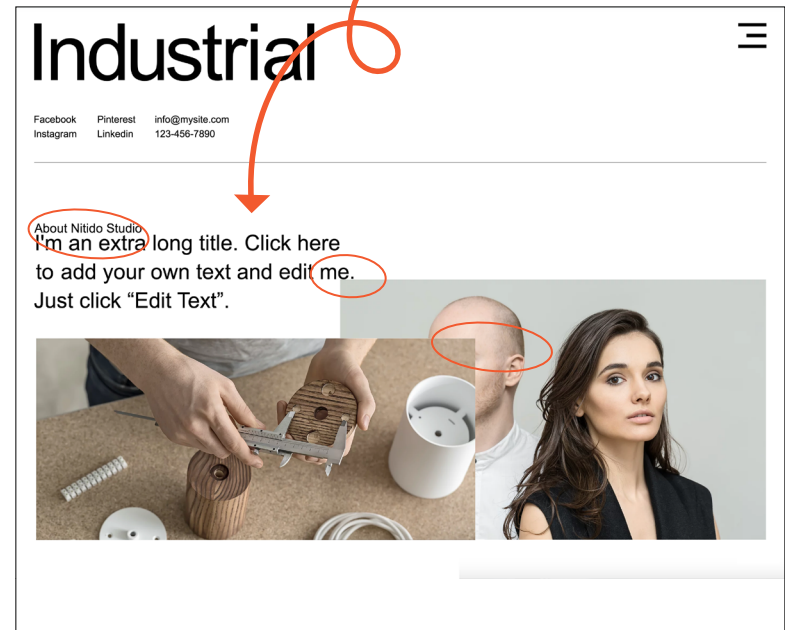


The website has an intentional structure.



What not to do

Text blocks, images, and videos on the website do not have appropriate space between them.



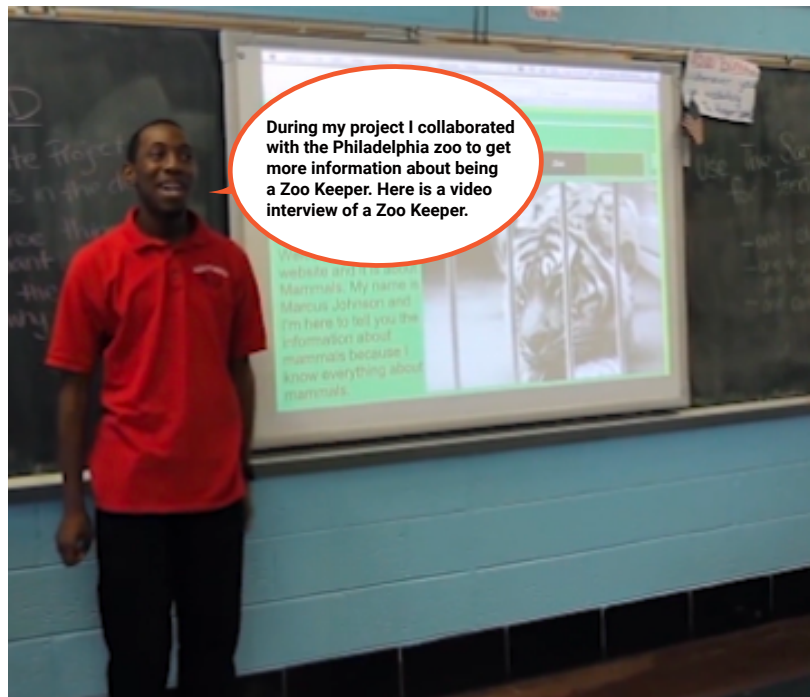
The website does not have an intentional structure.

Digitability Website Rubric

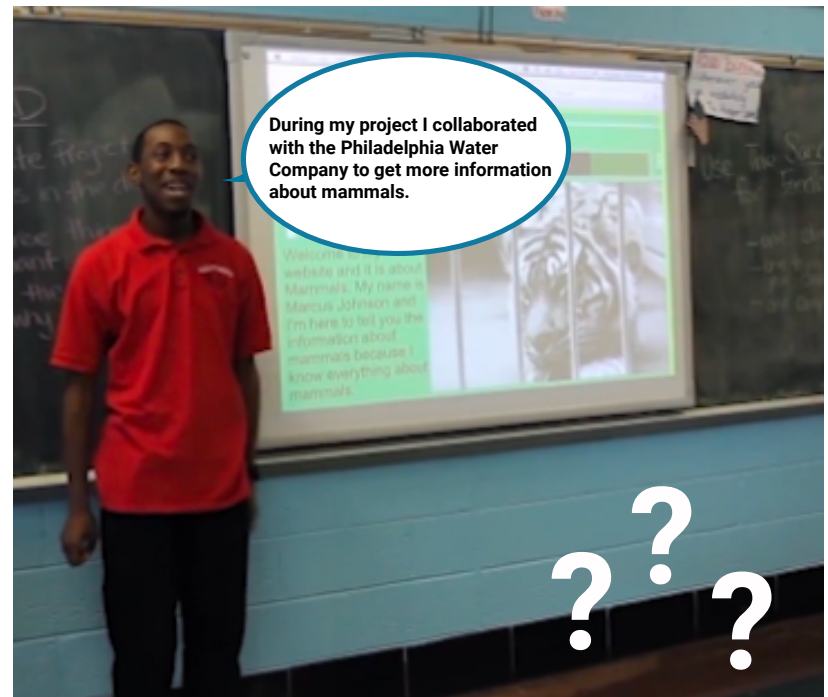
Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Collaboration with Outside Organization Student will collaborate with outside organizations that reinforce the goals of your website.	There is evidence of collaboration with an outside organization. It is clear that collaboration supports the goal of the website. Great work. It is evident you collaborated with an outside organization on your website.	There is evidence of collaboration with an outside organization, but it does not clearly support the goal of the website. Next Steps: Think more about the goal of your website. What do you want people to do? How can your outside organization better support your website's goal? What resources can they provide?	There is a slight presence of an outside organization, but no evidence that the team collaborated with the organization to support the goal of the website. Next Steps: Think more about the goal of your website. What do you want people to do? How can your outside organization better support your website's goal? What resources can they provide? How can you visualize your collaboration with an outside organization?	There is no presence or evidence of an outside organization collaborating on this project. Next Steps: Think more about the goal of your website. What do you want people to do? Collaborate with an outside organization that supports the goals of your website. What resources can they provide? Make it clear that your collaboration supports the goal of the website.	_____



What to do



What not to do



Digitability Website Rubric

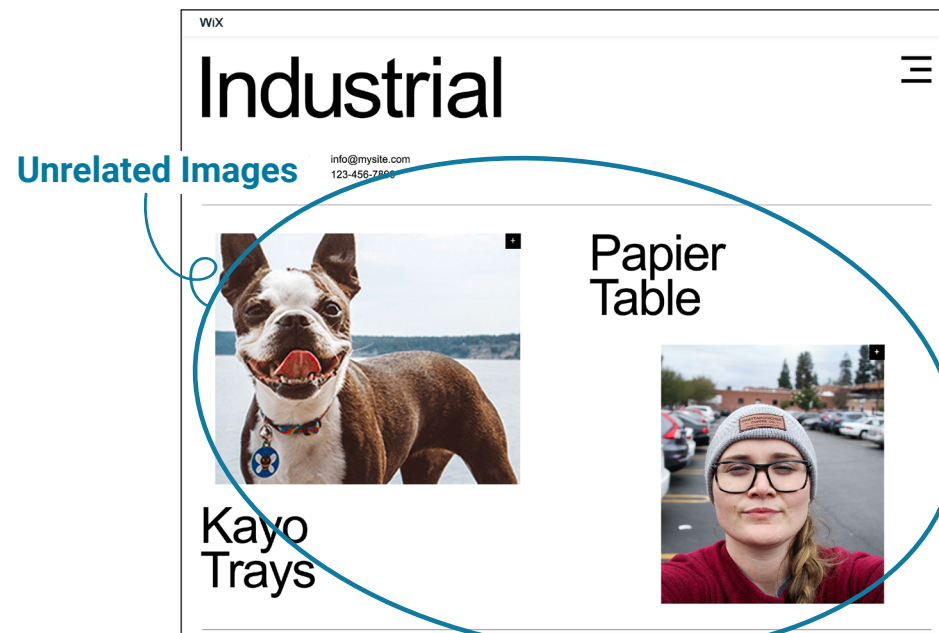
Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Content Relevancy Student will create content that is relevant to the goals of their website.	All of the content is relevant to the goals of the your website. Great work. It is evident that you kept all your evidence aligned with the goal of your website.	There are 1-3 parts of content that are not relevant to the goals of your website. Next Steps: Think more about the goal of your website. What are you trying to say to people?	There are 1-5 parts of content that are not relevant to the goals of your website. Next Steps: Think more about the goal of your website. What are you trying to say to people?	Content is completely not relevant to the goals of your website. Next Steps: Think more about the goal of your website. What are you trying to say to people?	



What to do



What not to do



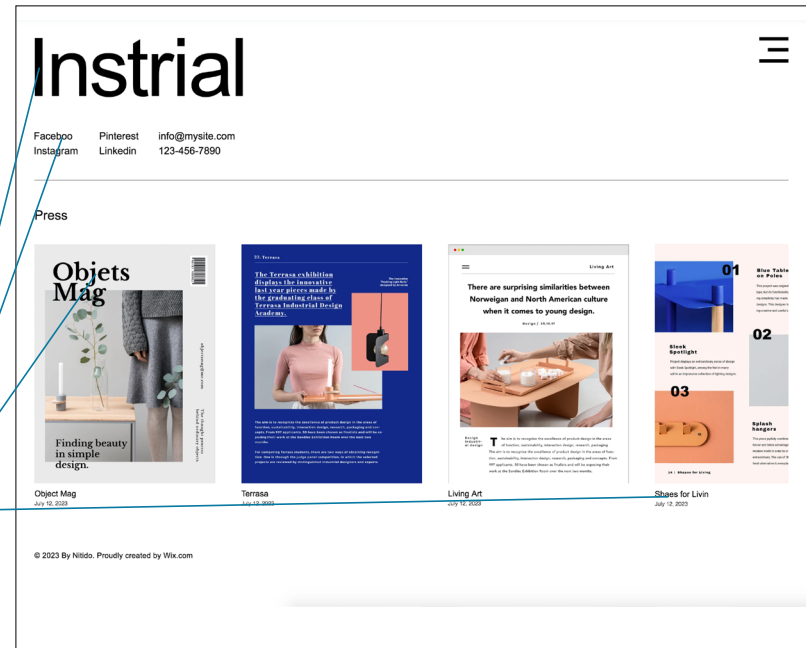
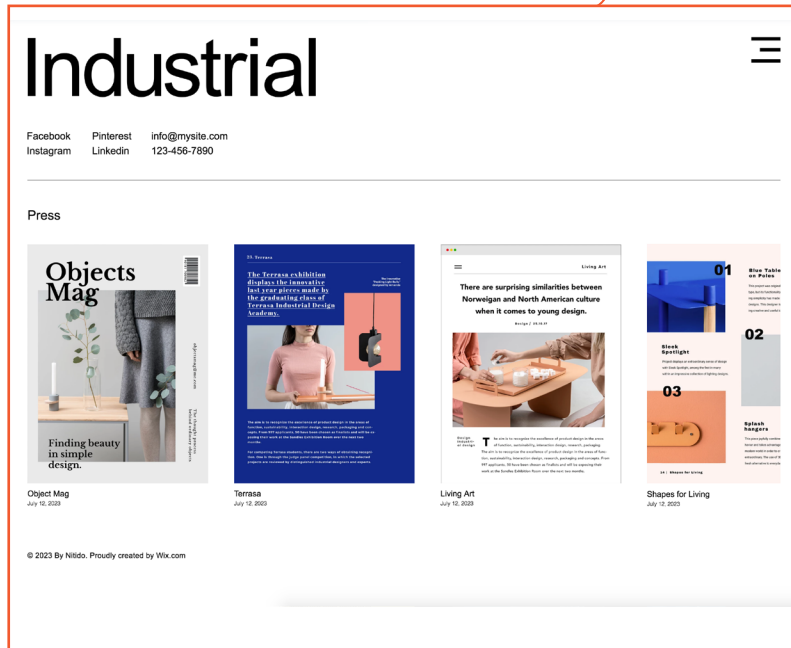
Irrelevant to Topic

Digitability Website Rubric

Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Spelling and Grammar Student will write content with no spelling or grammatical errors.	There are no errors in spelling, punctuation or grammar in the final draft of the website. Great work. Work with other students to help with their spelling and grammar errors.	There are 1-3 errors in spelling, punctuation or grammar in the final draft of the website. Next Steps: Work with a partner to find and correct all spelling and grammar errors.	There are 1-5 errors in spelling, punctuation or grammar in the final draft of the website. Next Steps: Work with a partner to find and correct all spelling and grammar errors.	There are more than 5 errors in spelling, punctuation or grammar in the final draft of the website. Next Steps: Work with a partner to find and correct all spelling and grammar errors.	_____



Everything on the website is spelled correct



5 Misspells

Digitability Website Rubric

Categories	Expert 4	Practitioner 3	Apprentice 2	Novice 1	Score
Links Student will add at least 3 relevant links to their website.	All links point to high-quality, up-to-date, credible sites. Great work. Work with other students to help them make their links point to high-quality, up-to-date, credible sites.	There are 1-3 links in the final draft of the website that do not point to high-quality, up-to date, credible sites. Next Steps: Work with a partner to find high-quality, up-to-date, credible sites that align with the goals of your website.	There are 1-5 links in the final draft of the website that do not point to high-quality, up-to date, credible sites. Next Steps: Work with a partner to find high-quality, up-to-date, credible sites that align with the goals of your website.	There are more than 5 links in the final draft of the website that do not point to high-quality, up-to-date, credible sites. Next Steps: Work with a partner to find high-quality, up-to-date, credible sites that align with the goals of your website.	_____

